

# EU Poll

7/12/2015

Prepared on behalf of the ADDE



# ADDE

ALLIANCE FOR DIRECT DEMOCRACY IN EUROPE

# Methodology

## Fieldwork Dates

30<sup>th</sup> November – 3<sup>rd</sup> December 2015

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Different response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 18+ in the United Kingdom

## Sample Size

10,015

## Data Weighting

Data were weighted to the profile of all adults aged 18+ in the United Kingdom. Data were weighted by age, sex, UK region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics data and the results of the 2015 general election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 10,015 it is 95% certain that the 'true' value will fall within the range of 1.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0–10. This likelihood to vote was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked how they would be most likely to vote if there was a European Union referendum tomorrow, with the responses prompted in a randomising order. As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample.

## Question Presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. Question and response option text from questions relating to non-published tables are listed in the appendix. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not prompted.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

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**EU Poll**  
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**Table 8**  
**Q5. Normal weightings**  
**Q5. If there was a referendum on the UK's membership of the European Union (EU) taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?**  
**Base: All Respondents**

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	10015	4626	5389	2029	3969	4017	2665	2462	592	1283	818	1618	2835	2564	715	1180	938	1327	2981	3798	1489	1729	996	1567	2604	3384	8551	801	500	163	3876	3838	1900
Weighted Total	10015	4860	5155	2864	3547	3604	2837	2422	542	1222	892	1521	3026	2510	651	1034	998	1335	2893	3705	1493	1904	1272	1613	2375	3146	8407	839	481	288	3825	3842	1937
0 (would definitely not vote)	410	189	221	117	178	115	36	50	3	22	14	29	44	51	8	15	17	246	80	136	61	133	48	58	106	127	339	25	30	17	-	-	-
	4.1%	3.9%	4.3%	4.1%	5.0%	3.2%	1.3%	2.1%	0.5%	1.8%	1.6%	1.9%	1.5%	2.1%	1.2%	1.5%	1.7%	18.5%	2.8%	3.7%	4.1%	7.0%	3.8%	3.6%	4.5%	4.0%	4.0%	2.9%	6.2%	5.7%	-	-	-
1	55	15	39	30	18	6	3	11	4	2	-	19	1	10	1	2	-	39	13	25	4	13	15	15	13	7	50	1	4	-	22	7	26
	0.5%	*	0.8%	1.1%	0.5%	*	*	*	0.7%	*	-	1.3%	*	*	*	*	-	2.9%	*	0.7%	*	0.7%	1.2%	0.9%	0.5%	*	0.6%	*	0.8%	-	0.6%	*	1.4%
2	54	18	36	18	33	3	11	15	2	1	2	17	9	11	3	-	-	30	14	16	1	23	1	10	14	21	45	7	1	-	19	13	22
	0.5%	*	0.7%	0.6%	0.9%	*	*	0.6%	*	*	*	1.1%	*	*	*	-	-	2.3%	*	*	*	1.2%	*	0.6%	0.6%	0.7%	0.5%	0.9%	*	-	*	*	1.2%
3	87	21	67	52	29	6	4	21	9	8	3	28	3	25	8	3	4	37	18	30	10	29	7	21	33	22	83	2	3	-	23	18	46
	0.9%	*	1.3%	1.8%	0.8%	*	*	0.9%	1.7%	0.7%	*	1.8%	*	1.0%	1.2%	*	*	2.8%	0.6%	0.8%	0.7%	1.5%	0.6%	1.3%	1.4%	0.7%	1.0%	*	0.6%	-	0.6%	*	2.4%
4	126	44	82	76	33	16	16	36	6	14	10	36	17	21	3	9	12	58	35	46	15	30	22	15	35	40	112	1	8	5	49	31	46
	1.3%	0.9%	1.6%	2.7%	0.9%	*	0.6%	1.5%	1.0%	1.1%	1.2%	2.4%	0.6%	0.8%	*	0.9%	1.2%	4.3%	1.2%	1.2%	1.0%	1.6%	1.7%	1.0%	1.5%	1.3%	1.3%	*	1.7%	1.8%	1.3%	0.8%	2.4%
5	683	216	467	285	272	126	117	144	27	47	51	234	114	150	21	43	49	217	103	225	111	244	57	155	169	190	572	43	39	29	190	118	375
	6.8%	4.4%	9.1%	10.0%	7.7%	3.5%	4.1%	5.9%	5.0%	3.9%	5.7%	15.4%	3.8%	6.0%	3.3%	4.2%	4.9%	16.3%	3.6%	6.1%	7.4%	12.8%	4.5%	9.6%	7.1%	6.0%	6.8%	5.2%	8.2%	9.9%	5.0%	3.1%	19.4%
6	304	112	191	157	106	41	61	90	21	33	24	69	56	92	23	26	16	70	87	111	52	55	34	51	80	98	263	12	13	16	113	93	97
	3.0%	2.3%	3.7%	5.5%	3.0%	1.1%	2.2%	3.7%	3.9%	2.7%	2.6%	4.6%	1.8%	3.7%	3.6%	2.5%	1.6%	5.2%	3.0%	3.0%	3.5%	2.9%	2.7%	3.1%	3.4%	3.1%	3.1%	1.5%	2.6%	5.4%	3.0%	2.4%	5.0%
7	488	224	265	219	184	85	103	145	28	20	69	110	107	138	35	17	61	94	132	178	78	98	94	81	114	137	426	31	14	18	229	117	142
	4.9%	4.6%	5.1%	7.7%	5.2%	2.4%	3.6%	6.0%	5.1%	1.7%	7.8%	7.2%	3.5%	5.5%	5.4%	1.6%	6.2%	7.0%	4.6%	4.8%	5.2%	5.2%	7.4%	5.0%	4.8%	4.4%	5.1%	3.7%	2.9%	6.1%	6.0%	3.0%	7.3%
8	867	417	451	331	340	196	252	240	53	74	73	156	275	239	51	54	67	140	251	331	118	166	136	142	224	237	739	58	31	40	393	273	202
	8.7%	8.6%	8.7%	11.5%	9.6%	5.5%	8.9%	9.9%	9.7%	6.0%	8.1%	10.3%	9.1%	9.5%	7.9%	5.2%	6.7%	10.5%	8.7%	8.9%	7.9%	8.7%	10.7%	8.8%	9.4%	7.5%	8.8%	6.9%	6.4%	13.7%	10.3%	7.1%	10.4%
9	902	485	417	258	336	308	273	226	63	120	81	125	298	236	76	89	96	82	289	314	137	159	130	137	208	292	767	73	38	25	416	326	161
	9.0%	10.0%	8.1%	9.0%	9.5%	8.6%	9.6%	9.3%	11.6%	9.8%	9.1%	8.2%	9.8%	9.4%	11.8%	8.6%	9.6%	6.1%	10.0%	8.5%	9.1%	8.3%	10.2%	8.5%	8.7%	9.3%	9.1%	8.7%	7.8%	8.5%	10.9%	8.5%	8.3%
10 (would definitely vote)	6038	3120	2918	1321	2017	2700	1961	1444	328	882	565	698	2102	1536	421	775	675	322	1871	2292	908	955	728	929	1380	1975	5012	585	301	140	2371	2847	820
	60.3%	64.2%	56.6%	46.1%	56.9%	74.9%	69.1%	59.6%	60.4%	72.1%	63.3%	45.9%	69.5%	61.2%	64.7%	75.0%	67.6%	24.1%	64.7%	61.9%	60.8%	50.1%	57.2%	57.6%	58.1%	62.8%	59.6%	69.7%	62.6%	48.7%	62.0%	74.1%	42.3%
SIGMA	10015	4860	5155	2864	3547	3604	2837	2422	542	1222	892	1521	3026	2510	651	1034	998	1335	2893	3705	1493	1904	1272	1613	2375	3146	8407	839	481	288	3825	3842	1937
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

**Table 9**  
**Q6. Normal weightings**  
**Q6. Imagine there was a referendum today with the question “Should the United Kingdom remain a member of the European Union?” How would you vote?**  
**Base: Likely to Vote**

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	9614	4456	5158	1944	3775	3895	2627	2419	589	1263	807	1591	2794	2518	705	1161	922	1081	2896	3663	1427	1610	954	1514	2492	3254	8214	775	471	154	3876	3838	1900
Weighted Total	9605	4671	4934	2747	3369	3489	2801	2372	539	1201	877	1492	2982	2458	643	1018	981	1088	2812	3569	1432	1772	1224	1555	2269	3019	8068	815	452	271	3825	3842	1937
Remain a member of the European Union	3825	1966	1860	1426	1245	1154	1073	1297	357	96	421	505	1040	1285	367	83	460	467	1394	1425	482	518	615	568	865	1099	3147	375	178	126	3825	-	-
Leave the European Union	39.8%	42.1%	37.7%	51.9%	37.0%	33.1%	38.3%	54.7%	66.2%	8.0%	47.9%	33.8%	34.9%	52.3%	57.1%	8.2%	47.0%	42.9%	49.6%	39.9%	33.6%	29.2%	50.3%	36.5%	38.1%	36.4%	39.0%	46.0%	39.5%	46.4%	100.0%	-	-
Undecided	3842	1996	1847	784	1329	1729	1177	676	106	1028	278	447	1308	697	159	854	318	379	998	1364	665	804	424	636	920	1308	3288	270	192	92	-	3842	-
	40.0%	42.7%	37.4%	28.5%	39.5%	49.5%	42.0%	28.5%	19.6%	85.6%	31.7%	29.9%	43.9%	28.3%	24.7%	83.9%	32.4%	34.8%	35.5%	38.2%	46.5%	45.4%	34.6%	40.9%	40.6%	43.3%	40.8%	33.2%	42.6%	33.8%	-	100.0%	-
	1937	710	1227	537	794	606	551	399	77	77	179	541	634	477	117	81	203	242	420	780	285	450	185	352	484	612	1633	170	81	54	-	-	1937
	20.2%	15.2%	24.9%	19.5%	23.6%	17.4%	19.7%	16.8%	14.2%	6.4%	20.4%	36.3%	21.3%	19.4%	18.2%	7.9%	20.7%	22.3%	14.9%	21.8%	19.9%	25.4%	15.1%	22.6%	21.3%	20.3%	20.2%	20.8%	17.9%	19.8%	-	-	100.0%
SIGMA	9605	4671	4934	2747	3369	3489	2801	2372	539	1201	877	1492	2982	2458	643	1018	981	1088	2812	3569	1432	1772	1224	1555	2269	3019	8068	815	452	271	3825	3842	1937
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Prepared on behalf of ADDE

Table 10

Q6. Normal weightings & likelihood to vote

Q6. Imagine there was a referendum today with the question “Should the United Kingdom remain a member of the European Union?” How would you vote?

Base: Likely to Vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	9614	4456	5158	1944	3775	3895	2627	2419	589	1263	807	1591	2794	2518	705	1161	922	1081	2896	3663	1427	1610	954	1514	2492	3254	8214	775	471	154	3876	3838	1900
Weighted Total	9605	4802	4803	2553	3333	3719	2921	2363	540	1259	892	1355	3123	2469	660	1076	1015	868	2881	3589	1441	1673	1221	1521	2244	3056	8041	848	454	262	3859	4040	1706
Remain a member of the European Union	3859	2015	1844	1362	1255	1242	1114	1317	367	83	437	474	1097	1318	386	79	488	382	1441	1433	479	499	617	563	861	1119	3160	396	179	123	3859	-	-
Leave the European Union	4040	2122	1918	766	1390	1883	1271	692	106	1109	291	442	1414	727	161	927	334	343	1043	1450	704	831	439	663	968	1383	3453	288	203	96	-	4040	-
Undecided	42.1%	44.2%	39.9%	30.0%	41.7%	50.6%	43.5%	29.3%	19.7%	88.1%	32.7%	32.7%	45.3%	29.4%	24.4%	86.2%	33.0%	39.6%	36.2%	40.4%	48.8%	49.7%	35.9%	43.6%	43.2%	45.3%	42.9%	33.9%	44.8%	36.6%	-	100.0%	-
SIGMA	1706	665	1041	425	688	594	536	353	67	67	164	439	612	425	113	69	192	143	397	705	259	342	165	295	414	553	1427	165	71	43	-	-	1706
	17.8%	13.8%	21.7%	16.6%	20.6%	16.0%	18.4%	15.0%	12.4%	5.3%	18.3%	32.4%	19.6%	17.2%	17.1%	6.5%	18.9%	16.4%	13.8%	19.6%	17.9%	20.5%	13.5%	19.4%	18.4%	18.1%	17.7%	19.5%	15.7%	16.3%	-	-	100.0%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

**Table 11**

**Q6. Normal weightings & likelihood to vote, with undecided and refused removed**

**Q6. Imagine there was a referendum today with the question “Should the United Kingdom remain a member of the European Union?” How would you vote?**

**Base: Likely to Vote**

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	7714	3805	3909	1569	2911	3234	2091	2036	508	1184	661	1027	2186	2054	582	1069	745	838	2432	2873	1174	1220	808	1188	1985	2611	6592	608	384	130	3876	3838	-
Weighted Total	7899	4137	3762	2128	2645	3125	2385	2009	473	1192	728	916	2511	2045	547	1006	823	725	2484	2884	1183	1330	1056	1226	1830	2502	6614	683	382	219	3859	4040	-
Remain a member of the European Union	3859	2015	1844	1362	1255	1242	1114	1317	367	83	437	474	1097	1318	386	79	488	382	1441	1433	479	499	617	563	861	1119	3160	396	179	123	3859	-	-
Leave the European Union	48.9%	48.7%	49.0%	64.0%	47.5%	39.7%	46.7%	65.6%	77.5%	7.0%	60.0%	51.7%	43.7%	64.5%	70.6%	7.9%	59.4%	52.6%	58.0%	49.7%	40.5%	37.5%	58.5%	45.9%	47.1%	44.7%	47.8%	57.9%	46.9%	56.3%	100.0%	-	-
	4040	2122	1918	766	1390	1883	1271	692	106	1109	291	442	1414	727	161	927	334	343	1043	1450	704	831	439	663	968	1383	3453	288	203	96	-	4040	-
	51.1%	51.3%	51.0%	36.0%	52.5%	60.3%	53.3%	34.4%	22.5%	93.0%	40.0%	48.3%	56.3%	35.5%	29.4%	92.1%	40.6%	47.4%	42.0%	50.3%	59.5%	62.5%	41.5%	54.1%	52.9%	55.3%	52.2%	42.1%	53.1%	43.7%	-	100.0%	-
SIGMA	7899	4137	3762	2128	2645	3125	2385	2009	473	1192	728	916	2511	2045	547	1006	823	725	2484	2884	1183	1330	1056	1226	1830	2502	6614	683	382	219	3859	4040	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

**EU Poll**  
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**Table 12**  
**Q7. Normal weightings**  
**Q7. It has been proposed to hold the referendum after a period of renegotiation of the UK's membership terms. Which of the following statements is closest to your opinion?**  
**Base: Respondents who would vote to remain in or leave the EU**

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	7714	3805	3909	1569	2911	3234	2091	2036	508	1184	661	1027	2186	2054	582	1069	745	838	2432	2873	1174	1220	808	1188	1985	2611	6592	608	384	130	3876	3838	-
Weighted Total	7668	3961	3706	2210	2575	2883	2250	1973	463	1123	698	951	2348	1982	526	938	778	846	2392	2789	1147	1322	1039	1203	1785	2407	6434	645	371	218	3825	3842	-
I will definitely vote to stay in the EU, regardless of the renegotiation	2711 35.4%	1445 36.5%	1265 34.1%	1012 45.8%	868 33.7%	831 28.8%	655 29.1%	1031 52.2%	283 61.2%	51 4.5%	315 45.0%	310 32.5%	627 26.7%	1010 51.0%	266 50.6%	45 4.8%	346 44.5%	331 39.2%	997 41.7%	957 34.3%	359 31.3%	393 29.7%	437 42.1%	389 32.3%	613 34.3%	766 31.8%	2205 34.3%	285 44.2%	130 35.2%	90 41.2%	2711 70.9%	-	-
I will definitely vote to leave the EU, regardless of the renegotiation	2550 33.3%	1362 34.4%	1188 32.1%	448 20.3%	882 34.3%	1220 42.3%	686 30.5%	428 21.7%	61 13.1%	847 75.4%	183 26.2%	244 25.7%	780 33.2%	463 23.3%	79 15.0%	698 74.4%	220 28.3%	233 27.5%	586 24.5%	866 31.1%	482 42.0%	611 46.2%	253 24.4%	438 36.4%	612 34.3%	870 36.1%	2172 33.8%	190 29.5%	129 34.7%	59 27.1%	-	2550 66.4%	-
I will consider switching my vote based on the outcome of the renegotiation	2407 31.4%	1154 29.1%	1253 33.8%	749 33.9%	825 32.0%	833 28.9%	909 40.4%	514 26.0%	119 25.7%	226 20.1%	201 28.8%	397 41.8%	940 40.1%	509 25.7%	181 34.4%	195 20.8%	212 27.2%	282 33.3%	809 33.8%	966 34.6%	306 26.7%	318 24.0%	348 33.5%	377 31.3%	560 31.4%	772 32.1%	2057 32.0%	169 26.3%	112 30.1%	69 31.7%	1115 29.1%	1292 33.6%	-
SIGMA	7668 100.0%	3961 100.0%	3706 100.0%	2210 100.0%	2575 100.0%	2883 100.0%	2250 100.0%	1973 100.0%	463 100.0%	1123 100.0%	698 100.0%	951 100.0%	2348 100.0%	1982 100.0%	526 100.0%	938 100.0%	778 100.0%	846 100.0%	2392 100.0%	2789 100.0%	1147 100.0%	1322 100.0%	1039 100.0%	1203 100.0%	1785 100.0%	2407 100.0%	6434 100.0%	645 100.0%	371 100.0%	218 100.0%	3825 100.0%	3842 100.0%	-

**Survation.**



**EU Poll**  
Prepared on behalf of ADDE

Table 14

Q9. Normal weightings

Q9. Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to leave the EU at the top, to the argument least likely to make you want to leave the EU at the bottom. - Leaving is the only way we can control our borders and set our own immigration policy

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote							SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und		
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900		
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
1	1647	704	943	507	623	518	559	334	63	173	134	325	604	360	104	138	152	197	453	624	234	334	190	260	412	530	1391	115	84	56	294	627	726		
2	37.9%	37.8%	38.0%	39.4%	38.5%	36.0%	38.2%	36.6%	32.1%	57.2%	35.3%	34.6%	38.4%	36.5%	34.8%	49.9%	36.8%	37.5%	36.9%	35.8%	39.7%	43.6%	35.6%	35.7%	39.4%	38.3%	37.7%	34.0%	43.9%	45.8%	26.4%	48.6%	37.5%		
	654	261	392	167	225	261	250	124	26	41	40	155	281	132	41	47	47	68	177	283	78	114	77	115	152	228	572	48	18	17	146	222	286		
3	15.0%	14.0%	15.8%	13.0%	13.9%	18.2%	17.1%	13.6%	13.2%	13.4%	10.6%	16.5%	17.8%	13.4%	13.8%	17.0%	11.3%	13.0%	14.4%	16.2%	13.2%	14.9%	14.5%	15.8%	14.5%	16.4%	15.5%	14.1%	9.1%	13.7%	13.1%	17.2%	14.8%		
	389	180	210	104	155	131	153	63	18	24	20	95	156	84	24	22	26	53	125	139	52	71	30	76	88	138	332	31	20	6	104	98	187		
4	9.0%	9.6%	8.4%	8.1%	9.5%	9.1%	10.5%	6.9%	9.2%	8.0%	5.4%	10.1%	9.9%	8.5%	8.1%	8.0%	6.2%	10.0%	10.1%	8.0%	8.9%	9.2%	5.5%	10.5%	8.4%	10.0%	9.0%	9.2%	10.5%	5.1%	9.3%	7.6%	9.7%		
	322	149	173	97	127	98	115	75	13	11	33	62	117	70	25	20	32	40	117	119	42	45	51	54	68	96	270	27	16	9	104	93	125		
5	7.4%	8.0%	7.0%	7.5%	7.8%	6.8%	7.9%	8.2%	6.9%	3.7%	8.7%	6.6%	7.4%	7.1%	8.4%	7.3%	7.7%	7.7%	9.5%	6.8%	7.1%	5.8%	9.6%	7.4%	6.6%	6.9%	7.3%	8.0%	8.3%	7.4%	9.4%	7.2%	6.5%		
	298	127	171	74	118	106	95	64	16	12	37	63	97	73	26	19	41	29	76	137	47	36	42	62	66	77	247	26	11	14	94	68	136		
6	6.9%	6.8%	6.9%	5.7%	7.3%	7.4%	6.5%	7.0%	8.3%	3.9%	9.8%	6.7%	6.1%	7.4%	8.8%	6.8%	9.9%	5.6%	6.2%	7.8%	8.0%	4.7%	7.8%	8.5%	6.3%	5.6%	6.7%	7.6%	5.9%	11.5%	8.4%	5.3%	7.0%		
	266	121	146	81	91	95	89	52	12	8	24	73	109	58	15	9	26	30	71	105	46	43	36	37	65	99	238	16	8	5	104	48	115		
7	6.1%	6.5%	5.9%	6.3%	5.6%	6.6%	6.1%	5.7%	6.1%	2.8%	6.2%	7.8%	6.9%	5.9%	5.1%	3.1%	6.2%	5.8%	5.7%	6.0%	7.8%	5.6%	6.8%	5.1%	6.2%	7.2%	6.4%	4.6%	4.4%	3.7%	9.4%	3.7%	5.9%		
	169	72	97	35	67	67	58	35	15	7	17	30	56	48	16	4	17	15	39	79	20	31	20	29	42	44	135	22	11	1	48	40	82		
8	3.9%	3.9%	3.9%	2.7%	4.2%	4.6%	4.0%	3.8%	7.8%	2.4%	4.4%	3.2%	3.6%	4.8%	5.4%	1.4%	4.0%	3.0%	3.1%	4.6%	3.3%	4.1%	3.8%	3.9%	4.1%	3.2%	3.7%	6.5%	5.5%	1.0%	4.3%	3.1%	4.2%		
	173	71	102	57	50	66	57	52	8	3	10	34	62	41	7	3	14	31	49	77	22	23	20	23	48	58	149	11	9	4	69	22	83		
9	4.0%	3.8%	4.1%	4.4%	3.1%	4.6%	3.9%	5.7%	4.4%	1.0%	2.7%	3.6%	3.9%	4.2%	2.3%	1.1%	3.5%	5.8%	4.0%	4.4%	3.8%	2.9%	3.7%	3.1%	4.6%	4.2%	4.0%	3.3%	4.5%	3.3%	6.1%	1.7%	4.3%		
	126	45	81	45	51	29	25	26	11	7	17	36	29	35	11	4	13	23	37	54	17	18	28	14	26	36	104	13	9	-	47	23	56		
10	2.9%	2.4%	3.3%	3.5%	3.2%	2.0%	1.7%	2.9%	5.6%	2.3%	4.4%	3.8%	1.8%	3.6%	3.6%	1.4%	3.2%	4.5%	3.0%	3.1%	2.9%	2.4%	5.3%	2.0%	2.5%	2.6%	2.8%	4.0%	4.6%	-	4.2%	1.8%	2.9%		
	137	57	80	52	47	38	31	35	10	9	28	22	35	34	15	3	22	24	40	58	17	21	16	31	33	34	114	13	2	8	43	31	63		
11	3.2%	3.0%	3.2%	4.1%	2.9%	2.6%	2.1%	3.8%	5.3%	3.1%	7.3%	2.3%	2.2%	3.5%	5.0%	1.1%	5.3%	4.6%	3.2%	3.3%	2.9%	2.7%	3.1%	4.2%	3.1%	2.4%	3.1%	4.0%	0.8%	6.9%	3.9%	2.4%	3.3%		
	162	77	84	67	65	29	28	52	2	7	20	44	29	51	14	8	25	13	46	70	15	31	23	28	44	44	139	16	5	2	61	21	80		
SIGMA	3.7%	4.2%	3.4%	5.2%	4.0%	2.0%	1.9%	5.7%	1.3%	2.2%	5.2%	4.7%	1.8%	5.1%	4.7%	2.9%	5.9%	2.5%	3.7%	4.0%	2.6%	4.1%	4.3%	3.8%	4.2%	3.2%	3.8%	4.6%	2.7%	1.7%	5.4%	1.7%	4.1%		
	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Survation.

**EU Poll**  
Prepared on behalf of ADDE

Table 15

**Q10. Normal weightings**

**Q10. Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom. - Leaving would save the UK money which could be spent at home**  
**Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote**

	Total	Gender		Age			Voting Intention						2015 Past Vote							SEG				Region7 + 1										EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und			
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900			
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937			
1	769	318	451	288	296	185	215	191	36	51	71	177	256	190	52	48	72	96	225	317	95	132	109	134	179	225	647	68	35	19	215	204	350			
	17.7%	17.1%	18.2%	22.4%	18.3%	12.9%	14.7%	20.9%	18.4%	16.9%	18.6%	18.9%	16.2%	19.3%	17.4%	17.5%	17.4%	18.2%	18.3%	18.2%	16.0%	17.2%	20.5%	18.3%	17.1%	16.3%	17.5%	20.0%	18.1%	15.7%	19.3%	15.8%	18.1%			
2	711	294	417	230	291	189	212	137	29	61	76	159	223	144	47	48	96	99	182	294	93	139	80	112	182	212	585	61	35	30	123	239	349			
	16.4%	15.7%	16.8%	17.9%	18.0%	13.2%	14.5%	15.1%	14.9%	20.2%	20.0%	16.9%	14.2%	14.6%	15.9%	17.4%	23.1%	18.9%	14.8%	16.8%	15.7%	18.1%	14.9%	15.3%	17.5%	15.3%	15.9%	17.9%	18.0%	24.5%	11.1%	18.5%	18.0%			
3	543	223	321	162	199	182	188	121	25	41	40	116	217	123	33	44	40	57	144	222	75	101	62	93	129	176	461	41	27	15	149	164	230			
	12.5%	11.9%	12.9%	12.6%	12.3%	12.6%	12.8%	13.3%	12.6%	13.5%	10.5%	12.3%	13.8%	12.5%	11.1%	15.9%	9.6%	10.8%	11.7%	12.7%	12.7%	13.2%	11.7%	12.8%	12.3%	12.7%	12.5%	12.0%	14.2%	11.9%	13.4%	12.7%	11.9%			
4	412	174	238	91	149	172	148	86	8	28	31	95	150	97	25	26	35	54	96	198	55	58	44	68	104	142	358	29	17	8	104	115	194			
	9.5%	9.3%	9.6%	7.1%	9.2%	12.0%	10.1%	9.5%	4.3%	9.2%	8.2%	10.1%	9.6%	9.9%	8.3%	9.3%	8.5%	10.4%	7.8%	11.3%	9.3%	7.6%	8.2%	9.4%	10.0%	10.3%	9.7%	8.4%	8.9%	6.7%	9.3%	8.9%	10.0%			
5	409	194	215	113	146	150	135	74	29	27	37	97	152	83	40	26	40	40	113	158	60	78	49	68	99	142	358	22	20	10	118	115	175			
	9.4%	10.4%	8.7%	8.8%	9.0%	10.4%	9.3%	8.1%	14.7%	9.1%	9.8%	10.3%	9.7%	8.4%	13.3%	9.4%	9.7%	7.7%	9.2%	9.0%	10.1%	10.2%	9.2%	9.3%	9.5%	10.3%	9.7%	6.4%	10.2%	8.2%	10.6%	8.9%	9.1%			
6	372	167	204	75	151	146	155	75	18	22	27	64	168	87	21	21	26	30	109	148	56	57	47	68	78	128	321	27	14	10	89	124	159			
	8.6%	9.0%	8.2%	5.8%	9.3%	10.1%	10.6%	8.2%	9.3%	7.1%	7.1%	6.8%	10.7%	8.8%	7.2%	7.6%	6.3%	5.6%	8.8%	8.5%	9.5%	7.5%	8.8%	9.4%	7.5%	9.2%	8.7%	8.0%	7.1%	8.0%	7.9%	9.6%	8.2%			
7	362	155	207	97	122	144	156	72	14	23	30	57	153	82	20	18	33	43	119	132	51	61	41	48	88	132	308	35	16	3	96	124	142			
	8.3%	8.3%	8.3%	7.5%	7.5%	10.0%	10.7%	7.9%	7.2%	7.7%	7.8%	6.1%	9.7%	8.4%	6.7%	6.7%	8.0%	8.2%	9.7%	7.5%	8.5%	7.9%	7.6%	6.6%	8.4%	9.5%	8.4%	10.5%	8.3%	2.1%	8.7%	9.6%	7.3%			
8	217	92	124	53	77	86	75	45	14	16	21	38	71	51	17	15	18	33	57	88	27	44	24	42	47	75	188	16	9	4	63	58	96			
	5.0%	5.0%	5.0%	4.2%	4.8%	6.0%	5.1%	4.9%	7.2%	5.3%	5.4%	4.0%	4.5%	5.2%	5.7%	5.4%	4.4%	6.3%	4.7%	5.0%	4.6%	5.7%	4.4%	5.8%	4.5%	5.5%	5.1%	4.7%	4.5%	3.1%	5.7%	4.5%	4.9%			
9	194	82	112	54	67	73	67	33	5	11	24	46	74	37	15	7	29	14	66	71	28	29	19	36	51	53	159	21	9	6	67	53	75			
	4.5%	4.4%	4.5%	4.2%	4.1%	5.1%	4.6%	3.6%	2.7%	3.7%	6.4%	4.9%	4.7%	3.7%	5.1%	2.7%	7.0%	2.7%	5.4%	4.1%	4.7%	3.8%	3.5%	4.9%	4.9%	3.8%	4.3%	6.3%	4.5%	4.7%	6.0%	4.1%	3.8%			
10	180	78	102	57	64	59	50	37	11	14	13	52	53	46	13	10	10	36	66	55	30	29	31	30	38	56	156	10	4	11	42	57	81			
	4.1%	4.2%	4.1%	4.4%	4.0%	4.1%	3.4%	4.0%	5.5%	4.5%	3.4%	5.5%	3.4%	4.7%	4.2%	3.5%	2.5%	6.9%	5.4%	3.2%	5.1%	3.8%	5.8%	4.2%	3.7%	4.1%	4.2%	2.9%	1.9%	8.6%	3.8%	4.4%	4.2%			
11	175	87	88	66	57	53	60	42	6	8	11	39	58	45	16	13	15	23	52	63	22	38	28	29	49	42	149	10	9	8	48	41	86			
	4.0%	4.7%	3.6%	5.1%	3.5%	3.6%	4.1%	4.6%	3.3%	2.8%	2.9%	4.2%	3.7%	4.6%	5.2%	4.7%	3.5%	4.3%	4.2%	3.6%	3.7%	5.0%	5.3%	4.0%	4.7%	3.0%	4.0%	2.9%	4.4%	6.6%	4.3%	3.2%	4.4%			
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			

**EU Poll**  
Prepared on behalf of ADDE

Table 16

Q11. Normal weightings

Q11. Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom. - Leaving would allow us to trade with the rest of the world

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote							SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und		
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900		
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
1	199	105	94	81	64	54	69	49	8	11	17	38	69	56	10	10	19	21	73	65	24	35	23	30	44	74	172	17	9	2	64	49	86		
	4.6%	5.6%	3.8%	6.3%	4.0%	3.7%	4.7%	5.4%	4.2%	3.5%	4.5%	4.1%	4.4%	5.6%	3.4%	3.8%	4.7%	4.1%	5.9%	3.7%	4.1%	4.6%	4.3%	4.2%	4.2%	5.4%	4.7%	4.9%	4.5%	1.6%	5.7%	3.8%	4.4%		
2	385	172	213	148	127	110	101	105	16	35	38	75	118	110	22	24	29	50	110	145	50	81	67	60	75	115	317	35	20	14	103	96	186		
	8.9%	9.2%	8.6%	11.5%	7.8%	7.7%	6.9%	11.5%	8.3%	11.7%	9.9%	8.0%	7.5%	11.1%	7.4%	8.8%	7.0%	9.5%	8.9%	8.3%	8.4%	10.6%	12.5%	8.3%	7.2%	8.3%	8.6%	10.2%	10.4%	11.1%	9.2%	7.4%	9.6%		
3	337	131	206	107	128	102	100	85	10	26	24	65	107	70	23	33	27	43	90	130	47	66	68	50	81	98	296	20	13	7	83	95	159		
	7.8%	7.0%	8.3%	8.3%	7.9%	7.1%	6.8%	9.3%	5.4%	8.6%	6.4%	7.0%	6.8%	7.1%	7.6%	11.9%	6.4%	8.3%	7.4%	7.5%	8.0%	8.6%	12.7%	6.9%	7.7%	7.1%	8.0%	6.0%	6.8%	5.9%	7.5%	7.3%	8.2%		
4	330	136	195	104	115	111	85	82	18	24	26	77	94	86	28	27	29	43	85	147	40	57	33	54	89	106	283	26	19	2	100	87	144		
	7.6%	7.3%	7.9%	8.1%	7.1%	7.7%	5.8%	9.0%	9.3%	8.1%	6.8%	8.3%	6.0%	8.7%	9.3%	9.8%	7.1%	8.2%	6.9%	8.4%	6.7%	7.5%	6.2%	7.4%	8.6%	7.7%	7.7%	7.8%	9.8%	2.0%	8.9%	6.7%	7.4%		
5	387	174	213	118	129	140	138	84	14	27	22	94	157	93	29	24	24	37	122	155	58	51	52	70	94	125	341	25	20	1	103	111	174		
	8.9%	9.3%	8.6%	9.2%	8.0%	9.7%	9.5%	9.2%	7.4%	9.0%	5.8%	10.1%	10.0%	9.4%	9.9%	8.8%	5.8%	7.1%	9.9%	8.9%	9.7%	6.6%	9.7%	9.6%	9.0%	9.1%	9.2%	7.3%	10.5%	1.0%	9.2%	8.6%	9.0%		
6	436	165	271	128	148	160	153	92	24	27	38	86	162	100	28	21	46	65	114	189	55	78	52	78	113	133	375	34	14	13	124	112	200		
	10.0%	8.8%	10.9%	10.0%	9.1%	11.1%	10.5%	10.1%	12.5%	8.9%	10.1%	9.2%	10.3%	10.1%	9.5%	7.6%	11.2%	12.3%	9.2%	10.9%	9.3%	10.2%	9.8%	10.6%	10.8%	9.6%	10.2%	10.0%	7.3%	10.3%	11.1%	8.7%	10.3%		
7	483	184	299	129	190	164	152	108	22	42	34	110	169	114	33	32	55	53	122	194	74	93	52	86	122	158	419	29	19	16	132	143	208		
	11.1%	9.9%	12.1%	10.1%	11.7%	11.4%	10.4%	11.8%	11.3%	13.8%	9.0%	11.7%	10.8%	11.6%	10.9%	11.6%	13.3%	10.0%	9.9%	11.1%	12.4%	12.1%	9.8%	11.8%	11.7%	11.4%	11.3%	8.6%	9.9%	13.4%	11.8%	11.1%	10.8%		
8	544	204	340	126	220	197	223	78	20	27	57	118	246	102	29	22	60	49	156	229	72	86	54	86	122	178	441	54	32	17	111	181	252		
	12.5%	10.9%	13.7%	9.8%	13.6%	13.7%	15.3%	8.6%	10.2%	9.0%	15.0%	12.6%	15.6%	10.4%	9.7%	7.8%	14.6%	9.4%	12.7%	13.1%	12.2%	11.2%	10.2%	11.9%	11.7%	12.9%	11.9%	16.0%	16.6%	13.9%	9.9%	14.0%	13.0%		
9	519	243	276	132	201	186	194	94	28	31	50	110	191	118	39	37	44	64	147	214	67	89	65	78	118	171	432	35	24	29	122	167	230		
	11.9%	13.0%	11.1%	10.3%	12.4%	12.9%	13.3%	10.3%	14.3%	10.4%	13.1%	11.8%	12.1%	11.9%	13.1%	13.2%	10.5%	12.2%	12.0%	12.3%	11.3%	11.6%	12.1%	10.7%	11.3%	12.4%	11.7%	10.2%	12.3%	23.5%	11.0%	12.9%	11.9%		
10	414	211	203	97	177	140	145	85	11	19	42	98	149	84	23	23	52	58	126	165	49	74	39	85	98	132	353	33	12	16	112	130	172		
	9.5%	11.3%	8.2%	7.6%	10.9%	9.7%	9.9%	9.3%	5.7%	6.2%	11.2%	10.4%	9.5%	8.5%	7.9%	8.2%	12.7%	11.0%	10.2%	9.4%	8.4%	9.7%	7.2%	11.6%	9.4%	9.6%	9.6%	9.8%	6.3%	12.7%	10.1%	10.0%	8.9%		
11	310	140	170	114	122	74	101	50	22	33	32	65	112	55	34	24	28	41	85	112	56	57	30	51	88	94	262	31	11	6	62	121	127		
	7.1%	7.5%	6.9%	8.9%	7.5%	5.2%	6.9%	5.5%	11.4%	10.8%	8.3%	6.9%	7.1%	5.6%	11.3%	8.6%	6.8%	7.8%	6.9%	6.4%	9.4%	7.4%	5.5%	7.0%	8.4%	6.8%	7.1%	9.3%	5.6%	4.5%	5.5%	9.4%	6.6%		
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

**EU Poll**  
Prepared on behalf of ADDE

Table 17

Q12. Normal weightings

Q12. Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to leave the EU at the top, to the argument least likely to make you want to leave the EU at the bottom. - Leaving is the only way that the UK can make its own laws and control its destiny

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
1	494	212	282	91	179	224	211	81	23	18	45	100	223	102	25	27	40	49	148	214	66	66	55	87	111	165	419	33	24	17	93	172	229
	11.4%	11.4%	11.4%	7.1%	11.0%	15.6%	14.4%	8.9%	11.9%	5.8%	11.7%	10.7%	14.2%	10.4%	8.5%	9.7%	9.7%	9.3%	12.0%	12.2%	11.1%	8.6%	10.4%	12.0%	10.6%	12.0%	11.4%	9.8%	12.6%	14.0%	8.3%	13.3%	11.8%
2	841	366	476	203	316	323	341	174	31	55	47	167	365	188	51	61	56	80	243	343	120	133	75	149	222	293	739	38	47	19	158	293	390
	19.4%	19.6%	19.2%	15.8%	19.5%	22.4%	23.4%	19.1%	15.8%	18.3%	12.4%	17.8%	23.2%	19.1%	17.2%	22.1%	13.5%	15.2%	19.8%	19.7%	20.2%	17.3%	14.0%	20.4%	21.3%	21.2%	20.0%	11.1%	24.2%	15.1%	14.2%	22.7%	20.1%
3	637	255	382	201	236	200	203	127	22	57	61	143	232	134	49	48	65	69	176	256	78	126	68	113	157	202	540	53	24	20	143	215	279
	14.7%	13.7%	15.4%	15.6%	14.6%	13.9%	13.9%	13.9%	11.5%	18.9%	16.0%	15.3%	14.7%	13.6%	16.3%	17.4%	15.7%	13.2%	14.3%	14.7%	13.2%	16.4%	12.8%	15.5%	15.0%	14.6%	14.6%	15.5%	12.7%	16.0%	12.8%	16.6%	14.4%
4	501	226	275	160	184	157	150	90	31	48	48	110	169	93	52	37	48	66	146	194	75	86	64	93	127	153	437	42	14	8	131	154	217
	11.5%	12.1%	11.1%	12.4%	11.4%	10.9%	10.3%	9.8%	15.7%	15.9%	12.6%	11.7%	10.7%	9.4%	17.3%	13.4%	11.6%	12.7%	11.9%	11.1%	12.7%	11.2%	11.9%	12.7%	12.2%	11.1%	11.8%	12.4%	7.2%	6.5%	11.7%	11.9%	11.2%
5	456	200	256	153	156	147	140	109	24	28	43	92	144	118	29	21	48	78	121	178	64	89	65	74	95	148	382	44	10	21	150	123	182
	10.5%	10.7%	10.3%	11.9%	9.6%	10.2%	9.6%	11.9%	12.2%	9.2%	11.4%	9.8%	9.1%	11.9%	9.6%	7.7%	11.5%	14.8%	9.8%	10.2%	10.9%	11.6%	12.3%	10.1%	9.1%	10.7%	10.4%	12.8%	5.1%	16.7%	13.4%	9.6%	9.4%
6	365	152	212	104	151	110	111	73	21	23	42	86	119	79	27	22	48	39	103	145	42	72	51	61	70	111	293	40	19	12	117	84	164
	8.4%	8.2%	8.6%	8.0%	9.3%	7.6%	7.6%	8.0%	10.6%	7.8%	11.1%	9.1%	7.6%	8.0%	9.0%	7.9%	11.5%	7.4%	8.4%	8.3%	7.2%	9.4%	9.6%	8.4%	6.7%	8.0%	8.0%	11.9%	9.8%	9.8%	10.5%	6.5%	8.5%
7	304	121	183	112	102	90	96	73	9	13	34	67	112	71	19	8	40	37	81	131	30	62	44	40	79	89	252	29	15	7	82	77	145
	7.0%	6.5%	7.4%	8.7%	6.3%	6.2%	6.6%	7.9%	4.8%	4.4%	9.0%	7.2%	7.1%	7.2%	6.2%	3.1%	9.6%	7.1%	6.6%	7.5%	5.1%	8.1%	8.2%	5.5%	7.6%	6.5%	6.8%	8.6%	7.9%	5.9%	7.4%	5.9%	7.5%
8	256	111	146	95	92	69	61	59	14	21	25	71	67	65	17	18	28	45	79	87	34	57	39	35	71	70	216	17	11	13	86	65	105
	5.9%	6.0%	5.9%	7.4%	5.7%	4.8%	4.2%	6.5%	7.1%	7.0%	6.6%	7.6%	4.3%	6.6%	5.8%	6.6%	6.7%	8.5%	6.4%	5.0%	5.8%	7.4%	7.4%	4.8%	6.8%	5.1%	5.8%	4.9%	5.6%	10.9%	7.7%	5.0%	5.4%
9	201	89	112	60	76	65	60	42	10	23	20	36	60	47	12	13	25	24	65	70	34	31	31	26	46	61	165	21	11	4	73	33	95
	4.6%	4.8%	4.5%	4.7%	4.7%	4.5%	4.1%	4.6%	5.3%	7.6%	5.4%	3.8%	3.8%	4.7%	3.9%	4.8%	6.0%	4.6%	5.3%	4.0%	5.7%	4.1%	5.9%	3.6%	4.4%	4.4%	4.5%	6.2%	5.6%	3.7%	6.6%	2.5%	4.9%
10	174	77	97	62	75	36	53	43	7	11	7	47	51	55	13	15	7	20	37	85	25	25	24	28	38	56	146	13	14	1	53	42	78
	4.0%	4.1%	3.9%	4.9%	4.6%	2.5%	3.6%	4.7%	3.8%	3.7%	1.8%	5.0%	3.2%	5.6%	4.5%	5.5%	1.7%	3.8%	3.0%	4.9%	4.2%	3.3%	4.5%	3.8%	3.6%	4.1%	4.0%	3.9%	7.0%	0.8%	4.8%	3.3%	4.0%
11	115	56	59	45	52	18	34	41	3	4	8	19	32	34	5	5	10	18	31	42	23	20	16	22	28	34	101	10	4	1	29	34	52
	2.7%	3.0%	2.4%	3.5%	3.2%	1.3%	2.3%	4.5%	1.4%	1.4%	2.2%	2.1%	2.0%	3.5%	1.6%	1.9%	2.3%	3.5%	2.5%	2.4%	3.9%	2.6%	3.1%	3.0%	2.7%	2.4%	2.7%	2.8%	2.3%	0.6%	2.6%	2.6%	2.7%
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

# EU Poll

Prepared on behalf of ADDE

Table 18

## Q13. Normal weightings

Q13. Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom. - Leaving the EU is the only way the UK can be great again

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und	
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900	
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
1	83	32	50	27	31	24	25	21	4	6	5	17	28	22	6	7	4	7	21	36	14	11	9	17	22	30	79	2	2	-	16	29	37	
	1.9%	1.7%	2.0%	2.1%	1.9%	1.7%	1.7%	2.3%	2.3%	1.9%	1.4%	1.9%	1.8%	2.3%	2.0%	2.5%	0.9%	1.4%	1.7%	2.1%	2.3%	1.5%	1.7%	2.4%	2.1%	2.2%	2.1%	*	1.1%	-	1.4%	2.3%	1.9%	
2	202	84	118	92	73	36	50	44	10	29	14	45	49	53	13	22	14	41	52	73	30	48	31	35	54	60	181	8	8	5	67	57	78	
	4.6%	4.5%	4.7%	7.2%	4.5%	2.5%	3.5%	4.8%	4.9%	9.5%	3.7%	4.8%	3.1%	5.4%	4.5%	8.0%	3.3%	7.8%	4.2%	4.2%	5.0%	6.2%	5.9%	4.8%	5.2%	4.4%	4.9%	2.3%	4.0%	4.2%	6.0%	4.4%	4.0%	
3	260	118	142	106	95	60	84	52	11	29	17	55	90	68	11	18	20	36	53	92	49	66	29	39	69	74	212	14	20	14	50	71	139	
	6.0%	6.3%	5.7%	8.2%	5.8%	4.2%	5.7%	5.7%	5.7%	9.4%	4.5%	5.9%	5.7%	6.9%	3.8%	6.6%	4.9%	6.9%	4.3%	5.3%	8.2%	8.6%	5.5%	5.4%	6.6%	5.4%	5.8%	4.0%	10.3%	11.6%	4.5%	5.5%	7.2%	
4	278	123	155	100	100	77	105	63	8	16	26	51	112	58	15	18	25	27	90	85	42	61	40	45	71	80	236	18	6	18	61	84	133	
	6.4%	6.6%	6.2%	7.8%	6.2%	5.4%	7.2%	6.9%	4.0%	5.1%	6.9%	5.4%	7.1%	5.9%	5.2%	6.5%	6.0%	5.1%	7.3%	4.9%	7.0%	8.0%	7.5%	6.1%	6.8%	5.8%	6.4%	5.3%	3.2%	14.5%	5.4%	6.5%	6.9%	
5	279	113	166	94	115	69	80	60	14	29	27	54	83	60	22	22	18	52	74	111	31	62	30	54	70	85	239	16	15	8	61	82	137	
	6.4%	6.1%	6.7%	7.3%	7.1%	4.8%	5.5%	6.6%	7.0%	9.4%	7.0%	5.7%	5.3%	6.1%	7.4%	8.0%	4.5%	9.9%	6.0%	6.4%	5.3%	8.1%	5.6%	7.4%	6.7%	6.2%	6.5%	4.7%	8.0%	6.9%	5.4%	6.3%	7.1%	
6	295	127	167	108	112	75	82	72	11	18	33	64	94	64	22	21	39	32	84	121	48	40	36	47	74	86	243	22	17	12	63	110	121	
	6.8%	6.8%	6.7%	8.4%	6.9%	5.2%	5.6%	7.8%	5.9%	5.8%	8.6%	6.9%	6.0%	6.5%	7.3%	7.7%	9.4%	6.1%	6.8%	6.9%	8.2%	5.2%	6.7%	6.4%	7.1%	6.2%	6.6%	6.6%	8.9%	9.9%	5.7%	8.5%	6.3%	
7	372	163	209	108	139	125	131	85	13	28	23	82	137	91	17	33	28	38	102	156	47	67	39	69	81	132	321	27	15	10	85	108	178	
	8.6%	8.8%	8.4%	8.4%	8.6%	8.7%	9.0%	9.3%	6.8%	9.3%	6.2%	8.8%	8.7%	9.3%	5.7%	11.8%	6.7%	7.2%	8.3%	8.9%	7.9%	8.7%	7.4%	9.4%	7.7%	9.5%	8.7%	7.9%	7.7%	7.9%	7.7%	8.4%	9.2%	
8	461	211	250	115	186	159	150	101	21	33	53	90	165	101	29	37	57	53	118	184	69	89	72	68	109	132	381	40	24	16	98	151	212	
	10.6%	11.3%	10.1%	8.9%	11.5%	11.1%	10.3%	11.1%	11.0%	10.8%	13.9%	9.6%	10.5%	10.2%	9.7%	13.5%	13.7%	10.1%	9.6%	10.8%	11.6%	11.6%	13.6%	9.3%	10.4%	9.5%	10.3%	11.7%	12.7%	13.1%	8.8%	11.7%	10.9%	
9	550	217	333	147	197	206	208	101	30	34	43	118	220	116	44	21	54	72	150	229	78	93	58	100	134	176	467	53	22	8	139	158	253	
	12.7%	11.6%	13.4%	11.4%	12.1%	14.3%	14.2%	11.1%	15.3%	11.2%	11.4%	12.6%	14.0%	11.8%	14.6%	7.5%	13.0%	13.8%	12.2%	13.1%	13.1%	12.1%	10.8%	13.7%	12.8%	12.7%	12.6%	15.7%	11.3%	6.9%	12.5%	12.2%	13.1%	
10	746	300	446	189	269	288	288	151	31	39	53	155	306	164	50	31	62	78	246	299	81	117	76	125	170	260	631	68	34	14	223	203	321	
	17.2%	16.1%	18.0%	14.7%	16.6%	20.0%	19.7%	16.5%	16.0%	12.7%	14.0%	16.6%	19.4%	16.6%	16.7%	11.1%	15.0%	14.8%	20.0%	17.1%	13.8%	15.2%	14.2%	17.2%	16.2%	18.8%	17.1%	20.0%	17.5%	11.2%	20.0%	15.7%	16.6%	
11	819	375	444	199	301	318	257	163	41	44	85	206	291	188	69	46	94	88	240	360	104	113	113	129	190	268	700	72	29	17	252	240	327	
	18.8%	20.1%	17.9%	15.5%	18.6%	22.1%	17.6%	17.9%	21.0%	14.7%	22.3%	22.0%	18.5%	19.1%	23.0%	16.8%	22.6%	16.8%	19.5%	20.6%	17.5%	14.7%	21.1%	17.8%	18.2%	19.3%	19.0%	21.3%	15.3%	13.7%	22.6%	18.5%	16.9%	
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

**EU Poll**  
Prepared on behalf of ADDE

Table 19

**Q14. Normal weightings**

**Q14. Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom. - Leaving would free the UK to re-establish links with the commonwealth**  
**Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote**

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und	
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900	
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
1	100	35	66	27	40	33	25	19	6	4	16	23	25	21	6	5	16	14	24	46	11	18	21	12	30	23	86	9	4	2	29	21	51	
	2.3%	1.9%	2.7%	2.1%	2.5%	2.3%	1.7%	2.1%	3.1%	1.2%	4.1%	2.5%	1.6%	2.1%	2.1%	1.9%	3.7%	2.7%	2.0%	2.6%	1.9%	2.4%	3.9%	1.7%	2.9%	1.6%	2.3%	2.6%	2.1%	1.3%	2.6%	1.6%	2.6%	
2	198	73	125	78	75	45	52	52	13	14	18	39	55	52	20	8	20	25	58	72	23	43	28	28	45	69	169	20	8	1	54	63	81	
	4.6%	3.9%	5.0%	6.1%	4.6%	3.1%	3.6%	5.7%	6.4%	4.5%	4.8%	4.1%	3.5%	5.3%	6.6%	3.0%	4.8%	4.7%	4.7%	4.1%	3.9%	5.6%	5.3%	3.8%	4.3%	5.0%	4.6%	5.8%	4.3%	0.7%	4.8%	4.8%	4.2%	
3	294	125	169	92	100	103	89	77	17	20	21	61	97	80	18	18	25	31	97	128	26	43	35	52	69	96	252	31	11	1	81	70	143	
	6.8%	6.7%	6.8%	7.1%	6.2%	7.2%	6.1%	8.4%	8.6%	6.7%	5.6%	6.5%	6.1%	8.1%	5.9%	6.4%	6.1%	6.0%	7.9%	7.4%	4.4%	5.6%	6.6%	7.1%	6.6%	6.9%	6.8%	9.1%	5.5%	1.0%	7.3%	5.4%	7.4%	
4	353	137	216	109	145	99	116	84	16	24	27	75	126	85	21	20	33	46	115	122	41	74	48	51	92	116	308	22	18	4	104	99	150	
	8.1%	7.3%	8.7%	8.5%	8.9%	6.9%	7.9%	9.2%	8.2%	8.0%	7.0%	8.0%	8.0%	8.6%	7.1%	7.2%	8.0%	8.8%	9.3%	7.0%	7.0%	9.7%	9.1%	7.1%	8.8%	8.4%	8.3%	6.6%	9.3%	3.7%	9.3%	7.7%	7.7%	
5	328	128	199	112	113	103	110	77	14	24	25	65	111	92	19	19	25	40	95	128	48	55	56	50	71	104	282	28	10	8	92	90	145	
	7.5%	6.9%	8.0%	8.7%	7.0%	7.2%	7.6%	8.5%	7.0%	7.8%	6.6%	6.9%	7.1%	9.3%	6.4%	7.0%	5.9%	7.5%	7.7%	7.3%	8.2%	7.2%	10.5%	6.9%	6.8%	7.5%	7.6%	8.3%	5.1%	6.6%	8.3%	7.0%	7.5%	
6	469	194	275	177	165	128	115	110	23	40	40	123	144	123	32	39	38	59	121	184	63	100	54	82	115	144	394	37	21	17	109	127	233	
	10.8%	10.4%	11.1%	13.7%	10.2%	8.9%	7.9%	12.1%	11.9%	13.3%	10.5%	13.1%	9.2%	12.5%	10.7%	14.1%	9.1%	11.2%	9.8%	10.5%	10.6%	13.0%	10.1%	11.3%	11.0%	10.4%	10.7%	10.9%	10.9%	13.9%	9.8%	9.8%	12.0%	
7	525	260	265	150	184	191	180	119	22	36	47	106	201	121	37	28	51	60	157	201	78	90	67	89	130	161	447	38	24	16	134	152	240	
	12.1%	13.9%	10.7%	11.7%	11.3%	13.3%	12.4%	13.0%	11.2%	11.7%	12.5%	11.3%	12.7%	12.2%	12.5%	10.1%	12.3%	11.5%	12.8%	11.5%	13.1%	11.7%	12.5%	12.3%	12.5%	11.6%	12.1%	11.2%	12.2%	13.3%	12.0%	11.7%	12.4%	
8	558	235	323	146	197	215	206	103	25	44	45	122	223	125	36	46	46	57	146	255	73	85	60	113	120	192	485	42	23	8	140	173	245	
	12.8%	12.6%	13.0%	11.4%	12.1%	14.9%	14.1%	11.2%	12.7%	14.4%	11.8%	13.0%	14.2%	12.7%	12.3%	16.6%	11.1%	10.8%	11.8%	14.6%	12.3%	11.1%	11.2%	15.5%	11.5%	13.9%	13.1%	12.5%	12.0%	6.3%	12.6%	13.4%	12.7%	
9	598	276	322	156	237	205	223	108	16	41	58	134	227	113	44	42	61	83	181	223	90	102	64	114	143	193	514	30	26	28	152	196	250	
	13.8%	14.8%	13.0%	12.2%	14.6%	14.3%	15.3%	11.9%	8.1%	13.6%	15.3%	14.3%	14.4%	11.4%	14.8%	15.1%	14.6%	15.8%	14.7%	12.8%	15.3%	13.2%	12.0%	15.7%	13.7%	13.9%	13.9%	8.9%	13.4%	22.7%	13.6%	15.2%	12.9%	
10	597	257	340	143	225	228	241	93	29	29	57	123	246	99	50	29	65	74	132	262	95	106	69	82	150	184	485	62	33	17	136	201	260	
	13.7%	13.8%	13.7%	11.1%	13.9%	15.9%	16.5%	10.2%	15.1%	9.5%	14.9%	13.1%	15.6%	10.0%	16.7%	10.4%	15.7%	14.1%	10.7%	15.0%	16.1%	13.9%	12.9%	11.3%	14.3%	13.3%	13.1%	18.3%	17.2%	13.6%	12.2%	15.5%	13.4%	
11	324	144	180	95	140	89	103	70	15	28	26	67	119	76	15	22	35	36	104	124	43	51	32	54	81	103	269	19	15	21	84	101	139	
	7.5%	7.7%	7.3%	7.4%	8.7%	6.2%	7.1%	7.7%	7.8%	9.3%	7.0%	7.2%	7.6%	7.7%	5.1%	8.1%	8.5%	6.9%	8.5%	7.1%	7.2%	6.7%	5.9%	7.4%	7.8%	7.4%	7.3%	5.6%	7.9%	17.0%	7.6%	7.8%	7.2%	
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

**EU Poll**  
Prepared on behalf of ADDE

Table 20

Q15. Normal weightings

Q15. Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to leave the EU at the top, to the argument least likely to make you want to leave the EU at the bottom. - Leaving the EU is the only way to prevent us eventually becoming a member of the Euro

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und	
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900	
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
1	145	46	100	62	47	36	35	40	13	5	10	39	37	36	20	3	14	26	24	63	31	25	17	30	38	47	132	6	4	4	60	20	65	
	3.3%	2.5%	4.0%	4.8%	2.9%	2.5%	2.4%	4.3%	6.8%	1.5%	2.6%	4.2%	2.3%	3.6%	6.8%	1.2%	3.4%	5.0%	2.0%	3.6%	5.2%	3.3%	3.2%	4.1%	3.6%	3.4%	3.6%	1.7%	1.9%	3.4%	5.4%	1.5%	3.4%	
2	240	99	141	62	89	89	74	70	11	8	19	52	84	73	9	13	19	26	58	105	32	44	34	38	61	73	206	23	9	2	60	54	125	
	5.5%	5.3%	5.7%	4.8%	5.5%	6.2%	5.0%	7.7%	5.7%	2.8%	5.0%	5.6%	5.3%	7.4%	3.0%	4.6%	4.6%	5.0%	4.8%	6.0%	5.4%	5.7%	6.4%	5.2%	5.8%	5.3%	5.6%	6.8%	4.4%	1.9%	5.4%	4.2%	6.5%	
3	367	147	220	109	135	123	139	62	17	22	30	85	142	80	24	14	41	47	125	154	36	51	58	51	73	120	302	30	23	12	107	109	152	
	8.4%	7.9%	8.9%	8.5%	8.3%	8.6%	9.6%	6.8%	8.5%	7.2%	8.0%	9.0%	9.0%	8.1%	8.2%	5.2%	9.9%	8.9%	10.1%	8.8%	6.1%	6.7%	10.8%	7.0%	7.0%	8.7%	8.2%	8.9%	11.9%	10.0%	9.6%	8.4%	7.8%	
4	391	143	248	138	146	108	120	68	16	34	33	108	135	85	26	24	42	43	98	160	53	79	37	76	82	128	322	36	20	14	110	104	177	
	9.0%	7.7%	10.0%	10.7%	9.0%	7.5%	8.2%	7.4%	8.0%	11.3%	8.7%	11.5%	8.6%	8.6%	8.9%	8.9%	10.2%	8.2%	7.9%	9.2%	9.0%	10.3%	6.9%	10.4%	7.9%	9.2%	8.7%	10.5%	10.2%	11.4%	9.9%	8.1%	9.1%	
5	398	163	235	130	145	122	121	90	11	28	37	92	137	88	22	20	43	53	102	166	58	71	48	51	96	136	330	39	20	8	102	117	178	
	9.2%	8.7%	9.5%	10.1%	8.9%	8.5%	8.3%	9.9%	5.9%	9.2%	9.7%	9.8%	8.7%	9.0%	7.4%	7.2%	10.3%	10.2%	8.3%	9.5%	9.8%	9.3%	8.9%	7.0%	9.2%	9.8%	9.0%	11.6%	10.5%	6.2%	9.2%	9.1%	9.2%	
6	448	192	256	140	173	136	152	105	15	22	47	91	153	105	33	20	54	51	158	160	57	73	62	79	99	131	372	40	13	24	118	116	214	
	10.3%	10.3%	10.3%	10.9%	10.7%	9.5%	10.4%	11.5%	7.5%	7.1%	12.5%	9.7%	9.7%	10.7%	11.2%	7.3%	12.9%	9.8%	12.9%	9.2%	9.6%	9.6%	11.6%	10.8%	9.5%	9.5%	10.1%	11.7%	6.8%	19.4%	10.6%	9.0%	11.1%	
7	507	213	293	169	190	147	147	113	26	29	52	115	177	122	39	27	40	67	133	217	66	90	61	87	127	160	435	41	13	17	126	143	238	
	11.7%	11.5%	11.8%	13.2%	11.8%	10.2%	10.0%	12.4%	13.2%	9.4%	13.8%	12.3%	11.2%	12.3%	13.2%	9.9%	9.7%	12.8%	10.9%	12.5%	11.1%	11.7%	11.5%	11.9%	12.1%	11.6%	11.8%	12.1%	6.9%	14.1%	11.3%	11.0%	12.3%	
8	551	260	291	157	194	200	197	114	21	40	53	109	197	114	40	37	52	73	162	207	83	99	71	94	144	170	479	37	21	14	139	177	235	
	12.7%	13.9%	11.7%	12.2%	12.0%	13.9%	13.5%	12.5%	10.9%	13.3%	13.8%	11.6%	12.5%	11.6%	13.4%	13.4%	12.6%	14.0%	13.2%	11.9%	14.0%	12.9%	13.2%	12.9%	13.8%	12.3%	13.0%	10.8%	10.7%	11.7%	12.5%	13.7%	12.1%	
9	481	201	280	111	201	169	165	108	25	37	36	97	176	121	30	37	44	50	128	205	56	87	43	83	121	160	406	40	28	7	121	159	201	
	11.1%	10.8%	11.3%	8.6%	12.4%	11.8%	11.3%	11.8%	12.7%	12.1%	9.6%	10.3%	11.2%	12.2%	10.1%	13.4%	10.6%	9.6%	10.4%	11.8%	9.5%	11.3%	8.0%	11.3%	11.6%	11.6%	11.0%	11.7%	14.6%	5.7%	10.9%	12.3%	10.4%	
10	485	233	252	120	185	180	174	88	20	46	43	98	191	107	33	51	39	42	136	184	80	82	60	82	123	156	421	32	22	11	94	170	220	
	11.2%	12.5%	10.2%	9.3%	11.5%	12.5%	11.9%	9.7%	10.5%	15.2%	11.2%	10.5%	12.1%	10.8%	11.0%	18.6%	9.3%	8.0%	11.1%	10.6%	13.6%	10.7%	11.3%	11.3%	11.8%	11.2%	11.4%	9.4%	11.3%	8.7%	8.5%	13.2%	11.4%	
11	331	167	164	88	115	128	138	55	20	33	19	51	145	55	20	29	26	45	104	122	40	65	44	58	80	103	284	16	21	9	76	124	131	
	7.6%	9.0%	6.6%	6.9%	7.1%	8.9%	9.4%	6.0%	10.5%	10.9%	5.1%	5.4%	9.2%	5.6%	6.9%	10.4%	6.4%	8.5%	8.4%	7.0%	6.7%	8.4%	8.2%	7.9%	7.6%	7.5%	7.7%	4.8%	10.9%	7.5%	6.8%	9.6%	6.7%	
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Table 21

Q16. Normal weightings

Q16. Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to leave the EU at the top, to the argument least likely to make you want to leave the EU at the bottom. - Leaving the EU is the only way to free us from the red tape that is hurting British businesses

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
1	184	77	107	48	63	74	77	22	11	6	16	50	79	29	23	9	16	21	47	75	23	38	17	32	41	71	161	10	8	4	65	33	87
	4.2%	4.2%	4.3%	3.7%	3.9%	5.1%	5.3%	2.4%	5.6%	2.0%	4.1%	5.4%	5.0%	3.0%	7.6%	3.4%	3.9%	4.0%	3.8%	4.3%	4.0%	4.9%	3.3%	4.4%	3.9%	5.1%	4.4%	3.0%	4.3%	3.7%	5.8%	2.6%	4.5%
2	350	172	179	71	133	147	153	52	17	16	36	68	163	59	30	20	39	27	136	132	51	31	50	52	66	124	292	30	18	11	119	90	141
	8.1%	9.2%	7.2%	5.5%	8.2%	10.2%	10.5%	5.7%	8.6%	5.4%	9.5%	7.3%	10.3%	5.9%	10.0%	7.3%	9.5%	5.1%	11.1%	7.6%	8.6%	4.0%	9.3%	7.2%	6.3%	9.0%	7.9%	8.9%	9.2%	8.6%	10.7%	7.0%	7.3%
3	513	221	292	114	196	204	177	107	33	25	55	100	181	117	40	25	52	64	154	215	67	77	51	86	132	170	439	42	21	12	139	173	202
	11.8%	11.9%	11.8%	8.8%	12.1%	14.2%	12.1%	11.7%	17.0%	8.4%	14.6%	10.7%	11.5%	11.9%	13.3%	9.0%	12.5%	12.2%	12.5%	12.3%	11.3%	10.0%	9.5%	11.9%	12.6%	12.3%	11.9%	12.4%	10.9%	9.6%	12.4%	13.4%	10.4%
4	607	247	360	154	251	203	248	133	27	30	37	112	252	144	31	27	47	67	161	261	74	111	78	99	135	213	525	45	29	9	139	192	276
	14.0%	13.3%	14.5%	12.0%	15.5%	14.1%	17.0%	14.5%	13.8%	10.1%	9.6%	11.9%	16.0%	14.6%	10.3%	9.8%	11.3%	12.8%	13.1%	14.9%	12.5%	14.5%	14.6%	13.6%	12.9%	15.4%	14.2%	13.3%	15.1%	7.0%	12.5%	14.8%	14.3%
5	529	223	306	148	204	178	174	101	25	33	36	147	200	109	28	34	49	77	154	211	69	95	58	99	127	174	458	29	23	19	119	160	249
	12.2%	12.0%	12.3%	11.5%	12.6%	12.3%	11.9%	11.0%	12.7%	10.8%	9.6%	15.7%	12.7%	11.0%	9.4%	12.4%	11.9%	14.6%	12.5%	12.1%	11.7%	12.4%	10.8%	13.6%	12.2%	12.6%	12.4%	8.7%	12.0%	15.1%	10.7%	12.4%	12.9%
6	440	203	237	122	160	157	154	96	11	42	32	83	165	108	27	36	36	45	124	179	55	81	48	75	122	138	382	31	17	8	95	148	197
	10.1%	10.9%	9.5%	9.5%	9.9%	10.9%	10.6%	10.5%	5.8%	13.9%	8.4%	8.8%	10.5%	11.0%	9.0%	13.0%	8.7%	8.7%	10.1%	10.2%	9.3%	10.5%	8.9%	10.3%	11.7%	9.9%	10.4%	9.2%	9.0%	6.9%	8.5%	11.5%	10.2%
7	424	186	237	113	156	154	140	86	16	35	53	82	140	85	28	35	54	57	125	167	64	64	56	76	96	114	343	42	20	19	113	134	176
	9.7%	10.0%	9.6%	8.8%	9.6%	10.7%	9.6%	9.4%	8.4%	11.5%	13.9%	8.8%	8.9%	8.6%	9.5%	12.5%	13.0%	10.9%	10.2%	9.6%	10.8%	8.3%	10.6%	10.4%	9.2%	8.3%	9.3%	12.4%	10.2%	15.6%	10.2%	10.3%	9.1%
8	453	175	278	166	166	121	119	115	17	30	40	111	125	121	28	34	50	55	112	179	66	94	55	75	112	131	373	43	23	14	111	126	215
	10.4%	9.4%	11.2%	12.9%	10.2%	8.4%	8.2%	12.5%	8.6%	9.8%	10.4%	11.8%	8.0%	12.3%	9.4%	12.5%	12.1%	10.5%	9.1%	10.3%	11.1%	12.2%	10.4%	10.3%	10.7%	9.4%	10.1%	12.6%	12.0%	11.4%	10.0%	9.7%	11.1%
9	425	182	242	171	135	119	109	105	17	42	36	90	139	110	32	32	28	53	98	176	61	90	61	67	106	129	364	33	18	11	100	128	196
	9.8%	9.8%	9.8%	13.3%	8.3%	8.3%	7.4%	11.5%	8.9%	13.9%	9.5%	9.6%	8.8%	11.2%	10.6%	11.7%	6.8%	10.1%	7.9%	10.1%	10.4%	11.7%	11.5%	9.2%	10.1%	9.3%	9.9%	9.7%	9.3%	8.7%	9.0%	9.9%	10.1%
10	242	103	139	99	95	47	64	50	11	29	18	60	74	59	24	18	21	29	74	80	41	46	34	42	66	68	210	15	7	10	69	64	108
	5.6%	5.5%	5.6%	7.7%	5.9%	3.3%	4.4%	5.4%	5.8%	9.5%	4.7%	6.4%	4.7%	6.0%	7.9%	6.6%	5.2%	5.6%	6.0%	4.6%	7.0%	5.9%	6.4%	5.7%	6.3%	4.9%	5.7%	4.5%	3.8%	7.9%	6.2%	5.0%	5.6%
11	178	74	103	80	62	35	44	48	9	14	22	34	56	44	9	6	21	30	44	70	20	42	25	24	41	53	144	18	8	7	44	43	90
	4.1%	4.0%	4.2%	6.2%	3.8%	2.5%	3.0%	5.3%	4.8%	4.6%	5.7%	3.6%	3.5%	4.4%	3.0%	2.0%	5.1%	5.6%	3.6%	4.0%	3.4%	5.4%	4.8%	3.3%	4.0%	3.9%	3.9%	5.4%	4.2%	5.6%	4.0%	3.4%	4.7%
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**EU Poll**  
Prepared on behalf of ADDE

Table 22

Q17. Normal weightings

Q17. Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom. - The European Union is a corrupt racket

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und	
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900	
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
1	194	99	96	34	68	93	66	42	6	16	10	47	71	48	8	14	13	32	62	78	23	28	17	42	51	61	171	13	8	2	50	62	83	
	4.5%	5.3%	3.9%	2.6%	4.2%	6.4%	4.5%	4.6%	2.9%	5.2%	2.7%	5.0%	4.5%	4.9%	2.8%	5.2%	3.2%	6.2%	5.1%	4.5%	3.9%	3.6%	3.1%	5.7%	4.9%	4.4%	4.6%	3.9%	4.3%	1.5%	4.5%	4.8%	4.3%	
2	209	118	91	63	79	67	61	43	15	12	40	31	68	42	19	9	29	31	70	72	38	29	32	33	48	52	166	23	6	14	56	83	69	
	4.8%	6.3%	3.7%	4.9%	4.9%	4.7%	4.2%	4.7%	7.7%	3.8%	10.6%	3.3%	4.3%	4.3%	6.4%	3.4%	6.9%	5.8%	5.7%	4.1%	6.4%	3.7%	6.0%	4.5%	4.6%	3.8%	4.5%	6.8%	3.4%	11.2%	5.1%	6.4%	3.6%	
3	304	158	146	99	111	95	106	52	12	16	48	66	102	55	30	20	52	31	81	122	53	46	44	41	73	87	245	27	16	17	71	101	133	
	7.0%	8.5%	5.9%	7.7%	6.9%	6.6%	7.2%	5.7%	6.2%	5.4%	12.6%	7.1%	6.4%	5.6%	10.2%	7.3%	12.7%	6.0%	6.6%	7.0%	9.0%	6.0%	8.2%	5.6%	7.0%	6.3%	6.6%	7.9%	8.1%	13.6%	6.3%	7.8%	6.8%	
4	273	144	129	76	97	99	87	53	13	29	29	54	100	54	17	23	33	33	73	110	46	42	39	34	60	85	218	28	18	8	61	105	106	
	6.3%	7.7%	5.2%	5.9%	6.0%	6.9%	6.0%	5.8%	6.9%	9.7%	7.7%	5.8%	6.3%	5.4%	5.6%	8.5%	7.9%	6.3%	6.0%	6.3%	7.8%	5.5%	7.3%	4.7%	5.7%	6.2%	5.9%	8.4%	9.3%	6.8%	5.5%	8.1%	5.5%	
5	341	157	184	105	124	111	135	54	16	29	32	55	130	59	25	34	34	28	107	135	42	57	36	46	106	101	288	33	14	6	79	111	151	
	7.8%	8.4%	7.4%	8.2%	7.7%	7.7%	9.2%	5.9%	8.4%	9.7%	8.4%	5.9%	8.3%	6.0%	8.6%	12.4%	8.1%	5.4%	8.7%	7.7%	7.1%	7.5%	6.7%	6.3%	10.1%	7.3%	7.8%	9.7%	7.0%	5.2%	7.1%	8.6%	7.8%	
6	283	122	161	96	99	88	78	70	12	37	19	60	82	67	24	19	24	43	74	116	33	60	46	56	63	77	243	19	14	9	69	89	126	
	6.5%	6.6%	6.5%	7.5%	6.1%	6.1%	5.4%	7.6%	5.9%	12.4%	4.9%	6.4%	5.2%	6.8%	8.1%	6.7%	5.7%	8.3%	6.0%	6.6%	5.6%	7.8%	8.6%	7.7%	6.1%	5.6%	6.6%	5.5%	7.0%	7.1%	6.2%	6.9%	6.5%	
7	349	170	178	118	146	85	114	65	13	24	29	86	129	79	27	27	33	36	105	128	50	65	45	72	78	113	307	19	14	9	84	118	147	
	8.0%	9.1%	7.2%	9.2%	9.0%	5.9%	7.8%	7.1%	6.8%	7.8%	7.7%	9.1%	8.2%	8.0%	9.0%	9.9%	7.9%	6.9%	8.6%	7.4%	8.4%	8.4%	8.4%	9.9%	7.4%	8.1%	8.3%	5.5%	7.4%	7.3%	7.5%	9.1%	7.6%	
8	328	150	178	97	150	81	109	82	18	29	15	61	123	76	30	19	16	42	100	140	43	45	31	67	84	105	287	23	9	9	99	93	135	
	7.6%	8.1%	7.2%	7.6%	9.2%	5.6%	7.5%	8.9%	9.2%	9.4%	3.9%	6.5%	7.8%	7.7%	10.0%	6.9%	3.9%	8.1%	8.1%	8.0%	7.2%	5.9%	5.9%	9.2%	8.1%	7.6%	7.8%	6.9%	4.7%	7.2%	8.9%	7.2%	7.0%	
9	412	177	235	141	153	119	135	84	18	27	26	100	153	93	19	26	33	59	114	163	48	87	47	72	98	133	350	32	19	12	98	113	201	
	9.5%	9.5%	9.5%	10.9%	9.4%	8.3%	9.3%	9.2%	9.2%	9.0%	6.9%	10.6%	9.7%	9.4%	6.4%	9.4%	8.1%	11.2%	9.2%	9.3%	8.1%	11.3%	8.8%	9.9%	9.4%	9.6%	9.5%	9.3%	9.9%	9.5%	8.8%	8.7%	10.4%	
10	508	178	330	188	187	133	143	140	26	28	42	110	166	146	29	28	50	55	142	218	60	87	69	76	114	171	429	37	26	16	146	130	232	
	11.7%	9.6%	13.3%	14.6%	11.5%	9.2%	9.8%	15.3%	13.4%	9.2%	11.1%	11.7%	10.6%	14.9%	9.7%	10.1%	12.0%	10.5%	11.6%	12.5%	10.2%	11.4%	13.0%	10.4%	10.9%	12.3%	11.6%	10.8%	13.5%	13.0%	13.1%	10.0%	12.0%	
11	1142	390	753	269	405	469	425	229	45	56	89	267	452	266	70	56	98	133	300	464	155	221	129	190	269	399	987	86	48	22	301	288	553	
	26.3%	20.9%	30.3%	20.9%	25.0%	32.6%	29.1%	25.1%	23.3%	18.4%	23.3%	28.5%	28.7%	27.0%	23.4%	20.2%	23.6%	25.3%	24.4%	26.6%	26.2%	28.8%	24.2%	26.1%	25.8%	28.8%	26.7%	25.3%	25.2%	17.7%	27.0%	22.3%	28.5%	
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

# EU Poll

Prepared on behalf of ADDE

Table 23

Q18. Normal weightings

Q18. Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom. - Leaving the EU will make us less exposed to Greece and other unstable economies and the risk we might have to bail  
Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
1	190	66	124	66	76	47	56	37	14	6	21	51	59	43	17	2	29	24	49	95	24	21	27	30	43	54	155	26	4	5	90	21	79
	4.4%	3.5%	5.0%	5.2%	4.7%	3.3%	3.9%	4.1%	7.1%	1.9%	5.5%	5.4%	3.8%	4.4%	5.9%	0.6%	7.1%	4.6%	4.0%	5.5%	4.0%	2.8%	5.1%	4.1%	4.1%	3.9%	4.2%	7.8%	1.9%	3.7%	8.1%	1.6%	4.1%
2	324	124	200	111	133	80	89	68	16	18	34	88	87	84	28	12	35	54	73	149	38	63	35	63	84	92	273	26	14	10	142	44	138
	7.5%	6.6%	8.1%	8.6%	8.2%	5.6%	6.1%	7.5%	8.4%	5.8%	9.0%	9.3%	5.5%	8.5%	9.5%	4.2%	8.5%	10.3%	5.9%	8.5%	6.5%	8.2%	6.5%	8.6%	8.0%	6.7%	7.4%	7.7%	7.5%	8.0%	12.8%	3.4%	7.1%
3	395	165	230	113	154	127	128	98	13	26	31	87	154	95	27	17	37	50	106	160	60	68	53	59	104	137	353	24	7	10	109	116	170
	9.1%	8.9%	9.3%	8.8%	9.5%	8.8%	8.8%	10.7%	6.5%	8.6%	8.1%	9.3%	9.8%	9.6%	9.1%	6.1%	8.9%	9.5%	8.6%	9.2%	10.2%	8.8%	9.9%	8.1%	10.0%	9.9%	9.6%	7.2%	3.8%	8.4%	9.8%	9.0%	8.8%
4	511	214	297	159	180	172	163	101	32	35	55	113	184	128	33	34	49	65	142	202	75	90	58	95	129	149	431	39	15	26	113	145	254
	11.8%	11.5%	12.0%	12.4%	11.1%	12.0%	11.2%	11.1%	16.1%	11.4%	14.5%	12.1%	11.7%	13.0%	11.2%	12.4%	11.7%	12.4%	11.5%	11.6%	12.7%	11.7%	10.9%	13.0%	12.3%	10.8%	11.7%	11.5%	7.7%	21.5%	10.2%	11.2%	13.1%
5	490	210	281	112	209	168	180	101	18	37	45	92	199	103	35	27	53	48	128	204	67	91	50	77	119	150	397	39	36	18	100	165	226
	11.3%	11.2%	11.3%	8.7%	12.9%	11.7%	12.3%	11.0%	9.3%	12.2%	11.8%	9.8%	12.7%	10.4%	11.8%	9.9%	12.9%	9.2%	10.4%	11.7%	11.4%	11.8%	9.4%	10.6%	11.4%	10.9%	10.8%	11.5%	18.5%	14.9%	8.9%	12.8%	11.6%
6	505	217	287	122	186	196	201	93	11	33	40	117	199	99	30	43	43	69	143	213	65	81	54	82	114	173	423	43	29	10	116	185	203
	11.6%	11.7%	11.6%	9.5%	11.5%	13.6%	13.8%	10.2%	5.5%	10.9%	10.6%	12.5%	12.7%	10.0%	10.1%	15.4%	10.5%	13.1%	11.6%	12.2%	11.1%	10.6%	10.2%	11.2%	11.0%	12.5%	11.5%	12.6%	15.0%	7.8%	10.4%	14.3%	10.5%
7	405	159	245	122	146	137	145	74	20	36	28	84	150	76	25	39	28	51	133	144	60	67	56	72	94	133	356	25	17	6	108	133	164
	9.3%	8.6%	9.9%	9.5%	9.0%	9.5%	9.9%	8.1%	10.4%	12.0%	7.3%	9.0%	9.5%	7.7%	8.2%	14.0%	6.7%	9.7%	10.8%	8.2%	10.1%	8.7%	10.5%	9.9%	9.0%	9.6%	9.7%	7.4%	9.0%	5.0%	9.7%	10.3%	8.5%
8	418	193	224	145	147	125	146	82	26	35	21	95	161	91	40	28	30	40	129	157	60	68	65	65	78	154	362	35	15	6	106	137	174
	9.6%	10.4%	9.0%	11.3%	9.1%	8.7%	10.0%	8.9%	13.1%	11.6%	5.6%	10.1%	10.2%	9.3%	13.4%	10.1%	7.2%	7.6%	10.5%	9.0%	10.1%	8.9%	12.1%	9.0%	7.5%	11.1%	9.8%	10.3%	7.7%	4.9%	9.5%	10.6%	9.0%
9	386	175	211	99	140	147	124	98	17	24	28	75	138	93	22	26	38	34	119	144	45	78	41	59	106	131	337	26	14	9	76	128	182
	8.9%	9.4%	8.5%	7.7%	8.6%	10.2%	8.5%	10.7%	8.8%	8.1%	7.4%	8.0%	8.8%	9.5%	7.3%	9.4%	9.1%	6.5%	9.7%	8.2%	7.6%	10.1%	7.7%	8.1%	10.2%	9.5%	9.1%	7.6%	7.1%	7.2%	6.8%	9.9%	9.4%
10	437	198	239	147	143	148	133	102	16	28	48	91	146	101	24	33	51	57	126	168	55	88	61	72	106	134	373	30	22	12	88	134	215
	10.1%	10.6%	9.6%	11.4%	8.8%	10.3%	9.1%	11.2%	8.3%	9.3%	12.7%	9.7%	9.3%	10.2%	8.2%	11.8%	12.2%	10.9%	10.3%	9.6%	9.2%	11.5%	11.4%	9.9%	10.1%	9.7%	10.1%	8.8%	11.4%	9.9%	7.9%	10.3%	11.1%
11	284	142	142	89	105	91	95	60	13	25	28	45	97	73	16	17	22	32	81	109	42	52	33	54	67	76	229	25	20	10	66	85	134
	6.5%	7.6%	5.7%	6.9%	6.5%	6.3%	6.5%	6.5%	6.5%	8.2%	7.3%	4.8%	6.2%	7.4%	5.3%	6.1%	5.2%	6.1%	6.6%	6.3%	7.1%	6.8%	6.2%	7.4%	6.4%	5.5%	6.2%	7.4%	10.4%	8.5%	5.9%	6.6%	6.9%
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

**EU Poll**  
Prepared on behalf of ADDE

Table 24

Q19. Normal weightings

Q19. Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom. - Voting to leave the EU in a referendum is the only way to convince other European countries we are serious and for them to offer us a better deal

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
1	338	170	169	55	132	151	122	77	11	8	37	70	124	78	26	12	38	37	102	132	46	59	47	54	72	103	276	40	10	12	139	54	145
	7.8%	9.1%	6.8%	4.3%	8.2%	10.5%	8.3%	8.5%	5.7%	2.8%	9.6%	7.4%	7.9%	7.9%	8.8%	4.4%	9.1%	7.0%	8.3%	7.5%	7.7%	7.6%	8.8%	7.4%	6.9%	7.5%	7.5%	11.8%	5.4%	9.4%	12.5%	4.2%	7.5%
2	231	102	129	60	79	91	78	42	12	14	17	59	82	50	17	12	31	25	70	78	39	43	25	44	55	67	190	29	11	1	85	52	94
	5.3%	5.5%	5.2%	4.7%	4.9%	6.3%	5.3%	4.6%	5.9%	4.5%	4.4%	6.3%	5.2%	5.1%	5.6%	4.3%	7.5%	4.7%	5.7%	4.5%	6.6%	5.6%	4.7%	6.0%	5.3%	4.8%	5.2%	8.4%	5.5%	0.9%	7.6%	4.0%	4.8%
3	304	141	162	80	112	112	94	69	17	17	32	65	98	80	19	17	30	43	79	126	47	52	36	67	70	86	259	26	10	8	79	81	144
	7.0%	7.6%	6.5%	6.2%	6.9%	7.8%	6.5%	7.6%	8.9%	5.5%	8.4%	7.0%	6.2%	8.1%	6.5%	6.1%	7.2%	8.2%	6.4%	7.2%	8.0%	6.8%	6.8%	9.1%	6.7%	6.2%	7.0%	7.8%	5.2%	6.9%	7.1%	6.3%	7.4%
4	366	171	195	98	125	143	122	78	13	22	35	81	134	87	25	19	41	39	106	149	48	63	42	60	86	115	303	26	21	15	88	116	162
	8.4%	9.2%	7.8%	7.6%	7.7%	9.9%	8.4%	8.6%	6.8%	7.4%	9.3%	8.6%	8.5%	8.8%	8.5%	7.0%	9.9%	7.4%	8.6%	8.5%	8.2%	8.2%	7.9%	8.2%	8.3%	8.3%	8.2%	7.7%	11.1%	12.5%	7.9%	9.0%	8.4%
5	430	176	254	126	160	144	151	99	14	29	38	87	164	109	22	29	39	41	138	162	47	82	48	78	101	141	368	38	14	9	96	149	185
	9.9%	9.4%	10.2%	9.8%	9.9%	10.0%	10.4%	10.8%	7.2%	9.6%	10.0%	9.3%	10.4%	11.1%	7.4%	10.6%	9.4%	7.9%	11.2%	9.3%	7.9%	10.7%	9.0%	10.6%	9.7%	10.2%	10.0%	11.3%	7.2%	7.7%	8.6%	11.5%	9.5%
6	466	203	263	134	184	148	170	75	37	30	38	90	180	96	38	26	35	61	129	185	71	81	47	63	131	164	405	30	27	4	112	150	204
	10.7%	10.9%	10.6%	10.4%	11.4%	10.3%	11.7%	8.3%	19.0%	10.0%	10.0%	9.6%	11.4%	9.7%	12.8%	9.5%	8.4%	11.7%	10.5%	10.6%	11.9%	10.6%	8.8%	8.7%	12.5%	11.8%	11.0%	8.9%	13.8%	3.1%	10.0%	11.6%	10.6%
7	444	178	266	131	178	136	141	84	24	30	33	118	150	96	38	25	36	66	113	197	54	78	53	60	107	147	367	31	29	18	107	122	216
	10.2%	9.6%	10.7%	10.2%	11.0%	9.4%	9.7%	9.2%	12.1%	9.9%	8.6%	12.6%	9.5%	9.7%	12.7%	9.1%	8.7%	12.7%	9.2%	11.3%	9.1%	10.2%	9.8%	8.3%	10.2%	10.6%	9.9%	9.2%	15.0%	14.4%	9.6%	9.4%	11.1%
8	387	163	224	128	141	118	118	83	11	25	41	89	133	98	25	17	42	46	121	143	43	78	43	60	109	118	330	21	17	17	92	111	184
	8.9%	8.7%	9.0%	9.9%	8.7%	8.2%	8.0%	9.1%	5.8%	8.3%	10.8%	9.4%	8.5%	10.0%	8.3%	6.0%	10.2%	8.8%	9.8%	8.2%	7.2%	10.2%	8.0%	8.3%	10.5%	8.5%	9.0%	6.3%	9.0%	14.2%	8.2%	8.6%	9.5%
9	452	177	275	169	163	120	151	113	18	25	40	97	166	104	31	32	46	47	124	195	67	63	76	79	96	142	393	35	14	9	118	135	199
	10.4%	9.5%	11.1%	13.2%	10.1%	8.3%	10.3%	12.4%	9.1%	8.2%	10.6%	10.3%	10.6%	10.5%	10.4%	11.4%	11.1%	8.9%	10.1%	11.2%	11.4%	8.2%	14.3%	10.8%	9.2%	10.3%	10.7%	10.3%	7.4%	7.7%	10.6%	10.4%	10.3%
10	423	171	252	131	151	141	139	89	21	52	29	83	158	91	25	36	35	53	105	170	56	91	55	75	110	133	372	25	18	8	107	130	186
	9.7%	9.2%	10.2%	10.2%	9.3%	9.8%	9.5%	9.8%	10.6%	17.1%	7.7%	8.8%	10.0%	9.2%	8.3%	13.1%	8.5%	10.0%	8.5%	9.8%	9.5%	11.8%	10.2%	10.3%	10.5%	9.6%	10.1%	7.5%	9.1%	6.7%	9.6%	10.1%	9.6%
11	504	212	292	174	194	135	174	103	17	50	41	100	184	98	31	51	42	67	142	208	73	78	61	89	106	168	425	36	22	20	91	193	219
	11.6%	11.4%	11.8%	13.5%	12.0%	9.4%	11.9%	11.2%	8.8%	16.7%	10.7%	10.7%	11.7%	9.9%	10.5%	18.4%	10.0%	12.7%	11.6%	11.9%	12.3%	10.2%	11.5%	12.3%	10.2%	12.2%	11.5%	10.7%	11.3%	16.6%	8.2%	15.0%	11.3%
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# EU Poll

Prepared on behalf of ADDE

Table 25

## Normal weightings

Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to leave the EU at the bottom. - Summary Table (top rank)

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und	
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900	
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
Leaving is the only way we can control our borders and set our own immigration policy	1647 37.9%	704 37.8%	943 38.0%	507 39.4%	623 38.5%	518 36.0%	559 38.2%	334 36.6%	63 32.1%	173 57.2%	134 35.3%	325 34.6%	604 38.4%	360 36.5%	104 34.8%	138 49.9%	152 36.8%	197 37.5%	453 36.9%	624 35.8%	234 39.7%	334 43.6%	190 35.6%	260 35.7%	412 39.4%	530 38.3%	1391 37.7%	115 34.0%	84 43.9%	56 45.8%	294 26.4%	627 48.6%	726 37.5%	
Leaving would save the UK money which could be spent at home	769 17.7%	318 17.1%	451 18.2%	288 22.4%	296 18.3%	185 12.9%	215 14.7%	191 20.9%	36 18.4%	51 16.9%	71 18.6%	177 18.9%	256 16.2%	190 19.3%	52 17.4%	48 17.5%	72 17.4%	96 18.2%	225 18.3%	317 18.2%	95 16.0%	132 17.2%	109 20.5%	134 18.3%	179 17.1%	225 16.3%	647 17.5%	68 20.0%	35 18.1%	19 15.7%	215 19.3%	204 15.8%	350 18.1%	
Leaving would allow us to trade with the rest of the world	199 4.6%	105 5.6%	94 3.8%	81 6.3%	64 4.0%	54 3.7%	69 4.7%	49 5.4%	8 4.2%	11 3.5%	17 4.5%	38 4.1%	69 4.4%	56 5.6%	10 3.4%	10 3.8%	19 4.7%	21 4.1%	73 5.9%	65 3.7%	24 4.1%	35 4.6%	23 4.3%	30 4.2%	44 4.2%	74 5.4%	172 4.7%	17 4.9%	9 4.5%	2 1.6%	64 5.7%	49 3.8%	86 4.4%	
Leaving is the only way that the UK can make its own laws and control its destiny	494 11.4%	212 11.4%	282 11.4%	91 7.1%	179 11.0%	224 15.6%	211 14.4%	81 8.9%	23 11.9%	18 5.8%	45 11.7%	100 10.7%	223 14.2%	102 10.4%	25 8.5%	27 9.7%	40 9.7%	49 9.3%	148 12.0%	214 12.2%	66 11.1%	66 8.6%	55 10.4%	87 12.0%	111 10.6%	165 12.0%	419 11.4%	33 9.8%	24 12.6%	17 14.0%	93 8.3%	172 13.3%	229 11.8%	
Leaving the EU is the only way the UK can be great again	83 1.9%	32 1.7%	50 2.0%	27 2.1%	31 1.9%	24 1.7%	25 1.7%	21 2.3%	4 2.3%	6 1.9%	5 1.4%	17 1.9%	28 1.8%	22 2.3%	6 2.0%	7 2.5%	4 0.9%	7 1.4%	21 1.7%	36 2.1%	14 2.3%	11 1.5%	9 1.7%	17 2.4%	22 2.1%	30 2.2%	79 2.1%	2 *	2 1.1%	- -	16 1.4%	29 2.3%	37 1.9%	
Leaving would free the UK to re-establish links with the commonwealth	100 2.3%	35 1.9%	66 2.7%	27 2.1%	40 2.5%	33 2.3%	25 1.7%	19 2.1%	6 3.1%	4 1.2%	16 4.1%	23 2.5%	25 1.6%	21 2.1%	6 2.1%	5 1.9%	16 3.7%	14 2.7%	24 2.0%	46 2.6%	11 1.9%	18 2.4%	21 3.9%	12 1.7%	30 2.9%	23 1.6%	86 2.3%	9 2.6%	4 2.1%	2 1.3%	29 2.6%	21 1.6%	51 2.6%	
Leaving the EU is the only way to prevent us eventually becoming a member of the Euro	145 3.3%	46 2.5%	100 4.0%	62 4.8%	47 2.9%	36 2.5%	35 2.4%	40 4.3%	13 6.8%	5 1.5%	10 2.6%	39 4.2%	37 2.3%	36 3.6%	20 6.8%	3 1.2%	14 3.4%	26 5.0%	24 2.0%	63 3.6%	31 5.2%	25 3.3%	17 3.2%	30 4.1%	38 3.6%	47 3.4%	132 3.6%	6 1.7%	4 1.9%	4 3.4%	60 5.4%	20 1.5%	65 3.4%	
Leaving the EU is the only way to free us from the red tape that is hurting British businesses	184 4.2%	77 4.2%	107 4.3%	48 3.7%	63 3.9%	74 5.1%	77 5.3%	22 2.4%	11 5.6%	6 2.0%	16 4.1%	50 5.4%	79 5.0%	29 3.0%	23 7.6%	9 3.4%	16 3.9%	21 4.0%	47 3.8%	75 4.3%	23 4.0%	38 4.9%	17 3.3%	32 4.4%	41 3.9%	71 5.1%	161 4.4%	10 3.0%	8 4.3%	4 3.7%	65 5.8%	33 2.6%	87 4.5%	
The European Union is a corrupt racket	194 4.5%	99 5.3%	96 3.9%	34 2.6%	68 4.2%	93 6.4%	66 4.5%	42 4.6%	6 2.9%	16 5.2%	10 2.7%	47 5.0%	71 4.5%	48 4.9%	8 2.8%	14 5.2%	13 3.2%	32 6.2%	62 5.1%	78 4.5%	23 3.9%	28 3.6%	17 3.1%	42 5.7%	51 4.9%	61 4.4%	171 4.6%	13 3.9%	8 4.3%	2 1.5%	50 4.5%	62 4.8%	83 4.3%	
Leaving the EU will make us less exposed to Greece and other unstable economies and the risk we might have to bail them out	190 4.4%	66 3.5%	124 5.0%	66 5.2%	76 4.7%	47 3.3%	56 3.9%	37 4.1%	14 7.1%	6 1.9%	21 5.5%	51 5.4%	59 3.8%	43 4.4%	17 5.9%	2 0.6%	29 7.1%	24 4.6%	49 4.0%	95 5.5%	24 4.0%	21 2.8%	27 5.1%	30 4.1%	43 4.1%	54 3.9%	155 4.2%	26 7.8%	4 1.9%	5 3.7%	90 8.1%	21 1.6%	79 4.1%	
Voting to leave the EU in a referendum is the only way to convince other European countries we are serious and for them to offer us a better deal	338 7.8%	170 9.1%	169 6.8%	55 4.3%	132 8.2%	151 10.5%	122 8.3%	77 8.5%	11 5.7%	8 2.8%	37 9.6%	70 7.4%	124 7.9%	78 7.9%	26 8.8%	12 4.4%	38 9.1%	37 7.0%	102 8.3%	132 7.5%	46 7.7%	59 7.6%	47 8.8%	54 7.4%	72 6.9%	103 7.5%	276 7.5%	40 11.8%	10 5.4%	12 9.4%	139 12.5%	54 4.2%	145 7.5%	
SIGMA	4344 100.0%	1864 100.0%	2480 100.0%	1286 100.0%	1619 100.0%	1439 100.0%	1460 100.0%	913 100.0%	195 100.0%	303 100.0%	380 100.0%	938 100.0%	1574 100.0%	986 100.0%	298 100.0%	276 100.0%	414 100.0%	524 100.0%	1229 100.0%	1746 100.0%	591 100.0%	768 100.0%	534 100.0%	728 100.0%	1044 100.0%	1384 100.0%	3690 100.0%	339 100.0%	192 100.0%	123 100.0%	1115 100.0%	1292 100.0%	1937 100.0%	

Survation.

**EU Poll**  
Prepared on behalf of ADDE

Table 26

Normal weightings

Here are some possible arguments people might make for wanting to leave the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom. - Summary Table (top 3 rank)

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und	
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900	
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
Leaving is the only way we can control our borders and set our own immigration policy	2690 61.9%	1145 61.4%	1545 62.3%	778 60.5%	1002 61.9%	910 63.2%	961 65.8%	521 57.1%	106 54.5%	238 78.6%	195 51.3%	574 61.2%	1041 66.1%	576 58.4%	169 56.7%	207 74.9%	225 54.3%	317 60.5%	755 61.4%	1046 59.9%	365 61.7%	519 67.7%	297 55.7%	451 61.9%	652 62.4%	895 64.7%	2295 62.2%	194 57.3%	122 63.5%	79 64.5%	544 48.8%	947 73.3%	1199 61.9%	
Leaving would save the UK money which could be spent at home	2023 46.6%	834 44.8%	1188 47.9%	680 52.9%	786 48.6%	556 38.7%	614 42.1%	449 49.2%	90 45.9%	153 50.7%	186 49.0%	451 48.1%	695 44.2%	457 46.4%	132 44.3%	140 50.8%	208 50.1%	251 47.9%	551 44.8%	833 47.7%	263 44.5%	372 48.5%	252 47.2%	338 46.5%	490 46.9%	613 44.3%	1693 45.9%	169 50.0%	97 50.3%	64 52.0%	487 43.7%	606 46.9%	929 48.0%	
Leaving would allow us to trade with the rest of the world	921 21.2%	407 21.9%	514 20.7%	336 26.2%	318 19.7%	266 18.5%	269 18.4%	239 26.2%	35 17.9%	72 23.7%	79 20.8%	178 19.0%	294 18.7%	235 23.8%	55 18.3%	68 24.5%	75 18.1%	115 21.9%	273 22.2%	340 19.5%	121 20.5%	183 23.8%	157 29.5%	141 19.3%	200 19.2%	286 20.7%	785 21.3%	71 21.1%	42 21.7%	23 18.7%	250 22.4%	240 18.6%	431 22.2%	
Leaving is the only way that the UK can make its own laws and control its destiny	1972 45.4%	832 44.7%	1140 46.0%	494 38.4%	730 45.1%	747 51.9%	755 51.7%	383 41.9%	76 39.2%	130 43.0%	152 40.1%	411 43.8%	820 52.1%	424 43.0%	125 42.0%	136 49.2%	161 38.9%	197 37.7%	567 46.1%	813 46.6%	264 44.6%	325 42.3%	198 37.2%	349 48.0%	490 46.9%	660 47.7%	1698 46.0%	124 36.4%	95 49.5%	55 45.1%	393 35.3%	680 52.6%	898 46.4%	
Leaving the EU is the only way the UK can be great again	545 12.5%	235 12.6%	310 12.5%	225 17.5%	199 12.3%	120 8.3%	159 10.9%	117 12.8%	25 12.9%	63 20.8%	37 9.6%	118 12.5%	167 10.6%	144 14.6%	31 10.3%	47 17.0%	38 9.1%	85 16.2%	126 10.2%	201 11.5%	92 15.6%	125 16.3%	70 13.0%	92 12.6%	146 14.0%	165 11.9%	472 12.8%	23 6.8%	30 15.4%	19 15.9%	133 11.9%	157 12.1%	255 13.1%	
Leaving would free the UK to re-establish links with the ...	593 13.6%	233 12.5%	360 14.5%	197 15.3%	215 13.3%	181 12.6%	166 11.4%	148 16.2%	35 18.1%	37 12.4%	55 14.5%	123 13.1%	176 11.2%	153 15.6%	43 14.6%	31 11.3%	61 14.7%	70 13.3%	179 14.6%	246 14.1%	60 10.2%	104 13.6%	84 15.8%	92 12.6%	143 13.7%	187 13.5%	506 13.7%	60 17.6%	23 11.9%	4 3.0%	164 14.7%	154 11.9%	275 14.2%	
Leaving the EU is the only way to prevent us eventually becoming a member of the Euro	752 17.3%	292 15.7%	460 18.6%	233 18.1%	270 16.7%	249 17.3%	248 17.0%	172 18.9%	41 20.9%	35 11.5%	59 15.6%	177 18.8%	263 16.7%	188 19.1%	54 18.0%	30 11.0%	74 17.9%	99 18.9%	208 16.9%	323 18.5%	99 16.7%	120 15.7%	109 20.4%	119 16.4%	172 16.4%	240 17.3%	640 17.3%	59 17.4%	35 18.2%	19 15.3%	228 20.4%	183 14.1%	342 17.7%	
Leaving the EU is the only way to free us from the red tape that is hurting British businesses	1048 24.1%	470 25.2%	578 23.3%	233 18.1%	391 24.2%	424 29.5%	408 27.9%	180 19.8%	61 31.2%	48 15.8%	107 28.2%	219 23.3%	423 26.9%	205 20.8%	92 30.9%	54 19.6%	107 25.8%	111 21.2%	337 27.4%	422 24.2%	141 23.8%	145 18.9%	118 22.0%	171 23.4%	239 22.9%	365 26.3%	892 24.2%	82 24.2%	47 24.4%	27 21.8%	322 28.9%	297 22.9%	429 22.1%	
The European Union is a corrupt racket	708 16.3%	375 20.1%	333 13.4%	195 15.2%	258 15.9%	254 17.7%	232 15.9%	137 15.0%	33 16.9%	44 14.4%	98 25.9%	145 15.4%	240 15.2%	146 14.8%	58 19.4%	44 15.9%	94 22.8%	94 17.9%	214 17.4%	272 15.6%	114 19.3%	102 13.3%	92 17.3%	116 15.9%	173 16.6%	201 14.5%	582 15.8%	63 18.6%	30 15.8%	32 26.3%	177 15.9%	246 19.0%	285 14.7%	
Leaving the EU will make us less exposed to Greece and other unstable economies and the risk we might have to bail them out	909 20.9%	355 19.0%	554 22.3%	291 22.6%	363 22.4%	254 17.7%	273 18.7%	203 22.2%	43 22.0%	49 16.3%	86 22.7%	226 24.0%	300 19.0%	222 22.5%	73 24.5%	30 10.8%	101 24.4%	128 24.5%	228 18.5%	404 23.2%	122 20.7%	152 19.8%	115 21.6%	152 20.9%	231 22.1%	283 20.5%	781 21.2%	77 22.7%	25 13.2%	25 20.2%	341 30.6%	181 14.0%	386 19.9%	
Voting to leave the EU in a referendum is the only way to convince other European countries we are serious and for them to offer us a better deal	873 20.1%	413 22.1%	460 18.5%	195 15.2%	323 20.0%	354 24.6%	294 20.1%	189 20.7%	40 20.6%	39 12.8%	85 22.4%	194 20.6%	305 19.4%	207 21.0%	62 21.0%	41 14.8%	99 23.9%	105 20.0%	251 20.4%	336 19.2%	132 22.4%	154 20.0%	109 20.4%	164 22.5%	197 18.9%	256 18.5%	726 19.7%	95 28.0%	31 16.1%	21 17.2%	304 27.2%	186 14.4%	383 19.8%	
SIGMA	13033 300.0%	5593 300.0%	7440 300.0%	3859 300.0%	4858 300.0%	4316 300.0%	4381 300.0%	2738 300.0%	586 300.0%	909 300.0%	1140 300.0%	2814 300.0%	4723 300.0%	2957 300.0%	893 300.0%	829 300.0%	1243 300.0%	1573 300.0%	3688 300.0%	5237 300.0%	1774 300.0%	2303 300.0%	1601 300.0%	2185 300.0%	3133 300.0%	4152 300.0%	11071 300.0%	1017 300.0%	577 300.0%	368 300.0%	3344 300.0%	3877 300.0%	5812 300.0%	

Survation.

# EU Poll

Prepared on behalf of ADDE

Table 27

Q20. Normal weightings

Q20. Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom - Only by remaining in the EU can we prevent international conflict

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und	
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900	
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
1	587	248	339	259	185	143	159	153	29	57	46	116	175	163	50	43	45	77	182	227	73	106	99	90	133	173	496	50	29	13	161	156	271	
	13.5%	13.3%	13.7%	20.2%	11.4%	9.9%	10.9%	16.7%	14.8%	18.9%	12.1%	12.3%	11.1%	16.5%	16.9%	15.4%	10.7%	14.8%	14.8%	13.0%	12.3%	13.8%	18.6%	12.4%	12.7%	12.5%	13.4%	14.6%	15.1%	10.5%	14.4%	12.0%	14.0%	
2	351	146	205	127	115	108	105	72	15	42	37	71	114	84	18	34	41	45	109	145	40	56	44	61	83	111	298	28	11	13	94	97	160	
	8.1%	7.8%	8.3%	9.9%	7.1%	7.5%	7.2%	7.9%	7.8%	13.9%	9.8%	7.6%	7.2%	8.5%	6.2%	12.4%	9.8%	8.6%	8.8%	8.3%	6.8%	7.3%	8.3%	8.4%	7.9%	8.0%	8.1%	8.2%	5.7%	11.0%	8.4%	7.5%	8.2%	
3	306	134	172	105	108	93	109	62	13	24	34	55	114	71	13	22	29	32	70	116	56	61	37	55	75	96	263	16	7	19	57	90	159	
	7.0%	7.2%	6.9%	8.2%	6.7%	6.4%	7.5%	6.8%	6.7%	8.0%	8.9%	5.8%	7.3%	7.2%	4.4%	8.1%	7.0%	6.1%	5.7%	6.6%	9.5%	8.0%	7.0%	7.5%	7.2%	6.9%	7.1%	4.9%	3.9%	15.3%	5.1%	7.0%	8.2%	
4	299	115	184	86	123	90	90	77	10	14	23	69	108	72	13	12	36	35	81	131	29	59	38	70	73	71	251	23	14	11	64	87	149	
	6.9%	6.2%	7.4%	6.7%	7.6%	6.3%	6.1%	8.5%	5.0%	4.7%	6.1%	7.3%	6.8%	7.3%	4.5%	4.2%	8.6%	6.6%	6.6%	7.5%	4.9%	7.6%	7.2%	9.6%	6.9%	5.1%	6.8%	6.8%	7.3%	8.7%	5.7%	6.7%	7.7%	
5	389	153	236	108	148	133	135	66	14	27	33	97	155	73	24	27	30	53	90	161	56	80	43	66	92	137	338	29	18	4	88	131	171	
	9.0%	8.2%	9.5%	8.4%	9.2%	9.3%	9.2%	7.2%	7.4%	9.0%	8.6%	10.3%	9.8%	7.5%	8.1%	9.8%	7.3%	10.1%	7.3%	9.2%	9.5%	10.4%	8.1%	9.0%	8.8%	9.9%	9.2%	8.6%	9.2%	3.6%	7.9%	10.1%	8.8%	
6	378	148	229	104	141	133	133	74	14	20	41	81	135	80	27	21	40	55	91	157	52	76	29	50	94	131	304	44	16	14	96	110	171	
	8.7%	7.9%	9.3%	8.1%	8.7%	9.2%	9.1%	8.1%	7.3%	6.5%	10.9%	8.6%	8.6%	8.2%	9.1%	7.7%	9.6%	10.5%	7.4%	9.0%	8.7%	10.0%	5.4%	6.9%	9.0%	9.5%	8.2%	13.0%	8.1%	11.4%	8.6%	8.5%	8.8%	
7	467	188	279	123	149	195	188	98	13	25	38	91	204	100	20	30	41	46	140	185	65	76	52	84	115	142	394	36	24	13	129	169	170	
	10.7%	10.1%	11.2%	9.5%	9.2%	13.6%	12.8%	10.8%	6.5%	8.1%	9.9%	9.7%	13.0%	10.2%	6.8%	10.9%	9.9%	8.7%	11.4%	10.6%	11.0%	9.9%	9.8%	11.6%	11.0%	10.3%	10.7%	10.6%	12.4%	10.9%	11.5%	13.0%	8.8%	
8	439	196	243	116	167	157	152	103	17	30	37	91	168	94	29	27	43	49	113	188	63	73	36	58	114	175	383	25	20	11	118	112	209	
	10.1%	10.5%	9.8%	9.0%	10.3%	10.9%	10.4%	11.3%	8.7%	9.8%	9.8%	9.7%	10.7%	9.5%	9.8%	9.7%	10.5%	9.4%	9.2%	10.8%	10.6%	9.5%	6.8%	7.9%	10.9%	12.6%	10.4%	7.4%	10.4%	9.1%	10.6%	8.7%	10.8%	
9	380	170	210	79	163	137	139	75	28	16	23	87	131	93	40	18	39	39	107	147	63	63	39	65	99	122	324	31	19	6	113	118	149	
	8.8%	9.1%	8.5%	6.2%	10.1%	9.5%	9.6%	8.2%	14.2%	5.3%	5.9%	9.2%	8.3%	9.4%	13.3%	6.4%	9.3%	7.4%	8.7%	8.4%	10.7%	8.2%	7.3%	8.9%	9.5%	8.8%	8.8%	9.3%	9.7%	5.0%	10.1%	9.1%	7.7%	
10	424	203	221	95	189	141	157	66	28	27	33	102	168	74	42	23	35	56	147	172	41	65	63	89	97	120	370	33	12	9	122	113	189	
	9.8%	10.9%	8.9%	7.4%	11.7%	9.8%	10.8%	7.2%	14.3%	8.8%	8.7%	10.8%	10.7%	7.5%	14.1%	8.4%	8.5%	10.7%	12.0%	9.9%	6.9%	8.4%	11.8%	12.3%	9.3%	8.7%	10.0%	9.8%	6.4%	7.3%	11.0%	8.8%	9.8%	
11	324	164	161	85	131	109	93	68	14	21	35	80	101	80	20	20	36	37	99	118	54	52	53	40	70	107	270	23	23	9	75	110	140	
	7.5%	8.8%	6.5%	6.6%	8.1%	7.5%	6.4%	7.4%	7.2%	7.1%	9.3%	8.6%	6.4%	8.1%	6.8%	7.1%	8.7%	7.1%	8.1%	6.8%	9.2%	6.8%	9.9%	5.5%	6.7%	7.7%	7.3%	6.9%	11.9%	7.1%	6.7%	8.5%	7.2%	
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

**EU Poll**  
Prepared on behalf of ADDE

Table 28

Q21. Normal weightings

Q21. Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom - Leaving the EU would diminish British influence on the world stage

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote							SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und		
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900		
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
1	520	255	265	166	229	126	178	119	16	30	46	116	193	116	29	26	55	52	179	200	56	84	75	90	128	145	438	51	18	14	168	122	230		
	12.0%	13.7%	10.7%	12.9%	14.1%	8.8%	12.2%	13.0%	8.1%	10.1%	12.2%	12.3%	12.2%	11.8%	9.6%	9.4%	13.2%	9.9%	14.6%	11.5%	9.6%	10.9%	14.1%	12.4%	12.2%	10.5%	11.9%	14.9%	9.5%	11.4%	15.1%	9.4%	11.9%		
2	421	204	217	131	136	154	130	106	21	32	34	79	148	101	40	28	35	42	136	161	50	72	68	57	104	139	367	22	20	12	123	118	180		
	9.7%	10.9%	8.8%	10.2%	8.4%	10.7%	8.9%	11.6%	11.0%	10.6%	8.8%	8.4%	9.4%	10.2%	13.3%	10.2%	8.3%	8.0%	11.1%	9.3%	8.5%	9.4%	12.7%	7.8%	9.9%	10.0%	9.9%	6.4%	10.6%	9.9%	11.0%	9.1%	9.3%		
3	401	180	220	134	156	111	143	87	24	25	26	83	164	90	24	22	34	41	123	143	70	64	54	72	92	140	357	19	14	10	107	103	191		
	9.2%	9.7%	8.9%	10.4%	9.7%	7.7%	9.8%	9.6%	12.2%	8.1%	6.9%	8.8%	10.4%	9.1%	8.1%	8.0%	8.1%	7.9%	10.0%	8.2%	11.8%	8.4%	10.1%	9.9%	8.8%	10.1%	9.7%	5.7%	7.1%	8.5%	9.6%	8.0%	9.9%		
4	400	175	226	107	171	123	136	74	22	36	47	71	148	84	31	35	43	34	106	177	59	55	40	54	98	142	334	34	16	17	100	127	174		
	9.2%	9.4%	9.1%	8.3%	10.5%	8.5%	9.3%	8.1%	11.4%	11.9%	12.4%	7.6%	9.4%	8.5%	10.4%	12.8%	10.3%	6.6%	8.6%	10.2%	9.9%	7.2%	7.4%	7.4%	9.4%	10.3%	9.1%	9.9%	8.1%	14.0%	8.9%	9.8%	9.0%		
5	408	155	253	98	147	162	160	77	13	30	26	91	166	87	19	29	36	50	94	175	62	74	39	68	95	136	336	36	25	10	90	137	180		
	9.4%	8.3%	10.2%	7.6%	9.1%	11.3%	11.0%	8.4%	6.9%	9.8%	6.8%	9.7%	10.6%	8.8%	6.5%	10.4%	8.6%	9.5%	7.7%	10.0%	10.6%	9.7%	7.2%	9.3%	9.1%	9.8%	9.1%	10.6%	12.9%	8.4%	8.1%	10.6%	9.3%		
6	426	165	261	130	140	155	147	82	18	24	43	100	155	102	21	24	36	63	106	178	58	84	56	73	112	117	358	36	17	15	90	148	188		
	9.8%	8.9%	10.5%	10.1%	8.7%	10.8%	10.1%	9.0%	9.0%	7.8%	11.2%	10.6%	9.9%	10.4%	7.0%	8.7%	8.6%	12.0%	8.6%	10.2%	9.8%	10.9%	10.5%	10.0%	10.7%	8.5%	9.7%	10.6%	8.9%	12.2%	8.0%	11.5%	9.7%		
7	412	163	248	136	145	131	146	68	17	47	37	78	151	81	25	38	43	55	121	158	47	83	32	68	92	155	348	32	21	11	100	130	182		
	9.5%	8.8%	10.0%	10.6%	8.9%	9.1%	10.0%	7.5%	8.5%	15.4%	9.7%	8.3%	9.6%	8.2%	8.3%	13.6%	10.3%	10.5%	9.8%	9.1%	8.0%	10.8%	6.0%	9.4%	8.8%	11.2%	9.4%	9.5%	10.7%	9.0%	9.0%	10.1%	9.4%		
8	370	148	222	75	143	152	122	71	23	19	29	90	129	83	32	23	37	49	90	160	57	63	43	69	91	118	321	25	14	11	103	110	158		
	8.5%	7.9%	9.0%	5.8%	8.8%	10.6%	8.3%	7.8%	11.6%	6.4%	7.7%	9.6%	8.2%	8.5%	10.8%	8.3%	8.8%	9.3%	7.3%	9.2%	9.7%	8.2%	8.0%	9.4%	8.7%	8.5%	8.7%	7.3%	7.0%	8.8%	9.2%	8.5%	8.1%		
9	404	157	246	124	158	121	126	92	16	22	31	102	146	103	27	14	32	61	115	160	44	83	49	72	96	119	336	36	22	9	97	123	183		
	9.3%	8.4%	9.9%	9.7%	9.8%	8.4%	8.7%	10.1%	8.2%	7.4%	8.1%	10.9%	9.3%	10.4%	9.1%	5.0%	7.8%	11.7%	9.4%	9.2%	7.5%	10.8%	9.2%	9.8%	9.2%	8.6%	9.1%	10.7%	11.6%	7.6%	8.7%	9.5%	9.5%		
10	365	168	197	117	107	141	112	80	19	23	43	75	110	81	26	24	50	49	89	159	55	63	49	63	84	115	310	30	14	10	95	106	164		
	8.4%	9.0%	7.9%	9.1%	6.6%	9.8%	7.7%	8.7%	9.9%	7.6%	11.3%	8.0%	7.0%	8.2%	8.6%	8.7%	12.1%	9.4%	7.2%	9.1%	9.2%	8.2%	9.1%	8.7%	8.0%	8.3%	8.4%	9.0%	7.4%	7.9%	8.5%	8.2%	8.5%		
11	218	95	123	68	86	64	60	57	6	15	19	53	65	57	25	13	16	27	70	74	33	42	30	43	55	58	185	18	12	3	43	68	107		
	5.0%	5.1%	5.0%	5.3%	5.3%	4.4%	4.1%	6.3%	3.2%	5.0%	4.9%	5.7%	4.1%	5.8%	8.4%	4.9%	3.8%	5.2%	5.7%	4.2%	5.5%	5.5%	5.6%	5.9%	5.2%	4.2%	5.0%	5.4%	6.2%	2.1%	3.9%	5.3%	5.5%		
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

# EU Poll

Prepared on behalf of ADDE

Table 29

Q22. Normal weightings

Q22. Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom - The UK would lose 3 million jobs if it left the EU

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote							SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und		
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900		
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
1	766	302	463	249	298	219	244	166	38	33	64	190	268	171	47	28	75	121	211	328	104	123	84	130	194	247	655	56	28	27	233	194	339		
	17.6%	16.2%	18.7%	19.4%	18.4%	15.2%	16.7%	18.2%	19.3%	10.8%	16.9%	20.3%	17.0%	17.4%	15.8%	10.3%	18.0%	23.1%	17.2%	18.8%	17.6%	16.0%	15.7%	17.9%	18.6%	17.9%	17.8%	16.4%	14.7%	21.6%	20.9%	15.0%	17.5%		
2	551	242	310	193	220	139	169	134	25	32	62	111	187	140	41	19	59	67	167	231	70	84	98	79	129	160	465	44	16	26	148	139	265		
	12.7%	13.0%	12.5%	15.0%	13.6%	9.6%	11.6%	14.7%	12.9%	10.5%	16.4%	11.8%	11.9%	14.2%	13.8%	7.0%	14.2%	12.7%	13.6%	13.2%	11.8%	10.9%	18.3%	10.9%	12.3%	11.5%	12.6%	13.0%	8.4%	21.1%	13.2%	10.8%	13.7%		
3	465	201	263	178	158	129	130	116	16	43	38	103	142	120	37	42	40	59	140	162	59	102	62	76	106	153	396	36	25	8	121	140	204		
	10.7%	10.8%	10.6%	13.8%	9.8%	9.0%	8.9%	12.7%	8.4%	14.1%	9.9%	11.0%	9.0%	12.2%	12.4%	15.1%	9.6%	11.2%	11.4%	9.3%	10.0%	13.3%	11.7%	10.4%	10.1%	11.0%	10.7%	10.5%	12.8%	6.5%	10.9%	10.8%	10.5%		
4	362	153	209	101	140	121	122	74	23	29	28	80	130	80	31	31	36	31	106	122	56	74	52	63	89	100	304	32	17	9	101	102	159		
	8.3%	8.2%	8.4%	7.9%	8.6%	8.4%	8.3%	8.1%	11.6%	9.5%	7.2%	8.5%	8.3%	8.1%	10.5%	11.2%	8.7%	6.0%	8.6%	7.0%	9.5%	9.6%	9.7%	8.6%	8.5%	7.3%	8.2%	9.4%	8.9%	7.5%	9.1%	7.9%	8.2%		
5	376	175	202	132	132	112	151	72	23	23	28	63	160	76	30	18	30	36	116	153	53	55	44	62	92	124	322	21	17	17	93	103	180		
	8.7%	9.4%	8.1%	10.2%	8.2%	7.8%	10.4%	7.9%	11.9%	7.5%	7.4%	6.7%	10.2%	7.7%	10.2%	6.5%	7.2%	6.8%	9.4%	8.8%	8.9%	7.2%	8.3%	8.5%	8.8%	9.0%	8.7%	6.2%	8.7%	13.6%	8.3%	8.0%	9.3%		
6	341	152	189	92	125	124	110	67	10	26	48	72	131	70	16	18	52	44	106	143	39	52	32	55	84	106	277	33	24	7	86	117	138		
	7.9%	8.2%	7.6%	7.2%	7.7%	8.6%	7.5%	7.3%	5.1%	8.7%	12.6%	7.7%	8.4%	7.1%	5.3%	6.5%	12.5%	8.3%	8.6%	8.2%	6.5%	6.8%	5.9%	7.5%	8.1%	7.7%	7.5%	9.7%	12.2%	6.1%	7.7%	9.1%	7.1%		
7	320	126	193	73	133	114	123	56	9	17	32	76	124	66	22	17	34	34	80	131	51	57	34	58	74	103	269	30	12	9	79	90	150		
	7.4%	6.8%	7.8%	5.7%	8.2%	7.9%	8.4%	6.1%	4.5%	5.6%	8.3%	8.1%	7.8%	6.7%	7.3%	6.1%	8.2%	6.5%	6.5%	7.5%	8.6%	7.5%	6.5%	8.0%	7.1%	7.4%	7.3%	8.9%	6.1%	7.0%	7.1%	7.0%	7.8%		
8	318	121	196	79	121	117	108	56	12	25	18	80	115	68	17	28	23	48	71	129	50	67	40	52	77	105	274	30	10	4	69	108	141		
	7.3%	6.5%	7.9%	6.2%	7.5%	8.2%	7.4%	6.2%	6.4%	8.4%	4.7%	8.5%	7.3%	6.9%	5.7%	10.1%	5.5%	9.1%	5.8%	7.4%	8.5%	8.8%	7.5%	7.1%	7.4%	7.6%	7.4%	8.8%	5.2%	3.1%	6.2%	8.3%	7.3%		
9	336	154	181	80	110	146	117	63	20	32	28	68	121	73	22	35	30	33	99	133	42	59	46	51	81	111	290	29	15	2	76	111	149		
	7.7%	8.3%	7.3%	6.2%	6.8%	10.1%	8.0%	6.9%	10.4%	10.4%	7.4%	7.2%	7.7%	7.4%	7.5%	12.6%	7.2%	6.4%	8.1%	7.6%	7.1%	7.7%	8.7%	7.0%	7.8%	8.0%	7.8%	8.6%	8.0%	1.5%	6.8%	8.6%	7.7%		
10	316	142	175	75	111	130	119	67	10	30	16	62	124	73	22	24	24	32	83	131	43	59	25	67	78	106	275	16	21	4	70	120	127		
	7.3%	7.6%	7.1%	5.9%	6.9%	9.0%	8.2%	7.3%	5.2%	9.9%	4.1%	6.6%	7.9%	7.4%	7.3%	8.6%	5.8%	6.0%	6.7%	7.5%	7.2%	7.7%	4.6%	9.2%	7.4%	7.6%	7.5%	4.8%	10.8%	3.5%	6.2%	9.3%	6.5%		
11	193	95	98	33	72	88	68	41	8	14	19	34	72	49	13	17	13	21	49	83	25	35	16	37	41	68	162	13	8	10	38	69	86		
	4.4%	5.1%	4.0%	2.6%	4.4%	6.1%	4.7%	4.5%	4.3%	4.5%	5.1%	3.6%	4.6%	5.0%	4.2%	6.0%	3.1%	3.9%	4.0%	4.8%	4.2%	4.5%	3.1%	5.0%	3.9%	4.9%	4.4%	3.8%	4.2%	8.4%	3.4%	5.3%	4.4%		
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Survation.



**EU Poll**  
Prepared on behalf of ADDE

Table 30

Q23. Normal weightings

Q23. Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom - President Obama wants the UK to remain in the EU

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote							SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und		
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900		
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
1	151	83	68	45	60	46	50	39	4	19	13	23	52	37	8	14	15	15	53	49	22	26	25	24	38	39	126	13	5	6	29	59	64		
	3.5%	4.5%	2.7%	3.5%	3.7%	3.2%	3.4%	4.2%	1.8%	6.3%	3.4%	2.4%	3.3%	3.7%	2.8%	5.0%	3.5%	2.9%	4.3%	2.8%	3.8%	3.4%	4.7%	3.4%	3.6%	2.8%	3.4%	4.0%	2.5%	5.2%	2.6%	4.5%	3.3%		
2	225	107	117	85	76	64	88	36	9	21	9	51	102	35	17	12	19	24	79	73	31	41	31	34	47	78	191	16	8	10	39	69	117		
	5.2%	5.8%	4.7%	6.6%	4.7%	4.4%	6.0%	4.0%	4.6%	6.8%	2.5%	5.4%	6.5%	3.5%	5.7%	4.2%	4.5%	4.6%	6.4%	4.2%	5.3%	5.4%	5.9%	4.7%	4.5%	5.7%	5.2%	4.7%	3.9%	8.1%	3.5%	5.4%	6.0%		
3	205	114	91	89	61	55	63	44	14	21	19	32	72	42	12	12	17	27	63	72	34	35	42	29	52	47	170	17	10	7	67	60	79		
	4.7%	6.1%	3.7%	6.9%	3.8%	3.8%	4.3%	4.8%	7.0%	6.8%	5.0%	3.4%	4.6%	4.2%	4.2%	4.4%	4.1%	5.2%	5.2%	4.1%	5.7%	4.6%	7.9%	4.0%	5.0%	3.4%	4.6%	5.1%	5.3%	6.0%	6.0%	4.6%	4.1%		
4	258	121	137	117	74	68	86	67	8	20	20	37	89	64	13	11	15	49	84	91	33	51	46	32	69	77	223	18	6	11	56	76	127		
	5.9%	6.5%	5.5%	9.1%	4.6%	4.7%	5.9%	7.4%	4.1%	6.5%	5.3%	3.9%	5.7%	6.5%	4.3%	3.9%	3.7%	9.3%	6.8%	5.2%	5.5%	6.6%	8.7%	4.3%	6.6%	5.5%	6.1%	5.4%	3.2%	8.7%	5.0%	5.9%	6.5%		
5	209	98	111	70	73	66	78	56	5	15	21	29	86	55	12	18	17	14	70	76	30	31	20	32	56	64	172	15	13	9	43	65	102		
	4.8%	5.3%	4.5%	5.4%	4.5%	4.6%	5.4%	6.2%	2.8%	4.9%	5.4%	3.0%	5.5%	5.6%	3.9%	6.4%	4.1%	2.8%	5.7%	4.4%	5.1%	4.1%	3.8%	4.4%	5.4%	4.6%	4.7%	4.4%	6.6%	7.5%	3.8%	5.0%	5.2%		
6	227	107	120	70	91	66	99	36	10	16	11	45	111	42	17	15	10	18	61	81	44	41	23	57	53	72	206	11	9	1	39	81	107		
	5.2%	5.7%	4.8%	5.5%	5.6%	4.6%	6.8%	4.0%	5.2%	5.3%	2.8%	4.8%	7.1%	4.3%	5.6%	5.6%	2.5%	3.5%	4.9%	4.6%	7.5%	5.3%	4.4%	7.9%	5.1%	5.2%	5.6%	3.2%	4.5%	0.8%	3.5%	6.3%	5.5%		
7	233	109	124	79	90	64	80	48	17	18	21	42	81	54	21	22	21	23	60	97	36	38	36	41	63	62	202	21	4	6	59	69	105		
	5.4%	5.8%	5.0%	6.2%	5.5%	4.4%	5.5%	5.3%	8.5%	5.9%	5.5%	4.5%	5.1%	5.5%	7.1%	7.8%	5.0%	4.4%	4.9%	5.6%	6.1%	4.9%	6.7%	5.6%	6.0%	4.5%	5.5%	6.2%	2.1%	4.5%	5.3%	5.4%	5.4%		
8	240	102	138	64	94	82	75	60	8	21	21	48	75	65	17	14	21	29	78	86	31	45	41	45	49	70	205	21	10	4	46	80	114		
	5.5%	5.5%	5.6%	5.0%	5.8%	5.7%	5.1%	6.6%	4.0%	6.8%	5.4%	5.1%	4.8%	6.6%	5.8%	5.2%	5.0%	5.4%	6.4%	4.9%	5.2%	5.9%	7.6%	6.2%	4.7%	5.1%	5.6%	6.2%	5.2%	3.2%	4.1%	6.2%	5.9%		
9	361	153	208	115	130	116	97	75	20	23	52	79	106	83	29	23	53	40	97	144	44	76	35	65	90	111	301	23	18	20	86	113	163		
	8.3%	8.2%	8.4%	9.0%	8.0%	8.0%	6.6%	8.2%	10.2%	7.6%	13.6%	8.4%	6.7%	8.4%	9.8%	8.4%	12.7%	7.6%	7.9%	8.2%	7.4%	9.9%	6.5%	9.0%	8.6%	8.0%	8.1%	6.9%	9.1%	15.9%	7.7%	8.7%	8.4%		
10	541	233	308	145	214	182	169	119	17	46	45	133	174	139	38	45	54	68	144	220	74	101	60	91	140	170	461	35	28	17	134	168	239		
	12.4%	12.5%	12.4%	11.3%	13.2%	12.7%	11.6%	13.1%	8.6%	15.2%	11.8%	14.2%	11.0%	14.1%	12.6%	16.3%	13.0%	12.9%	11.7%	12.6%	12.5%	13.1%	11.2%	12.5%	13.4%	12.3%	12.5%	10.3%	14.5%	13.6%	12.0%	13.0%	12.3%		
11	1695	637	1058	408	657	631	575	331	84	84	149	420	626	369	114	90	174	218	440	756	213	283	174	277	387	594	1432	148	83	32	519	453	723		
	39.0%	34.2%	42.7%	31.7%	40.6%	43.8%	39.4%	36.3%	43.2%	27.9%	39.1%	44.7%	39.8%	37.5%	38.2%	32.8%	41.9%	41.5%	35.7%	43.3%	36.0%	36.9%	32.6%	38.0%	37.1%	42.9%	38.8%	43.7%	43.1%	26.4%	46.6%	35.0%	37.3%		
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

# EU Poll

Prepared on behalf of ADDE

Table 31

Q24. Normal weightings

Q24. Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom - The majority of businessmen/women think the UK should remain in the EU

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1										EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und		
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900		
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
1	402	229	172	95	136	170	172	79	23	18	36	64	166	89	36	22	32	39	125	147	53	75	58	67	87	146	358	34	6	3	93	124	185		
	9.2%	12.3%	7.0%	7.4%	8.4%	11.8%	11.8%	8.7%	11.5%	5.8%	9.5%	6.8%	10.6%	9.0%	12.2%	7.8%	7.8%	7.4%	10.2%	8.4%	9.0%	9.8%	10.9%	9.2%	8.4%	10.5%	9.7%	10.0%	3.4%	2.5%	8.3%	9.6%	9.6%		
2	509	254	255	110	196	203	200	112	28	21	36	97	201	121	35	23	41	58	146	208	75	80	55	87	117	157	416	53	26	14	147	130	232		
	11.7%	13.6%	10.3%	8.6%	12.1%	14.1%	13.7%	12.3%	14.5%	7.1%	9.5%	10.4%	12.8%	12.3%	11.7%	8.2%	9.9%	11.0%	11.8%	11.9%	12.7%	10.5%	10.3%	11.9%	11.2%	11.4%	11.3%	15.5%	13.8%	11.3%	13.2%	10.1%	12.0%		
3	434	219	215	79	175	180	177	67	19	33	36	92	171	82	39	39	44	44	133	189	49	62	56	78	103	138	375	25	17	18	106	144	184		
	10.0%	11.7%	8.7%	6.2%	10.8%	12.5%	12.1%	7.3%	9.5%	11.0%	9.4%	9.8%	10.8%	8.3%	13.2%	14.1%	10.7%	8.3%	10.8%	10.8%	8.3%	8.1%	10.5%	10.7%	9.8%	10.0%	10.2%	7.2%	8.7%	14.3%	9.5%	11.2%	9.5%		
4	421	195	226	116	143	163	161	71	16	29	47	89	180	76	30	23	40	43	124	158	78	60	61	67	98	128	354	36	21	10	108	140	173		
	9.7%	10.5%	9.1%	9.0%	8.8%	11.3%	11.0%	7.8%	8.1%	9.7%	12.5%	9.5%	11.4%	7.7%	10.1%	8.4%	9.8%	8.2%	10.1%	9.0%	13.2%	7.9%	11.4%	9.2%	9.4%	9.2%	9.6%	10.6%	11.0%	8.3%	9.7%	10.8%	8.9%		
5	434	187	246	122	170	142	128	90	19	40	41	94	151	90	27	35	48	43	122	168	53	90	62	69	100	137	367	38	11	18	111	132	191		
	10.0%	10.1%	9.9%	9.5%	10.5%	9.9%	8.8%	9.8%	9.5%	13.1%	10.9%	10.0%	9.6%	9.1%	9.1%	12.6%	11.6%	8.2%	9.9%	9.6%	9.0%	11.7%	11.6%	9.5%	9.6%	9.9%	9.9%	11.3%	5.6%	14.3%	9.9%	10.2%	9.9%		
6	384	151	233	117	142	125	120	76	19	35	27	87	143	84	21	32	32	51	121	152	51	59	60	72	82	119	333	21	21	9	86	118	181		
	8.8%	8.1%	9.4%	9.1%	8.8%	8.7%	8.2%	8.3%	9.8%	11.7%	7.2%	9.2%	9.1%	8.6%	6.9%	11.5%	7.8%	9.7%	9.8%	8.7%	8.6%	7.7%	11.2%	9.9%	7.9%	8.6%	9.0%	6.2%	11.0%	7.5%	7.7%	9.1%	9.3%		
7	415	175	240	151	149	115	130	86	19	23	31	109	151	90	21	20	36	66	103	178	63	71	46	67	114	125	352	30	15	18	110	132	173		
	9.6%	9.4%	9.7%	11.7%	9.2%	8.0%	8.9%	9.4%	9.6%	7.8%	8.2%	11.6%	9.6%	9.1%	7.2%	7.2%	8.8%	12.6%	8.4%	10.2%	10.6%	9.2%	8.6%	9.2%	10.9%	9.1%	9.5%	9.0%	7.7%	14.4%	9.9%	10.2%	8.9%		
8	383	136	247	133	155	95	99	89	15	29	47	89	110	103	22	21	48	59	109	148	60	67	37	90	92	102	321	31	17	14	120	108	155		
	8.8%	7.3%	10.0%	10.4%	9.6%	6.6%	6.8%	9.7%	7.6%	9.7%	12.3%	9.5%	7.0%	10.4%	7.4%	7.5%	11.7%	11.3%	8.9%	8.5%	10.2%	8.7%	7.0%	12.4%	8.8%	7.4%	8.7%	9.2%	8.8%	11.2%	10.8%	8.3%	8.0%		
9	373	124	249	136	137	100	102	88	14	30	37	92	102	101	23	28	39	50	94	155	42	81	41	50	86	136	313	32	18	10	76	114	183		
	8.6%	6.7%	10.0%	10.6%	8.4%	7.0%	7.0%	9.6%	7.0%	10.0%	9.6%	9.8%	6.5%	10.2%	7.6%	10.1%	9.4%	9.6%	7.6%	8.9%	7.1%	10.6%	7.8%	6.9%	8.2%	9.8%	8.5%	9.4%	9.2%	8.5%	6.8%	8.8%	9.4%		
10	407	118	289	145	153	109	113	97	19	28	27	102	141	100	27	20	35	55	107	170	43	85	37	56	107	145	345	28	29	5	109	113	185		
	9.4%	6.3%	11.6%	11.3%	9.4%	7.6%	7.8%	10.6%	9.8%	9.3%	7.2%	10.9%	9.0%	10.1%	9.0%	7.3%	8.5%	10.5%	8.7%	9.7%	7.2%	11.0%	6.9%	7.7%	10.2%	10.5%	9.3%	8.4%	14.9%	4.2%	9.8%	8.7%	9.6%		
11	181	75	107	81	63	38	58	58	6	15	14	23	59	51	17	15	17	18	45	73	23	37	21	25	58	51	155	11	12	4	48	38	95		
	4.2%	4.0%	4.3%	6.3%	3.9%	2.6%	4.0%	6.3%	3.0%	4.8%	3.8%	2.5%	3.7%	5.1%	5.6%	5.3%	4.1%	3.4%	3.7%	4.2%	3.9%	4.9%	3.9%	3.4%	5.6%	3.7%	4.2%	3.2%	6.0%	3.4%	4.3%	3.0%	4.9%		
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Survation.

**EU Poll**  
Prepared on behalf of ADDE

Table 32

Q25. Normal weightings

Q25. Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom - If we leave the EU, we would lose out on the skilled immigrants that our economy needs

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
1	174	73	101	64	48	62	62	36	9	4	20	36	65	39	15	7	15	19	60	56	26	33	29	22	45	51	147	10	8	9	43	54	77
	4.0%	3.9%	4.1%	5.0%	3.0%	4.3%	4.3%	3.9%	4.5%	1.4%	5.3%	3.9%	4.1%	4.0%	4.9%	2.5%	3.6%	3.6%	4.9%	3.2%	4.4%	4.3%	5.5%	3.0%	4.4%	3.7%	4.0%	2.9%	4.3%	7.0%	3.8%	4.2%	4.0%
2	275	104	172	119	83	73	93	67	12	17	20	53	98	72	14	19	19	28	81	107	44	42	36	52	80	78	245	20	5	5	83	79	113
	6.3%	5.6%	6.9%	9.3%	5.1%	5.1%	6.4%	7.3%	5.9%	5.8%	5.3%	5.7%	6.2%	7.3%	4.8%	6.8%	4.5%	5.3%	6.6%	6.1%	7.5%	5.4%	6.7%	7.1%	7.6%	5.6%	6.6%	6.0%	2.6%	4.0%	7.5%	6.1%	5.9%
3	290	121	169	97	103	90	88	76	9	13	24	64	101	75	16	12	22	41	73	110	43	64	28	55	74	98	255	20	13	2	72	72	147
	6.7%	6.5%	6.8%	7.5%	6.4%	6.3%	6.0%	8.3%	4.8%	4.3%	6.4%	6.8%	6.4%	7.6%	5.3%	4.3%	5.3%	7.8%	6.0%	6.3%	7.2%	8.4%	5.2%	7.6%	7.1%	7.1%	6.9%	6.0%	6.8%	1.3%	6.5%	5.6%	7.6%
4	338	148	190	114	127	97	119	87	18	19	25	57	130	76	28	17	32	38	104	148	27	57	53	53	72	127	305	19	11	2	83	120	135
	7.8%	7.9%	7.7%	8.8%	7.8%	6.8%	8.2%	9.6%	9.4%	6.2%	6.5%	6.1%	8.3%	7.7%	9.4%	6.2%	7.7%	7.2%	8.5%	8.5%	4.5%	7.4%	9.9%	7.2%	6.9%	9.2%	8.3%	5.7%	5.9%	1.9%	7.5%	9.3%	7.0%
5	327	143	184	99	125	103	108	70	19	20	28	75	108	79	33	16	36	38	93	141	31	62	40	65	69	106	280	25	19	3	105	91	131
	7.5%	7.7%	7.4%	7.7%	7.8%	7.1%	7.4%	7.7%	9.7%	6.5%	7.4%	8.0%	6.9%	8.0%	11.1%	5.9%	8.7%	7.3%	7.5%	8.1%	5.3%	8.1%	7.5%	8.9%	6.6%	7.6%	7.6%	7.5%	9.9%	2.4%	9.4%	7.1%	6.8%
6	414	210	204	128	155	130	114	95	26	36	44	79	125	108	29	30	47	40	130	138	72	74	58	50	106	132	346	26	19	24	116	106	192
	9.5%	11.3%	8.2%	10.0%	9.6%	9.1%	7.8%	10.4%	13.2%	12.0%	11.7%	8.4%	7.9%	11.0%	9.7%	10.8%	11.4%	7.6%	10.5%	7.9%	12.2%	9.6%	10.8%	6.8%	10.1%	9.6%	9.4%	7.7%	9.7%	19.5%	10.4%	8.2%	9.9%
7	414	175	239	109	163	143	149	96	19	32	28	81	150	94	26	31	37	52	122	176	47	67	58	75	90	135	358	30	18	8	98	133	183
	9.5%	9.4%	9.6%	8.4%	10.1%	9.9%	10.2%	10.5%	9.6%	10.7%	7.5%	8.6%	9.5%	9.5%	8.6%	11.4%	8.9%	9.8%	9.9%	10.1%	7.9%	8.7%	10.9%	10.3%	8.6%	9.7%	9.7%	8.7%	9.5%	6.7%	8.8%	10.3%	9.4%
8	503	246	257	137	190	177	190	84	15	45	59	103	202	84	32	45	59	54	159	212	59	73	71	72	119	156	418	40	28	17	134	164	205
	11.6%	13.2%	10.3%	10.6%	11.7%	12.3%	13.0%	9.2%	7.5%	14.8%	15.5%	11.0%	12.8%	8.5%	10.9%	16.3%	14.1%	10.3%	12.9%	12.2%	10.0%	9.5%	13.3%	9.9%	11.4%	11.3%	11.3%	11.7%	14.4%	14.1%	12.0%	12.7%	10.6%
9	541	214	327	147	209	185	188	96	21	46	33	133	222	103	33	36	40	73	151	226	86	76	62	107	127	165	461	40	26	13	129	147	265
	12.4%	11.5%	13.2%	11.4%	12.9%	12.9%	12.9%	10.5%	10.8%	15.3%	8.8%	14.2%	14.1%	10.4%	11.0%	13.0%	9.7%	13.8%	12.3%	12.9%	14.6%	9.9%	11.6%	14.7%	12.2%	11.9%	12.5%	11.8%	13.8%	10.9%	11.6%	11.4%	13.7%
10	595	242	353	147	227	222	194	102	31	33	62	152	218	134	47	32	65	75	150	243	89	113	49	82	145	202	478	63	26	28	158	165	272
	13.7%	13.0%	14.2%	11.4%	14.0%	15.4%	13.3%	11.2%	15.7%	10.8%	16.4%	16.2%	13.9%	13.6%	15.7%	11.6%	15.8%	14.3%	12.2%	13.9%	15.0%	14.7%	9.1%	11.3%	13.9%	14.6%	13.0%	18.4%	13.7%	23.0%	14.2%	12.7%	14.0%
11	473	188	284	126	189	157	156	105	18	37	35	105	157	121	26	31	42	67	107	189	68	108	50	96	117	134	397	46	18	11	93	162	218
	10.9%	10.1%	11.5%	9.8%	11.7%	10.9%	10.7%	11.5%	9.0%	12.1%	9.3%	11.2%	10.0%	12.3%	8.6%	11.1%	10.2%	12.7%	8.7%	10.8%	11.5%	14.1%	9.4%	13.2%	11.2%	9.7%	10.8%	13.5%	9.5%	9.1%	8.4%	12.5%	11.2%
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

**EU Poll**  
Prepared on behalf of ADDE

Table 33

Q26. Normal weightings

Q26. Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom - There is uncertainty of what leaving the EU would mean. It's too risky

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
1	520	185	335	129	194	197	176	113	19	31	37	135	194	122	39	39	51	51	117	232	78	90	50	91	134	165	440	38	24	17	109	118	293
	12.0%	9.9%	13.5%	10.0%	12.0%	13.7%	12.1%	12.4%	9.5%	10.2%	9.6%	14.4%	12.3%	12.4%	13.2%	14.2%	12.3%	9.7%	9.5%	13.3%	13.1%	11.7%	9.3%	12.5%	12.8%	11.9%	11.9%	11.3%	12.7%	14.2%	9.8%	9.1%	15.1%
2	512	215	297	140	189	183	176	89	13	42	54	122	189	111	30	39	53	60	145	193	74	98	40	105	120	155	420	48	24	19	132	162	217
	11.8%	11.5%	12.0%	10.9%	11.7%	12.7%	12.1%	9.8%	6.6%	13.8%	14.2%	13.0%	12.0%	11.2%	10.0%	14.1%	12.8%	11.5%	11.8%	11.1%	12.5%	12.8%	7.4%	14.4%	11.4%	11.2%	11.4%	14.2%	12.7%	15.8%	11.8%	12.5%	11.2%
3	520	213	307	126	197	196	174	109	25	34	52	116	197	114	41	28	52	51	148	235	63	73	48	88	124	167	427	54	25	13	125	153	242
	12.0%	11.4%	12.4%	9.8%	12.2%	13.6%	11.9%	11.9%	12.7%	11.1%	13.6%	12.3%	12.5%	11.5%	13.7%	10.1%	12.7%	9.8%	12.1%	13.5%	10.7%	9.6%	9.0%	12.1%	11.9%	12.1%	11.6%	15.9%	13.2%	10.9%	11.2%	11.8%	12.5%
4	456	211	245	125	172	159	178	81	19	28	25	110	182	89	37	27	35	67	133	187	61	74	53	72	110	163	397	26	24	8	123	115	218
	10.5%	11.3%	9.9%	9.7%	10.6%	11.1%	12.2%	8.9%	9.5%	9.4%	6.7%	11.7%	11.5%	9.1%	12.4%	9.9%	8.4%	12.8%	10.8%	10.7%	10.4%	9.7%	9.9%	9.8%	10.6%	11.8%	10.8%	7.6%	12.7%	6.9%	11.0%	8.9%	11.2%
5	422	176	245	121	153	148	153	86	20	28	38	78	155	91	27	25	40	62	117	170	56	78	58	69	115	127	369	29	16	8	125	122	174
	9.7%	9.5%	9.9%	9.4%	9.4%	10.3%	10.5%	9.4%	10.1%	9.2%	10.0%	8.3%	9.9%	9.2%	9.0%	9.0%	9.7%	11.8%	9.5%	9.8%	9.4%	10.2%	10.9%	9.5%	11.0%	9.2%	10.0%	8.4%	8.4%	6.5%	11.2%	9.5%	9.0%
6	414	189	225	138	163	113	121	90	30	34	31	91	133	83	43	28	43	55	128	176	49	59	73	77	86	120	355	36	14	10	123	126	164
	9.5%	10.1%	9.1%	10.7%	10.1%	7.9%	8.3%	9.9%	15.5%	11.1%	8.1%	9.7%	8.4%	8.4%	14.4%	10.1%	10.3%	10.5%	10.4%	10.1%	8.4%	7.7%	13.7%	10.5%	8.2%	8.6%	9.6%	10.6%	7.0%	7.9%	11.1%	9.8%	8.5%
7	363	175	188	130	133	100	90	85	23	30	47	67	107	92	26	25	44	42	102	141	46	74	60	41	87	116	303	32	15	13	105	103	155
	8.4%	9.4%	7.6%	10.1%	8.2%	7.0%	6.2%	9.3%	12.0%	9.8%	12.3%	7.2%	6.8%	9.4%	8.6%	9.2%	10.7%	8.1%	8.3%	8.1%	7.7%	9.6%	11.2%	5.6%	8.3%	8.4%	8.2%	9.5%	7.8%	10.2%	9.4%	7.9%	8.0%
8	384	169	215	143	130	112	131	99	18	24	20	84	142	114	23	19	18	38	117	133	61	71	55	61	101	119	335	25	19	4	85	123	176
	8.8%	9.0%	8.7%	11.1%	8.0%	7.8%	8.9%	10.8%	9.0%	7.9%	5.2%	8.9%	9.0%	11.6%	7.7%	6.7%	4.4%	7.3%	9.5%	7.6%	10.4%	9.2%	10.3%	8.3%	9.7%	8.6%	9.1%	7.5%	9.7%	3.5%	7.6%	9.5%	9.1%
9	333	139	194	115	122	95	99	83	10	26	34	59	110	75	15	19	41	46	84	136	49	64	48	52	78	102	280	21	15	17	95	116	122
	7.7%	7.4%	7.8%	9.0%	7.6%	6.6%	6.8%	9.1%	5.4%	8.5%	8.9%	6.3%	7.0%	7.6%	5.1%	7.0%	9.9%	8.7%	6.8%	7.8%	8.2%	8.3%	9.0%	7.1%	7.5%	7.4%	7.6%	6.2%	7.6%	14.1%	8.5%	9.0%	6.3%
10	255	124	131	67	109	79	93	43	9	17	28	55	98	54	11	20	21	31	83	82	32	56	32	47	55	82	216	23	9	6	57	91	107
	5.9%	6.6%	5.3%	5.2%	6.7%	5.5%	6.4%	4.7%	4.4%	5.5%	7.5%	5.9%	6.2%	5.5%	3.6%	7.1%	5.0%	5.8%	6.8%	4.7%	5.4%	7.2%	6.0%	6.5%	5.2%	6.0%	5.9%	6.8%	4.7%	5.0%	5.1%	7.0%	5.5%
11	167	69	98	53	57	57	70	34	10	10	15	21	67	40	7	7	16	20	56	58	22	30	18	26	36	67	148	7	7	6	35	63	68
	3.8%	3.7%	3.9%	4.1%	3.5%	3.9%	4.8%	3.8%	5.3%	3.3%	4.1%	2.2%	4.2%	4.1%	2.3%	2.6%	3.8%	3.9%	4.5%	3.3%	3.7%	4.0%	3.5%	3.6%	3.5%	4.8%	4.0%	1.9%	3.4%	4.9%	3.2%	4.9%	3.5%
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**EU Poll**  
Prepared on behalf of ADDE

Table 34

Q27. Normal weightings

Q27. Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom - Only by being in the EU can we deal effectively with international crime and terrorism

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und	
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900	
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
1	183	59	124	35	69	79	61	28	6	20	22	43	70	41	6	15	23	23	33	79	27	43	17	30	43	58	148	21	7	7	36	73	73	
	4.2%	3.1%	5.0%	2.7%	4.2%	5.5%	4.2%	3.0%	2.8%	6.5%	5.7%	4.5%	4.4%	4.1%	1.9%	5.3%	5.5%	4.3%	2.7%	4.5%	4.6%	5.7%	3.3%	4.1%	4.1%	4.2%	4.0%	6.1%	3.8%	5.4%	3.3%	5.7%	3.8%	
2	305	122	183	82	108	116	92	57	15	18	24	84	100	59	30	21	28	43	70	123	41	72	30	46	83	97	257	30	16	3	64	83	158	
	7.0%	6.6%	7.4%	6.3%	6.7%	8.0%	6.3%	6.2%	7.5%	5.9%	6.3%	9.0%	6.4%	6.0%	10.1%	7.6%	6.8%	8.3%	5.7%	7.0%	6.9%	9.4%	5.7%	6.3%	8.0%	7.0%	7.0%	8.9%	8.1%	2.3%	5.8%	6.4%	8.2%	
3	397	150	247	116	145	135	149	86	19	25	34	73	152	100	25	22	44	44	110	174	51	60	36	65	93	137	331	35	15	15	109	122	165	
	9.1%	8.0%	10.0%	9.0%	9.0%	9.4%	10.2%	9.4%	9.6%	8.1%	9.0%	7.8%	9.6%	10.2%	8.4%	7.9%	10.5%	8.3%	9.0%	10.0%	8.6%	7.8%	6.8%	8.9%	8.9%	9.9%	9.0%	10.4%	8.0%	12.0%	9.8%	9.5%	8.5%	
4	406	148	258	110	150	146	119	85	14	33	36	105	121	97	31	29	41	55	100	171	51	83	44	71	85	134	335	34	23	14	83	125	197	
	9.3%	8.0%	10.4%	8.6%	9.2%	10.1%	8.1%	9.3%	7.2%	10.7%	9.4%	11.2%	7.7%	9.9%	10.5%	10.6%	9.9%	10.5%	8.2%	9.8%	8.7%	10.8%	8.2%	9.7%	8.2%	9.7%	9.1%	9.9%	12.2%	11.5%	7.5%	9.7%	10.2%	
5	457	198	259	135	186	135	150	93	15	33	46	108	158	109	27	25	46	67	135	166	72	81	50	76	113	137	377	40	20	20	117	137	203	
	10.5%	10.6%	10.4%	10.5%	11.5%	9.4%	10.2%	10.2%	7.7%	11.0%	12.0%	11.5%	10.0%	11.1%	9.1%	9.0%	11.1%	12.8%	10.9%	9.5%	12.2%	10.6%	9.4%	10.5%	10.8%	9.9%	10.2%	11.9%	10.2%	16.3%	10.5%	10.6%	10.5%	
6	462	194	268	130	169	164	185	102	13	23	33	90	197	105	22	23	33	51	130	178	59	94	56	89	110	142	398	29	26	10	116	146	201	
	10.6%	10.4%	10.8%	10.1%	10.4%	11.4%	12.6%	11.2%	6.8%	7.7%	8.7%	9.6%	12.5%	10.7%	7.3%	8.4%	8.0%	9.7%	10.6%	10.2%	9.9%	12.3%	10.5%	12.3%	10.5%	10.3%	10.8%	8.5%	13.3%	8.3%	10.4%	11.3%	10.3%	
7	497	217	280	145	181	171	165	107	17	36	45	111	181	121	31	23	49	62	148	191	83	72	59	105	113	166	443	28	19	7	131	138	227	
	11.4%	11.6%	11.3%	11.3%	11.2%	11.9%	11.3%	11.7%	8.6%	12.0%	11.7%	11.9%	11.5%	12.3%	10.5%	8.2%	11.8%	11.8%	12.1%	11.0%	14.0%	9.4%	11.0%	14.4%	10.8%	12.0%	12.0%	8.2%	10.0%	5.7%	11.8%	10.7%	11.7%	
8	562	271	291	172	222	168	158	122	36	49	57	109	188	133	30	52	55	61	154	240	65	102	62	79	144	177	462	56	27	17	123	186	253	
	12.9%	14.5%	11.7%	13.3%	13.7%	11.7%	10.8%	13.4%	18.4%	16.1%	15.0%	11.7%	11.9%	13.5%	10.0%	18.9%	13.2%	11.5%	12.5%	13.8%	11.0%	13.3%	11.6%	10.9%	13.8%	12.8%	12.5%	16.5%	14.0%	13.9%	11.0%	14.4%	13.1%	
9	461	225	236	136	171	153	170	113	20	32	35	78	185	104	34	29	39	46	151	186	58	66	79	74	101	150	404	32	15	10	154	110	197	
	10.6%	12.1%	9.5%	10.6%	10.6%	10.7%	11.7%	12.4%	10.4%	10.6%	9.1%	8.3%	11.7%	10.5%	11.4%	10.5%	9.3%	8.8%	12.3%	10.6%	9.8%	8.6%	14.8%	10.1%	9.7%	10.8%	10.9%	9.5%	7.7%	8.2%	13.8%	8.5%	10.2%	
10	367	168	198	124	132	111	133	80	23	10	36	73	139	74	28	17	38	42	107	154	53	52	53	58	96	109	315	24	18	10	108	96	163	
	8.4%	9.0%	8.0%	9.6%	8.2%	7.7%	9.1%	8.7%	11.8%	3.4%	9.4%	7.8%	8.8%	7.5%	9.5%	6.2%	9.1%	8.0%	8.7%	8.8%	9.0%	6.7%	9.9%	8.0%	9.2%	7.8%	8.5%	7.0%	9.4%	8.2%	9.7%	7.5%	8.4%	
11	248	111	136	102	85	61	78	42	18	24	14	63	84	41	33	20	20	32	91	84	31	41	47	36	63	76	221	11	6	10	74	74	100	
	5.7%	6.0%	5.5%	7.9%	5.3%	4.2%	5.4%	4.6%	9.2%	8.0%	3.7%	6.7%	5.3%	4.2%	11.2%	7.2%	4.8%	6.1%	7.4%	4.8%	5.3%	5.4%	8.8%	4.9%	6.0%	5.5%	6.0%	3.2%	3.2%	8.1%	6.6%	5.7%	5.2%	
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

**EU Poll**  
Prepared on behalf of ADDE

Table 35

Q28. Normal weightings

Q28. Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom - It would become harder for British citizens to travel, live and find work in other European countries if we left the EU  
Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
1	335	162	173	73	129	133	130	49	17	43	25	55	131	58	19	36	25	53	82	145	48	59	28	59	87	110	284	12	29	10	67	145	124
	7.7%	8.7%	7.0%	5.7%	8.0%	9.3%	8.9%	5.4%	8.7%	14.2%	6.4%	5.8%	8.3%	5.9%	6.4%	13.0%	6.0%	10.2%	6.7%	8.3%	8.0%	7.7%	5.2%	8.1%	8.4%	7.9%	7.7%	3.7%	14.9%	8.4%	6.0%	11.2%	6.4%
2	465	190	276	108	183	175	173	99	19	30	32	94	178	103	29	34	34	58	138	190	55	82	53	68	108	181	410	29	21	6	103	163	199
	10.7%	10.2%	11.1%	8.4%	11.3%	12.2%	11.8%	10.8%	9.6%	9.9%	8.4%	10.1%	11.3%	10.4%	9.9%	12.2%	8.2%	11.1%	11.2%	10.9%	9.4%	10.6%	9.9%	9.3%	10.4%	13.1%	11.1%	8.4%	10.8%	4.9%	9.3%	12.6%	10.3%
3	498	194	305	117	208	174	170	98	25	26	39	121	186	104	41	27	49	63	144	200	64	89	60	67	136	148	411	54	21	11	137	134	228
	11.5%	10.4%	12.3%	9.1%	12.8%	12.1%	11.7%	10.7%	12.6%	8.7%	10.3%	12.9%	11.8%	10.5%	13.8%	9.6%	11.8%	12.0%	11.7%	11.5%	10.8%	11.6%	11.3%	9.2%	13.0%	10.7%	11.1%	16.0%	11.1%	9.3%	12.3%	10.4%	11.7%
4	487	207	280	134	181	172	167	85	25	24	46	122	194	106	28	24	48	49	132	204	73	79	51	90	110	158	410	46	19	13	141	134	212
	11.2%	11.1%	11.3%	10.4%	11.2%	12.0%	11.4%	9.3%	12.9%	8.0%	12.1%	13.0%	12.3%	10.7%	9.3%	8.7%	11.5%	9.3%	10.7%	11.7%	12.4%	10.3%	9.6%	12.4%	10.6%	11.4%	11.1%	13.6%	9.9%	10.3%	12.7%	10.4%	11.0%
5	456	190	266	131	163	162	147	100	21	27	40	103	158	108	39	23	47	48	144	191	59	63	58	81	105	143	387	35	25	9	116	137	204
	10.5%	10.2%	10.7%	10.2%	10.1%	11.3%	10.0%	11.0%	10.9%	9.0%	10.4%	10.9%	10.0%	11.0%	13.1%	8.4%	11.4%	9.1%	11.7%	10.9%	9.9%	8.2%	10.8%	11.2%	10.0%	10.3%	10.5%	10.4%	12.9%	7.3%	10.4%	10.6%	10.5%
6	395	165	230	116	159	120	130	84	22	26	38	84	126	97	34	22	44	44	93	167	54	81	42	57	95	144	338	33	13	11	108	96	191
	9.1%	8.8%	9.3%	9.0%	9.8%	8.3%	8.9%	9.2%	11.3%	8.6%	10.0%	9.0%	8.0%	9.8%	11.3%	7.9%	10.7%	8.4%	7.6%	9.6%	9.1%	10.5%	7.8%	7.9%	9.1%	10.4%	9.2%	9.8%	6.6%	9.0%	9.7%	7.4%	9.9%
7	398	174	224	118	148	131	121	72	19	24	46	104	133	89	26	25	45	61	114	151	51	81	53	56	100	108	318	39	24	17	105	105	187
	9.2%	9.3%	9.0%	9.2%	9.2%	9.1%	8.3%	7.9%	9.9%	7.8%	12.1%	11.1%	8.4%	9.1%	8.6%	8.9%	11.0%	11.6%	9.2%	8.7%	8.7%	10.6%	10.0%	7.7%	9.6%	7.8%	8.6%	11.6%	12.2%	13.5%	9.4%	8.1%	9.7%
8	394	160	234	155	136	103	139	95	15	24	27	78	155	79	32	13	43	47	128	149	36	79	57	77	74	134	342	28	9	15	116	98	180
	9.1%	8.6%	9.4%	12.1%	8.4%	7.1%	9.5%	10.4%	7.6%	7.8%	7.0%	8.3%	9.9%	8.0%	10.9%	4.9%	10.3%	8.9%	10.4%	8.5%	6.1%	10.3%	10.7%	10.6%	7.1%	9.7%	9.3%	8.4%	4.5%	12.2%	10.4%	7.6%	9.3%
9	408	201	207	147	138	123	139	90	13	28	35	89	154	99	25	28	33	47	109	154	75	69	49	78	115	109	352	29	17	11	93	125	191
	9.4%	10.8%	8.4%	11.4%	8.5%	8.5%	9.5%	9.9%	6.5%	9.3%	9.2%	9.5%	9.8%	10.1%	8.3%	10.1%	8.1%	9.0%	8.8%	8.8%	12.7%	9.0%	9.2%	10.8%	11.0%	7.9%	9.5%	8.6%	8.6%	8.8%	8.3%	9.7%	9.9%
10	292	118	174	100	103	90	76	89	12	27	34	49	82	83	16	26	32	32	78	110	55	48	45	56	56	94	251	19	9	13	80	87	125
	6.7%	6.4%	7.0%	7.7%	6.3%	6.2%	5.2%	9.8%	6.0%	9.0%	9.1%	5.2%	5.2%	8.5%	5.5%	9.5%	7.6%	6.1%	6.4%	6.3%	9.3%	6.3%	8.5%	7.7%	5.3%	6.8%	6.8%	5.6%	4.6%	10.6%	7.2%	6.8%	6.4%
11	215	104	111	88	72	55	69	50	8	23	19	37	78	59	9	19	14	23	68	86	22	38	37	37	58	55	187	13	8	7	50	68	97
	5.0%	5.6%	4.5%	6.8%	4.4%	3.8%	4.7%	5.5%	4.0%	7.6%	4.9%	3.9%	5.0%	6.0%	2.9%	6.7%	3.4%	4.4%	5.5%	4.9%	3.7%	4.9%	7.0%	5.1%	5.5%	4.0%	5.1%	3.9%	4.0%	5.7%	4.5%	5.3%	5.0%
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# EU Poll

Prepared on behalf of ADDE

Table 36

Q29. Normal weightings

Q29. Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to leave the EU at the bottom - The EU forces the UK government to act responsibly on issues such as workers' rights and the environment

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote							SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und		
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900		
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
1	192	75	117	52	76	64	34	60	9	11	22	44	47	60	13	13	30	17	48	66	39	39	14	38	38	65	154	23	13	1	42	56	94		
	4.4%	4.0%	4.7%	4.0%	4.7%	4.5%	2.3%	6.6%	4.4%	3.5%	5.8%	4.7%	3.0%	6.1%	4.2%	4.7%	7.2%	3.3%	3.9%	3.8%	6.5%	5.0%	2.6%	5.2%	3.6%	4.7%	4.2%	6.9%	6.8%	1.2%	3.8%	4.3%	4.8%		
2	310	114	197	86	137	87	78	59	23	23	42	73	89	62	22	19	43	48	73	121	47	66	40	50	75	91	256	23	25	6	72	119	120		
	7.1%	6.1%	7.9%	6.7%	8.4%	6.1%	5.3%	6.5%	11.8%	7.5%	11.1%	7.8%	5.7%	6.3%	7.2%	7.0%	10.5%	9.2%	6.0%	6.9%	8.0%	8.6%	7.5%	6.9%	7.1%	6.6%	6.9%	6.7%	13.0%	5.2%	6.5%	9.2%	6.2%		
3	331	138	193	102	125	104	98	84	11	26	32	69	99	97	20	28	26	47	84	131	40	76	37	71	89	91	288	23	11	9	91	109	131		
	7.6%	7.4%	7.8%	7.9%	7.7%	7.2%	6.7%	9.2%	5.9%	8.7%	8.4%	7.4%	6.3%	9.9%	6.7%	10.0%	6.2%	9.0%	6.8%	7.5%	6.8%	9.9%	6.8%	9.8%	8.6%	6.6%	7.8%	6.8%	5.9%	7.1%	8.1%	8.5%	6.8%		
4	413	163	250	131	152	131	103	101	14	39	41	102	114	117	20	31	46	60	107	164	57	85	45	71	118	119	354	27	15	17	110	122	181		
	9.5%	8.8%	10.1%	10.2%	9.4%	9.1%	7.0%	11.1%	7.4%	12.8%	10.7%	10.9%	7.2%	11.9%	6.8%	11.3%	11.1%	11.5%	8.7%	9.4%	9.6%	11.1%	8.5%	9.8%	11.3%	8.6%	9.6%	8.0%	7.9%	14.3%	9.8%	9.5%	9.4%		
5	426	187	240	123	170	134	127	82	27	33	36	110	139	97	27	34	40	64	130	163	48	84	59	60	99	140	358	39	23	7	111	122	193		
	9.8%	10.0%	9.7%	9.5%	10.5%	9.3%	8.7%	9.0%	13.7%	11.0%	9.3%	11.7%	8.8%	9.9%	9.1%	12.2%	9.7%	12.1%	10.5%	9.3%	8.1%	11.0%	11.0%	8.2%	9.5%	10.1%	9.7%	11.4%	12.0%	5.5%	10.0%	9.4%	10.0%		
6	468	189	280	142	180	147	141	118	21	33	27	112	158	115	39	36	33	60	134	197	59	76	63	81	117	152	413	26	18	11	137	124	207		
	10.8%	10.1%	11.3%	11.0%	11.1%	10.2%	9.7%	12.9%	10.7%	10.8%	7.2%	11.9%	10.0%	11.7%	13.2%	13.1%	8.0%	11.4%	10.9%	11.3%	10.0%	9.9%	11.8%	11.1%	11.2%	11.0%	11.2%	7.8%	9.2%	8.9%	12.3%	9.6%	10.7%		
7	460	205	255	136	174	150	144	108	23	24	29	111	156	102	50	21	32	56	121	193	62	84	61	68	109	149	388	38	23	10	114	142	204		
	10.6%	11.0%	10.3%	10.6%	10.7%	10.4%	9.9%	11.9%	11.7%	8.1%	7.7%	11.8%	9.9%	10.4%	16.8%	7.4%	7.7%	10.8%	9.8%	11.0%	10.5%	11.0%	11.5%	9.3%	10.5%	10.8%	10.5%	11.3%	12.1%	8.5%	10.2%	11.0%	10.5%		
8	452	196	256	116	157	179	189	80	24	21	37	92	187	98	37	19	45	41	128	193	60	70	47	84	104	144	379	37	23	13	130	109	213		
	10.4%	10.5%	10.3%	9.1%	9.7%	12.4%	12.9%	8.8%	12.1%	7.0%	9.7%	9.8%	11.9%	9.9%	12.3%	7.0%	10.8%	7.8%	10.4%	11.1%	10.1%	9.2%	8.9%	11.5%	9.9%	10.4%	10.3%	11.0%	11.8%	10.3%	11.6%	8.4%	11.0%		
9	481	214	267	135	175	171	202	77	21	29	51	85	210	81	30	28	50	54	148	205	61	66	58	73	113	169	412	36	15	17	126	142	213		
	11.1%	11.5%	10.8%	10.5%	10.8%	11.9%	13.9%	8.4%	10.8%	9.4%	13.5%	9.1%	13.3%	8.2%	9.9%	10.3%	12.0%	10.2%	12.0%	11.7%	10.4%	8.6%	10.9%	10.0%	10.8%	12.2%	11.2%	10.7%	8.0%	13.7%	11.3%	11.0%	11.0%		
10	466	206	260	153	158	155	190	88	15	29	36	84	199	101	19	26	39	56	143	190	60	72	66	71	103	156	396	39	16	14	114	138	213		
	10.7%	11.0%	10.5%	11.9%	9.8%	10.8%	13.0%	9.6%	7.9%	9.6%	9.4%	8.9%	12.7%	10.3%	6.4%	9.3%	9.4%	10.6%	11.7%	10.9%	10.1%	9.3%	12.3%	9.8%	9.9%	11.3%	10.7%	11.4%	8.5%	11.6%	10.2%	10.7%	11.0%		
11	345	177	167	111	116	117	154	55	7	35	27	56	175	54	22	21	31	21	114	124	58	49	43	61	79	107	291	28	10	17	68	109	168		
	7.9%	9.5%	6.8%	8.6%	7.2%	8.2%	10.6%	6.0%	3.7%	11.6%	7.1%	6.0%	11.1%	5.5%	7.4%	7.8%	7.6%	4.0%	9.3%	7.1%	9.8%	6.3%	8.1%	8.4%	7.6%	7.7%	7.9%	8.2%	4.9%	13.8%	6.1%	8.4%	8.7%		
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Survation.

**EU Poll**  
Prepared on behalf of ADDE

Table 37

Q30. Normal weightings

Q30. Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom - Leaving the EU would mean still being affected by EU decisions, but with no say in how they are made

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote							SEG				Region7 + 1										EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und			
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900			
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937			
1	514	193	321	119	197	198	194	71	28	37	50	117	214	88	36	34	50	56	140	216	66	90	54	87	117	185	443	32	24	15	133	192	188			
	11.8%	10.4%	12.9%	9.3%	12.1%	13.8%	13.3%	7.8%	14.5%	12.3%	13.1%	12.5%	13.6%	9.0%	12.1%	12.3%	12.1%	10.7%	11.4%	12.4%	11.1%	11.7%	10.1%	11.9%	11.2%	13.4%	12.0%	9.3%	12.4%	12.6%	12.0%	14.9%	9.7%			
2	419	167	253	104	177	138	157	81	15	25	30	103	168	99	21	29	42	51	86	193	62	75	39	89	99	137	365	27	20	8	110	133	176			
	9.7%	8.9%	10.2%	8.1%	10.9%	9.6%	10.7%	8.9%	7.7%	8.3%	7.9%	10.9%	10.6%	10.0%	7.2%	10.3%	10.3%	9.7%	7.0%	11.1%	10.5%	9.7%	7.4%	12.2%	9.5%	9.9%	9.9%	7.9%	10.6%	6.3%	9.9%	10.3%	9.1%			
3	498	200	298	142	183	172	160	84	21	34	46	129	175	91	30	23	58	76	139	215	64	79	73	73	101	169	415	39	33	11	124	166	208			
	11.5%	10.7%	12.0%	11.1%	11.3%	12.0%	10.9%	9.2%	10.7%	11.1%	12.2%	13.8%	11.1%	9.2%	9.9%	8.4%	14.0%	14.4%	11.3%	12.3%	10.7%	10.3%	13.7%	10.0%	9.7%	12.2%	11.3%	11.5%	17.3%	8.7%	11.2%	12.8%	10.8%			
4	502	227	276	146	187	169	181	110	26	32	43	97	178	125	36	36	43	63	152	192	68	90	50	87	122	165	423	45	25	10	146	145	212			
	11.6%	12.2%	11.1%	11.4%	11.6%	11.7%	12.4%	12.1%	13.4%	10.4%	11.2%	10.3%	11.3%	12.7%	12.0%	12.9%	10.4%	12.0%	12.4%	11.0%	11.5%	11.7%	9.4%	11.9%	11.7%	11.9%	11.5%	13.2%	12.9%	7.8%	13.1%	11.2%	10.9%			
5	440	202	238	149	150	141	123	120	18	27	45	92	138	119	32	27	44	50	120	182	71	68	60	81	110	133	384	32	7	18	117	115	208			
	10.1%	10.8%	9.6%	11.6%	9.3%	9.8%	8.4%	13.2%	9.4%	9.0%	11.7%	9.9%	8.8%	12.0%	10.8%	9.7%	10.6%	9.5%	9.7%	10.4%	11.9%	8.8%	11.3%	11.2%	10.5%	9.6%	10.4%	9.3%	3.5%	14.5%	10.5%	8.9%	10.8%			
6	435	194	241	119	153	163	160	90	12	29	36	98	162	98	30	27	44	44	130	179	54	72	43	68	105	147	363	44	18	10	117	119	199			
	10.0%	10.4%	9.7%	9.3%	9.5%	11.3%	11.0%	9.8%	6.2%	9.7%	9.6%	10.4%	10.3%	10.0%	10.1%	9.8%	10.7%	8.4%	10.6%	10.2%	9.2%	9.4%	8.0%	9.3%	10.1%	10.6%	9.8%	12.9%	9.5%	8.4%	10.5%	9.2%	10.3%			
7	367	158	209	88	154	125	125	88	21	26	26	67	138	94	30	25	32	28	119	143	41	64	42	64	87	122	315	22	18	11	85	81	201			
	8.5%	8.5%	8.4%	6.8%	9.5%	8.7%	8.6%	9.7%	10.6%	8.7%	7.0%	7.2%	8.7%	9.6%	10.2%	9.2%	7.7%	5.4%	9.7%	8.2%	6.9%	8.3%	7.8%	8.9%	8.3%	8.8%	8.5%	6.5%	9.5%	9.3%	7.7%	6.3%	10.4%			
8	299	119	180	96	105	98	99	54	14	16	29	74	103	63	26	15	24	50	82	108	49	57	44	41	79	84	249	21	17	13	72	94	133			
	6.9%	6.4%	7.3%	7.5%	6.5%	6.8%	6.8%	5.9%	7.0%	5.3%	7.7%	7.9%	6.5%	6.4%	8.8%	5.4%	5.8%	9.5%	6.7%	6.2%	8.4%	7.5%	8.3%	5.7%	7.6%	6.0%	6.7%	6.1%	8.9%	10.5%	6.5%	7.3%	6.8%			
9	267	113	154	71	105	92	80	60	12	18	22	66	89	71	20	18	19	36	74	101	27	65	27	41	59	91	219	29	13	7	70	75	122			
	6.1%	6.1%	6.2%	5.5%	6.5%	6.4%	5.5%	6.6%	6.2%	6.1%	5.8%	7.0%	5.6%	7.2%	6.9%	6.5%	4.6%	6.8%	6.0%	5.8%	4.5%	8.4%	5.1%	5.6%	5.7%	6.6%	5.9%	8.4%	6.7%	5.7%	6.3%	5.8%	6.3%			
10	317	143	174	120	117	80	104	82	12	33	20	50	121	73	23	19	21	30	98	115	48	56	56	46	85	85	272	29	10	6	68	95	154			
	7.3%	7.7%	7.0%	9.3%	7.2%	5.6%	7.1%	9.0%	6.3%	10.8%	5.2%	5.4%	7.7%	7.4%	7.7%	6.9%	5.2%	5.7%	8.0%	6.6%	8.1%	7.3%	10.6%	6.3%	8.1%	6.1%	7.4%	8.5%	5.1%	5.2%	6.1%	7.4%	7.9%			
11	285	149	135	132	91	62	78	72	16	25	33	45	90	64	13	24	36	41	90	101	42	51	44	50	81	67	242	22	7	13	71	78	135			
	6.6%	8.0%	5.5%	10.2%	5.6%	4.3%	5.3%	7.9%	8.0%	8.2%	8.7%	4.8%	5.7%	6.5%	4.3%	8.6%	8.7%	7.8%	7.3%	5.8%	7.1%	6.7%	8.3%	6.9%	7.7%	4.9%	6.6%	6.4%	3.6%	10.9%	6.4%	6.0%	7.0%			
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			



**EU Poll**  
Prepared on behalf of ADDE

Table 38

Normal weightings

Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to leave the EU at the bottom - Summary table (top rank)

Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1									EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und	
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900	
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
Only by remaining in the EU can we prevent international conflict	587	248	339	259	185	143	159	153	29	57	46	116	175	163	50	43	45	77	182	227	73	106	99	90	133	173	496	50	29	13	161	156	271	
	13.5%	13.3%	13.7%	20.2%	11.4%	9.9%	10.9%	16.7%	14.8%	18.9%	12.1%	12.3%	11.1%	16.5%	16.9%	15.4%	10.7%	14.8%	14.8%	13.0%	12.3%	13.8%	18.6%	12.4%	12.7%	12.5%	13.4%	14.6%	15.1%	10.5%	14.4%	12.0%	14.0%	
Leaving the EU would diminish British influence on the world stage	520	255	265	166	229	126	178	119	16	30	46	116	193	116	29	26	55	52	179	200	56	84	75	90	128	145	438	51	18	14	168	122	230	
	12.0%	13.7%	10.7%	12.9%	14.1%	8.8%	12.2%	13.0%	8.1%	10.1%	12.2%	12.3%	12.2%	11.8%	9.6%	9.4%	13.2%	9.9%	14.6%	11.5%	9.6%	10.9%	14.1%	12.4%	12.2%	10.5%	11.9%	14.9%	9.5%	11.4%	15.1%	9.4%	11.9%	
The UK would lose 3 million jobs if it left the EU	766	302	463	249	298	219	244	166	38	33	64	190	268	171	47	28	75	121	211	328	104	123	84	130	194	247	655	56	28	27	233	194	339	
	17.6%	16.2%	18.7%	19.4%	18.4%	15.2%	16.7%	18.2%	19.3%	10.8%	16.9%	20.3%	17.0%	17.4%	15.8%	10.3%	18.0%	23.1%	17.2%	18.8%	17.6%	16.0%	15.7%	17.9%	18.6%	17.9%	17.8%	16.4%	14.7%	21.6%	20.9%	15.0%	17.5%	
President Obama wants the UK to remain in the EU	151	83	68	45	60	46	50	39	4	19	13	23	52	37	8	14	15	15	53	49	22	26	25	24	38	39	126	13	5	6	29	59	64	
	3.5%	4.5%	2.7%	3.5%	3.7%	3.2%	3.4%	4.2%	1.8%	6.3%	3.4%	2.4%	3.3%	3.7%	2.8%	5.0%	3.5%	2.9%	4.3%	2.8%	3.8%	3.4%	4.7%	3.4%	3.6%	2.8%	3.4%	4.0%	2.5%	5.2%	2.6%	4.5%	3.3%	
The majority of businessmen/women think the UK should remain in the EU	402	229	172	95	136	170	172	79	23	18	36	64	166	89	36	22	32	39	125	147	53	75	58	67	87	146	358	34	6	3	93	124	185	
	9.2%	12.3%	7.0%	7.4%	8.4%	11.8%	11.8%	8.7%	11.5%	5.8%	9.5%	6.8%	10.6%	9.0%	12.2%	7.8%	7.8%	7.4%	10.2%	8.4%	9.0%	9.8%	10.9%	9.2%	8.4%	10.5%	9.7%	10.0%	3.4%	2.5%	8.3%	9.6%	9.6%	
If we leave the EU, we would lose out on the skilled immigrants that our economy needs	174	73	101	64	48	62	62	36	9	4	20	36	65	39	15	7	15	19	60	56	26	33	29	22	45	51	147	10	8	9	43	54	77	
	4.0%	3.9%	4.1%	5.0%	3.0%	4.3%	4.3%	3.9%	4.5%	1.4%	5.3%	3.9%	4.1%	4.0%	4.9%	2.5%	3.6%	3.6%	4.9%	3.2%	4.4%	4.3%	5.5%	3.0%	4.4%	3.7%	4.0%	2.9%	4.3%	7.0%	3.8%	4.2%	4.0%	
There is uncertainty of what leaving the EU would mean. It's too risky	520	185	335	129	194	197	176	113	19	31	37	135	194	122	39	39	51	51	117	232	78	90	50	91	134	165	440	38	24	17	109	118	293	
	12.0%	9.9%	13.5%	10.0%	12.0%	13.7%	12.1%	12.4%	9.5%	10.2%	9.6%	14.4%	12.3%	12.4%	13.2%	14.2%	12.3%	9.7%	9.5%	13.3%	13.1%	11.7%	9.3%	12.5%	12.8%	11.9%	11.9%	11.3%	12.7%	14.2%	9.8%	9.1%	15.1%	
Only by being in the EU can we deal effectively with international crime and terrorism	183	59	124	35	69	79	61	28	6	20	22	43	70	41	6	15	23	23	33	79	27	43	17	30	43	58	148	21	7	7	36	73	73	
	4.2%	3.1%	5.0%	2.7%	4.2%	5.5%	4.2%	3.0%	2.8%	6.5%	5.7%	4.5%	4.4%	4.1%	1.9%	5.3%	5.5%	4.3%	2.7%	4.5%	4.6%	5.7%	3.3%	4.1%	4.1%	4.2%	4.0%	6.1%	3.8%	5.4%	3.3%	5.7%	3.8%	
It would become harder for British citizens to travel, live and find work in other European countries if we left the EU	335	162	173	73	129	133	130	49	17	43	25	55	131	58	19	36	25	53	82	145	48	59	28	59	87	110	284	12	29	10	67	145	124	
	7.7%	8.7%	7.0%	5.7%	8.0%	9.3%	8.9%	5.4%	8.7%	14.2%	6.4%	5.8%	8.3%	5.9%	6.4%	13.0%	6.0%	10.2%	6.7%	8.3%	8.0%	7.7%	5.2%	8.1%	8.4%	7.9%	7.7%	3.7%	14.9%	8.4%	6.0%	11.2%	6.4%	
The EU forces the UK government to act responsibly on issues such as workers' rights and the environment	192	75	117	52	76	64	34	60	9	11	22	44	47	60	13	13	30	17	48	66	39	39	14	38	38	65	154	23	13	1	42	56	94	
	4.4%	4.0%	4.7%	4.0%	4.7%	4.5%	2.3%	6.6%	4.4%	3.5%	5.8%	4.7%	3.0%	6.1%	4.2%	4.7%	7.2%	3.3%	3.9%	3.8%	6.5%	5.0%	2.6%	5.2%	3.6%	4.7%	4.2%	6.9%	6.8%	1.2%	3.8%	4.3%	4.8%	
Leaving the EU would mean still being affected by EU decisions, but with no say in how they are made	514	193	321	119	197	198	194	71	28	37	50	117	214	88	36	34	50	56	140	216	66	90	54	87	117	185	443	32	24	15	133	192	188	
	11.8%	10.4%	12.9%	9.3%	12.1%	13.8%	13.3%	7.8%	14.5%	12.3%	13.1%	12.5%	13.6%	9.0%	12.1%	12.3%	12.1%	10.7%	11.4%	12.4%	11.1%	11.7%	10.1%	11.9%	11.2%	13.4%	12.0%	9.3%	12.4%	12.6%	12.0%	14.9%	9.7%	
SIGMA	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

**Table 39**  
**Normal weightings**  
Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom - Summary Table (top 3 rank)  
Base: Respondents who are undecided as to their EU Referendum vote or who would consider switching their vote

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	4325	1751	2574	901	1791	1633	1434	888	218	299	325	1001	1527	981	317	317	379	523	1261	1785	577	693	406	700	1129	1498	3733	327	198	67	1137	1288	1900
Weighted Total	4344	1864	2480	1286	1619	1439	1460	913	195	303	380	938	1574	986	298	276	414	524	1229	1746	591	768	534	728	1044	1384	3690	339	192	123	1115	1292	1937
Only by remaining in the EU can we prevent international conflict	1243	527	716	492	408	344	373	287	57	124	117	241	403	318	82	99	114	154	361	487	169	223	181	206	291	380	1057	94	47	45	311	343	589
	28.6%	28.3%	28.9%	38.2%	25.2%	23.9%	25.6%	31.4%	29.3%	40.8%	30.8%	25.7%	25.6%	32.3%	27.5%	35.9%	27.6%	29.4%	29.3%	27.9%	28.6%	29.1%	33.9%	28.3%	27.8%	27.4%	28.6%	27.6%	24.6%	36.8%	27.9%	26.5%	30.4%
Leaving the EU would diminish British influence on the world stage	1342	639	703	431	521	390	451	312	61	87	106	277	504	307	92	76	123	136	439	505	176	220	197	219	323	423	1162	92	52	37	398	343	602
	30.9%	34.3%	28.4%	33.5%	32.2%	27.1%	30.9%	34.2%	31.3%	28.7%	27.9%	29.6%	32.0%	31.2%	31.0%	27.6%	29.7%	25.9%	35.7%	28.9%	29.8%	28.7%	36.9%	30.1%	30.9%	30.6%	31.5%	27.0%	27.2%	29.8%	35.7%	26.5%	31.1%
The UK would lose 3 million jobs if it left the EU	1782	746	1036	620	675	487	542	417	79	107	164	405	597	431	125	89	173	246	518	720	233	309	244	285	428	560	1517	135	69	60	502	473	807
	41.0%	40.0%	41.8%	48.2%	41.7%	33.8%	37.1%	45.7%	40.6%	35.4%	43.1%	43.2%	37.9%	43.7%	42.0%	32.4%	41.8%	46.9%	42.2%	41.3%	39.4%	40.2%	45.7%	39.1%	41.0%	40.5%	41.1%	39.9%	35.9%	49.3%	45.0%	36.6%	41.7%
President Obama wants the UK to remain in the EU	581	305	276	219	197	165	200	119	26	60	41	106	226	113	38	38	50	66	196	194	87	102	99	88	137	164	487	47	23	24	134	188	259
	13.4%	16.4%	11.1%	17.0%	12.1%	11.5%	13.7%	13.0%	13.3%	19.9%	10.9%	11.3%	14.4%	11.5%	12.7%	13.6%	12.1%	12.6%	15.9%	11.1%	14.7%	13.4%	18.5%	12.1%	13.1%	11.9%	13.2%	13.8%	11.7%	19.3%	12.0%	14.5%	13.4%
The majority of businessmen/women think the UK should remain in the EU	1345	702	642	285	507	553	549	258	69	72	108	253	538	292	111	83	118	140	404	544	178	218	169	232	308	442	1150	111	50	34	346	398	601
	31.0%	37.7%	25.9%	22.2%	31.3%	38.5%	37.6%	28.3%	35.6%	23.8%	28.4%	26.9%	34.2%	29.6%	37.1%	30.1%	28.4%	26.7%	32.9%	31.2%	30.1%	28.3%	31.7%	31.8%	29.5%	31.9%	31.2%	32.8%	25.8%	28.1%	31.0%	30.8%	31.0%
If we leave the EU, we would lose out on the skilled immigrants that our economy needs	740	297	442	280	235	225	243	178	30	35	65	154	263	187	45	38	56	88	214	272	113	139	93	129	200	227	648	51	26	15	198	204	337
	17.0%	15.9%	17.8%	21.8%	14.5%	15.6%	16.6%	19.5%	15.2%	11.5%	17.0%	16.4%	16.7%	18.9%	15.0%	13.7%	13.4%	16.8%	17.4%	15.6%	19.1%	18.1%	17.4%	17.7%	19.1%	16.4%	17.5%	14.9%	13.7%	12.3%	17.8%	15.8%	17.4%
There is uncertainty of what leaving the EU would mean. It's too risky	1551	613	938	395	579	576	527	311	56	106	142	373	581	347	110	106	157	163	410	661	215	261	137	284	377	488	1286	140	74	50	366	433	752
	35.7%	32.9%	37.8%	30.7%	35.8%	40.1%	36.1%	34.1%	28.8%	35.1%	37.4%	39.7%	36.9%	35.2%	36.9%	38.4%	37.8%	31.0%	33.3%	37.9%	36.3%	34.1%	25.7%	39.0%	36.1%	35.2%	34.9%	41.4%	38.6%	40.8%	32.9%	33.5%	38.8%
Only by being in the EU can we deal effectively with international crime and terrorism	885	331	554	233	322	330	302	170	39	62	80	200	322	200	61	58	95	110	213	376	119	176	84	141	219	292	736	86	38	24	210	279	396
	20.4%	17.7%	22.3%	18.1%	19.9%	23.0%	20.7%	18.7%	20.0%	20.5%	21.0%	21.3%	20.4%	20.3%	20.4%	20.8%	22.9%	20.9%	17.4%	21.5%	20.1%	22.9%	15.7%	19.3%	21.0%	21.1%	20.0%	25.4%	19.9%	19.8%	18.8%	21.6%	20.5%
It would become harder for British citizens to travel, live and find work in other European countries if we left the EU	1299	545	754	297	520	482	473	246	60	99	95	271	495	265	90	96	108	174	364	535	167	229	141	194	332	439	1105	95	71	28	306	442	551
	29.9%	29.3%	30.4%	23.1%	32.1%	33.5%	32.4%	26.9%	30.9%	32.8%	25.1%	28.8%	31.4%	26.8%	30.1%	34.8%	26.0%	33.2%	29.6%	30.6%	28.2%	29.9%	26.4%	26.6%	31.8%	31.7%	30.0%	28.1%	36.8%	22.6%	27.5%	34.2%	28.4%
The EU forces the UK government to act responsibly on issues such as workers' rights and the environment	834	328	506	240	338	255	210	203	43	60	96	186	236	219	54	60	99	113	205	317	126	181	91	160	202	247	699	69	49	17	205	284	344
	19.2%	17.6%	20.4%	18.7%	20.9%	17.7%	14.4%	22.3%	22.1%	19.7%	25.3%	19.9%	15.0%	22.2%	18.1%	21.7%	23.8%	21.5%	16.7%	18.2%	21.4%	23.6%	17.0%	21.9%	19.3%	17.8%	18.9%	20.4%	25.6%	13.6%	18.4%	22.0%	17.8%
Leaving the EU would mean still being affected by EU decisions, but with no say in how they are made	1431	560	871	366	557	508	510	236	64	96	126	349	557	278	87	86	151	183	364	625	191	244	167	249	317	491	1223	97	77	34	368	491	573
	32.9%	30.0%	35.1%	28.4%	34.4%	35.3%	35.0%	25.9%	32.9%	31.8%	33.1%	37.2%	35.4%	28.2%	29.2%	31.0%	36.4%	34.9%	29.6%	35.8%	32.4%	31.8%	31.2%	34.2%	30.3%	35.4%	33.1%	28.7%	40.2%	27.6%	33.0%	38.0%	29.6%
SIGMA	13033	5593	7440	3859	4858	4316	4381	2738	586	909	1140	2814	4723	2957	893	829	1243	1573	3688	5237	1774	2303	1601	2185	3133	4152	11071	1017	577	368	3344	3877	5812
	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%

**EU Poll**  
Prepared on behalf of ADDE

**Table 97**  
**Q88. Normal weightings**  
**Q88. Which of the following statements is closest to your opinion?**  
**Base: All Respondents**

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	10015	4626	5389	2029	3969	4017	2665	2462	592	1283	818	1618	2835	2564	715	1180	938	1327	2981	3798	1489	1729	996	1567	2604	3384	8551	801	500	163	3876	3838	1900
Weighted Total	10015	4860	5155	2864	3547	3604	2837	2422	542	1222	892	1521	3026	2510	651	1034	998	1335	2893	3705	1493	1904	1272	1613	2375	3146	8407	839	481	288	3825	3842	1937
The current migrant crisis in Europe makes me more likely to vote to leave the European Union	4559 45.5%	2210 45.5%	2349 45.6%	990 34.6%	1649 46.5%	1919 53.3%	1534 54.1%	815 33.7%	160 29.5%	907 74.2%	321 36.1%	637 41.9%	1665 55.0%	904 36.0%	222 34.1%	748 72.3%	372 37.3%	495 37.0%	1241 42.9%	1691 45.6%	738 49.4%	883 46.4%	499 39.2%	750 46.5%	1105 46.5%	1538 48.9%	3891 46.3%	341 40.6%	207 43.0%	119 41.5%	722 18.9%	2872 74.7%	843 43.5%
The current migrant crisis in Europe makes me less likely to vote to leave the European Union	1033 10.3%	490 10.1%	543 10.5%	509 17.8%	313 8.8%	211 5.9%	286 10.1%	324 13.4%	79 14.5%	83 6.8%	105 11.7%	115 7.6%	289 9.6%	302 12.0%	78 12.0%	64 6.2%	107 10.7%	156 11.7%	400 13.8%	368 9.9%	134 9.0%	129 6.8%	184 14.5%	158 9.8%	249 10.5%	276 8.8%	867 10.3%	111 13.3%	36 7.4%	19 6.8%	648 16.9%	219 5.7%	136 7.0%
The current migrant crisis in Europe makes has no effect on my vote	3228 32.2%	1751 36.0%	1477 28.7%	888 31.0%	1122 31.6%	1219 33.8%	791 27.9%	996 41.1%	260 48.0%	178 14.5%	369 41.4%	476 31.3%	822 27.2%	998 39.8%	292 44.8%	168 16.3%	421 42.2%	406 30.4%	1040 36.0%	1221 33.0%	445 29.8%	512 26.9%	449 35.3%	516 32.0%	717 30.2%	961 30.5%	2644 31.4%	316 37.6%	171 35.6%	97 33.7%	2076 54.3%	601 15.6%	442 22.8%
Don't know	1195 11.9%	409 8.4%	786 15.2%	477 16.7%	463 13.1%	255 7.1%	225 7.9%	286 11.8%	43 7.9%	55 4.5%	96 10.8%	293 19.3%	249 8.2%	306 12.2%	59 9.1%	54 5.3%	98 9.8%	278 20.8%	211 7.3%	425 11.5%	176 11.8%	380 20.0%	141 11.0%	188 11.7%	304 12.8%	372 11.8%	1005 12.0%	71 8.5%	67 13.9%	52 18.0%	378 9.9%	151 3.9%	516 26.6%
SIGMA	10015 100.0%	4860 100.0%	5155 100.0%	2864 100.0%	3547 100.0%	3604 100.0%	2837 100.0%	2422 100.0%	542 100.0%	1222 100.0%	892 100.0%	1521 100.0%	3026 100.0%	2510 100.0%	651 100.0%	1034 100.0%	998 100.0%	1335 100.0%	2893 100.0%	3705 100.0%	1493 100.0%	1904 100.0%	1272 100.0%	1613 100.0%	2375 100.0%	3146 100.0%	8407 100.0%	839 100.0%	481 100.0%	288 100.0%	3825 100.0%	3842 100.0%	1937 100.0%

**Table 103**  
**Q94. Normal weightings**  
**Q94. Which of the following statements is closest to your view?**  
**Base: All Respondents**

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave	Und
Unweighted Total	10015	4626	5389	2029	3969	4017	2665	2462	592	1283	818	1618	2835	2564	715	1180	938	1327	2981	3798	1489	1729	996	1567	2604	3384	8551	801	500	163	3876	3838	1900
Weighted Total	10015	4860	5155	2864	3547	3604	2837	2422	542	1222	892	1521	3026	2510	651	1034	998	1335	2893	3705	1493	1904	1272	1613	2375	3146	8407	839	481	288	3825	3842	1937
I believe David Cameron and other EU leaders made the correct decision in signing an agreement with Turkey to allow its citizens visa-free travel in Europe	1806 18.0%	1019 21.0%	787 15.3%	696 24.3%	630 17.8%	480 13.3%	576 20.3%	543 22.4%	186 34.3%	86 7.0%	180 20.1%	173 11.4%	600 19.8%	526 21.0%	168 25.9%	67 6.4%	202 20.3%	199 14.9%	745 25.8%	630 17.0%	235 15.7%	194 10.2%	322 25.3%	301 18.7%	369 15.5%	559 17.8%	1551 18.5%	130 15.5%	71 14.8%	54 18.8%	1192 31.2%	338 8.8%	229 11.8%
I believe David Cameron and other EU leaders did not make the correct decision in signing an agreement with Turkey to allow its citizens visa-free travel in Europe	5893 58.8%	2948 60.7%	2944 57.1%	1395 48.7%	2055 57.9%	2442 67.8%	1783 62.9%	1312 54.2%	235 43.4%	1000 81.8%	499 55.9%	803 52.8%	1894 62.6%	1369 54.5%	324 49.8%	842 81.4%	560 56.1%	706 52.9%	1659 57.3%	2160 58.3%	932 62.4%	1129 59.3%	685 53.8%	920 57.0%	1443 60.8%	1869 59.4%	4918 58.5%	505 60.2%	301 62.5%	169 58.6%	1746 45.7%	3054 79.5%	927 47.9%
Don't know	2316 23.1%	893 18.4%	1423 27.6%	772 27.0%	862 24.3%	682 18.9%	478 16.8%	567 23.4%	121 22.3%	136 11.1%	214 24.0%	545 35.8%	532 17.6%	614 24.5%	159 24.4%	126 12.2%	236 23.6%	430 32.2%	489 16.9%	915 24.7%	327 21.9%	581 30.5%	266 20.9%	392 24.3%	563 23.7%	718 22.8%	1938 23.0%	204 24.3%	109 22.7%	65 22.6%	887 23.2%	451 11.7%	781 40.3%
SIGMA	10015 100.0%	4860 100.0%	5155 100.0%	2864 100.0%	3547 100.0%	3604 100.0%	2837 100.0%	2422 100.0%	542 100.0%	1222 100.0%	892 100.0%	1521 100.0%	3026 100.0%	2510 100.0%	651 100.0%	1034 100.0%	998 100.0%	1335 100.0%	2893 100.0%	3705 100.0%	1493 100.0%	1904 100.0%	1272 100.0%	1613 100.0%	2375 100.0%	3146 100.0%	8407 100.0%	839 100.0%	481 100.0%	288 100.0%	3825 100.0%	3842 100.0%	1937 100.0%

## **Appendix: Full List of Questions and Response Options**

### **1-16) Demographics**

**17) If there were to be another general election, on a scale of 0-10, where 10 is certain, how likely would you be to vote?\***

- ☐ 0 - would not vote
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9
- ☐ 10 - certain to vote

**[GB] 18) If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?\***

- ☐ Conservative
- ☐ Labour
- ☐ Liberal Democrat
- ☐ UKIP
- ☐ Scottish National Party (SNP)
- ☐ Plaid Cymru
- ☐ Another Party
- ☐ Undecided
- ☐ Refused

**19) Which other party would you vote for if there was a General Election tomorrow?\***

- ☐ Green
- ☐ Trade Unionist and Socialist Coalition (TUSC)
- ☐ National Health Action (NHA)
- ☐ Respect
- ☐ Cannabis Is Safer Than Alcohol (CISTA)
- ☐ Yorkshire First

- ☐ English Democrats
- ☐ Mebyon Kernow
- ☐ Lincolnshire Independents
- ☐ Christian
- ☐ Socialist
- ☐ Other: \_\_\_\_\_ \*

**[NI] 20) If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?\***

- ☐ Democratic Unionist Party (DUP)
- ☐ Sinn Fein
- ☐ Ulster Unionist Party (UUP)
- ☐ Social Democratic & Labour Party (SDLP)
- ☐ Alliance Party
- ☐ UKIP
- ☐ Another party: \_\_\_\_\_ \*
- ☐ Undecided
- ☐ Refused

**21) In the General Election on 7th May 2015, 66% of people voted, while 34% of people did not vote. Thinking back to this General Election, can you remember whether or not you voted in that *specific* election?**

**Note: please answer honestly. If you did not vote, we are still interested in your views \***

- ☐ I voted in the 2015 General Election
- ☐ I did not vote in the 2015 General Election
- ☐ Can't remember

**[GB] 22) Thinking back to the General Election in May 2015, can you recall which party you voted for in that election?\***

- ☐ Conservative
- ☐ Labour
- ☐ Liberal Democrat
- ☐ UKIP
- ☐ Green
- ☐ Scottish National Party (SNP)
- ☐ Plaid Cymru

- ☐ ( ) (A Northern Irish Party)
- ☐ ( ) Other (please state): \_\_\_\_\_ \*
- ☐ ( ) Can't Remember
- ☐ ( ) Refuse

**[NI] 23) Thinking back to the General Election in May 2015, can you recall which party you voted for in that election?\***

- ☐ ( ) Democratic Unionist Party (DUP)
- ☐ ( ) Ulster Unionist Party (UUP)
- ☐ ( ) Social Democratic & Labour Party (SDLP)
- ☐ ( ) UKIP
- ☐ ( ) Alliance Party
- ☐ ( ) Sinn Fein
- ☐ ( ) Other (Please state):: \_\_\_\_\_ \*
- ☐ ( ) Can't Remember
- ☐ ( ) Refuse

**24) If there was a referendum on the UK's membership of the European Union (EU) taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?\***

- ☐ ( ) 10 (would definitely vote)
- ☐ ( ) 9
- ☐ ( ) 8
- ☐ ( ) 7
- ☐ ( ) 6
- ☐ ( ) 5
- ☐ ( ) 4
- ☐ ( ) 3
- ☐ ( ) 2
- ☐ ( ) 1
- ☐ ( ) 0 (would definitely not vote)

**25) Imagine there was a referendum today with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?\***

- ☐ ( ) Remain a member of the European Union
- ☐ ( ) Leave the European Union
- ☐ ( ) Undecided

**26) It has been proposed to hold the referendum after a period of renegotiation of the UK's membership terms. Which of the following statements is closest to your opinion?\***

- ☐ I will definitely vote to stay in the EU, regardless of the renegotiation
- ☐ I will definitely vote to leave the EU, regardless of the renegotiation
- ☐ I will consider switching my vote based on the outcome of the renegotiation

**27) If the UK was not already a member of the European Union, would you support or oppose a proposal for the UK to join the European Union?\***

- ☐ Strongly support
- ☐ Somewhat support
- ☐ Neither support nor oppose
- ☐ Somewhat oppose
- ☐ Strongly oppose
- ☐ Don't know

**28) When you think of the words "European Union", what is the first word or phrase that comes to mind?\***

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**29) Here are some possible arguments people might make for wanting to *leave* the EU. Please rank them from the argument most likely to make you want to vote to leave the EU at the top, to the argument least likely to make you want to vote to leave the EU at the bottom.\***

- \_\_\_\_\_ Leaving is the only way we can control our borders and set our own immigration policy.
- \_\_\_\_\_ Leaving would save the UK money which could be spent at home
- \_\_\_\_\_ Leaving would allow us to trade with the rest of the world
- \_\_\_\_\_ Leaving is the only way that the UK can make its own laws and control its destiny.
- \_\_\_\_\_ Leaving the EU is the only way the UK can be great again
- \_\_\_\_\_ Leaving would free the UK to re-establish links with the commonwealth
- \_\_\_\_\_ Leaving the EU is the only way to prevent us eventually becoming a member of the Euro
- \_\_\_\_\_ Leaving the EU is the only way to free us from the red tape that is hurting British businesses
- \_\_\_\_\_ The European Union is a corrupt racket



\_\_\_\_\_ Leaving the EU will make us less exposed to Greece and other unstable economies and the risk we might have to bail them out

\_\_\_\_\_ Voting to leave the EU in a referendum is the only way to convince other European countries we are serious and for them to offer us a better deal

**30) Here are some possible arguments people might make for wanting to stay the EU. Please rank them from the argument most likely to make you want to vote to stay in the EU at the top, to the argument least likely to make you want to vote to stay in the EU at the bottom.\***

\_\_\_\_\_ Only by remaining in the EU can we prevent international conflict.

\_\_\_\_\_ Leaving the EU would diminish British influence on the world stage

\_\_\_\_\_ The UK would lose 3 million jobs if it left the EU.

\_\_\_\_\_ President Obama wants the UK to remain in the EU

\_\_\_\_\_ The majority of businessmen/women think the UK should remain in the EU

\_\_\_\_\_ If we leave the EU, we would lose out on the skilled immigrants that our economy needs

\_\_\_\_\_ There is uncertainty of what leaving the EU would mean. It's too risky

\_\_\_\_\_ Only by being in the EU can we deal effectively with international crime and terrorism

\_\_\_\_\_ It would become harder for British citizens to travel, live and find work in other European countries if we left the EU

\_\_\_\_\_ The EU forces the UK government to act responsibly on issues such as workers' rights and the environment.

\_\_\_\_\_ Leaving the EU would mean still being affected by EU decisions, but with no say in how they are made

**31) Do you think the referendum will be a "fair" referendum?\***

( ) Yes

( ) No

( ) Don't know

**32) How much might the views of each of the following influence the way you would vote in the referendum?\***

	Influence very much	Influence quite a bit	Not influence very much	Not influence at all
UK politicians	( )	( )	( )	( )

Trade union leaders	( )	( )	( )	( )
UK business leaders	( )	( )	( )	( )
British sports stars	( )	( )	( )	( )
Leading British musicians	( )	( )	( )	( )
British religious leaders	( )	( )	( )	( )
Former chiefs of the UK armed forces	( )	( )	( )	( )
Foreign leaders	( )	( )	( )	( )
Economists & other academics	( )	( )	( )	( )

33) How much might the facts reported and opinions expressed in each of the following media sources influence the way you would vote in the referendum, based on how much you read / listen to them and how much you trust them?\*

	Influence very much	Influence quite a bit	Not influence very much	Not influence at all
The BBC	( )	( )	( )	( )
Sky News	( )	( )	( )	( )
ITN News	( )	( )	( )	( )

The Times / Sunday Times	( )	( )	( )	( )
The Telegraph / Sunday Telegraph	( )	( )	( )	( )
The Independent / Independent on Sunday / i	( )	( )	( )	( )
The Financial Times	( )	( )	( )	( )
The Guardian / Observer	( )	( )	( )	( )
The Daily Mail / Mail on Sunday	( )	( )	( )	( )
The Daily Mirror / Sunday Mirror	( )	( )	( )	( )
The Daily Express / Sunday Express	( )	( )	( )	( )
The Sun / Sun on Sunday	( )	( )	( )	( )
The Daily Star / Daily Star Sunday	( )	( )	( )	( )
Metro	( )	( )	( )	( )
London Evening Standard	( )	( )	( )	( )

**34) In talking about the EU, which of the following do you think UK business leaders are most motivated by?\***

- ( ) Motivated by what would be best for the UK economic interests as a whole
- ( ) Motivated by what would be best for their own financial interests
- ( ) Don't know

**35) Please give the name of the one UK business leader who you most respect.\***

\_\_\_\_\_

**36) For each of these politicians, please indicate how much you trust them when they talk about the UK's membership of the EU, or if you have not heard of them.\***

	Trust completely	Mostly trust	Neither trust nor distrust	Mostly do not trust	Do not trust	Do not trust at all	Don't know/have not heard of them
David Cameron	( )	( )	( )	( )	( )	( )	( )
Tony Blair	( )	( )	( )	( )	( )	( )	( )
Boris Johnson	( )	( )	( )	( )	( )	( )	( )
Nicola Sturgeon	( )	( )	( )	( )	( )	( )	( )
Nick Clegg	( )	( )	( )	( )	( )	( )	( )
Andy Burnham	( )	( )	( )	( )	( )	( )	( )
Liz Kendall	( )	( )	( )	( )	( )	( )	( )
Yvette Cooper	( )	( )	( )	( )	( )	( )	( )

Alan Johnson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Neil Kinnock	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
William Hague	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gordon Brown	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Major	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nigel Farage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Douglas Carswell	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nigel Lawson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Norman Tebbit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kate Hoey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Austin Mitchell	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Liam Fox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**37) Which party has the best approach on the question of EU membership?\***

- ☐ Conservatives
- ☐ Labour
- ☐ Liberal Democrats
- ☐ UKIP
- ☐ SNP
- ☐ Green
- ☐ None of these
- ☐ Don't know

**38) David Cameron has said that he will renegotiate the UK's membership of the EU, then put the result of that renegotiation to the British people in a referendum. If you had to pick one area as the most important component of a successful renegotiation, what would it be?\***

- ☐ Ending the automatic right of all EU citizens to live and work in the UK, so that we can control the numbers and quality of immigrants coming to the UK
- ☐ Lowering the cost of our membership, so the money could be spent at home.
- ☐ Ending the commitment to "ever closer union" to halt further EU integration
- ☐ Scrapping the Common Agricultural Policy, so money is not wasted on farming subsidies
- ☐ Scrapping the Common Fisheries Policy, to restore our control over our own fishing waters
- ☐ Cutting red tape and regulation for UK businesses, to promote growth
- ☐ Restoring sovereignty to the UK Parliament so we can make our own laws
- ☐ Limiting the access of the EU migrants to welfare benefits in the UK, so welfare benefits are reserved for people who have lived and worked in the UK for several years
- ☐ Safeguarding the rights of non-eurozone countries, so that countries which use the Euro cannot impose their economic decisions on countries like the UK which have their own currencies.
- ☐ Something else (please state):: \_\_\_\_\_ \*
- ☐ None of these – I do not want any of these items renegotiated

**39) Roughly how much do you think the UK pays each day to be a member of the European Union?\***

- ☐ £10,000 or less
- ☐ £30,000
- ☐ £100,000
- ☐ £300,000
- ☐ £1 million
- ☐ £3 million
- ☐ £10 million
- ☐ £30 million
- ☐ £100 million
- ☐ £300 million
- ☐ £1 billion
- ☐ £3 billion
- ☐ £10 billion or more
- ☐ Don't know

**40) Do you think the figure you have selected represents "good value" for money in terms of the other costs & benefits our EU membership brings?\***

- ☐ Yes
- ☐ No
- ☐ Don't know

**41) If this money could be used for something other than EU membership, what would you most like the government to do with it?\***

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**42) What percentage of laws affecting the UK do you believe are originally made by the European Union?\***

0 \_\_\_\_\_ [ ] \_\_\_\_\_ 100

**43) If David Cameron led the campaign to stay in the EU would that make you more or less likely to vote Conservative, or would it have no impact on your vote?\***

- ☐ Much more likely
- ☐ Somewhat more likely
- ☐ Would have no impact
- ☐ Somewhat less likely
- ☐ Much less likely

**44) Which other party would you be more likely to vote for instead of the Conservatives?\***

- ☐ Labour
- ☐ Liberal Democrat
- ☐ UKIP
- ☐ Green
- ☐ Another Party:: \_\_\_\_\_ \*
- ☐ Don't know

**45) Which of these politicians do you think would be most successful at getting a better deal for the UK within the EU?\***

- ☐ David Cameron
- ☐ Nigel Farage

- ☐ Boris Johnson
- ☐ Nicola Sturgeon
- ☐ Jeremy Corbyn
- ☐ Theresa May
- ☐ Don't know

**46) If you knew a public figure had supported joining the Euro, would that make you trust them more or less, or would it make no difference to your view of them?\***

- ☐ Trust them more
- ☐ Trust them less
- ☐ Make no difference
- ☐ Don't know

**47) If the UK left the European Union do you think it would be easier or more difficult for the UK to deport foreign-born terrorists, or would it make no difference?\***

- ☐ Easier
- ☐ More difficult
- ☐ Make no difference
- ☐ Don't know

**48) Which of the following statements is closest to your opinion?\***

- ☐ I feel that membership of the European Union makes Britain safer
- ☐ I feel that membership of the European Union has no effect on Britain's safety
- ☐ I feel that membership of the European Union makes Britain less safe
- ☐ Don't know

**49) Which of the following statements is closest to your opinion?\***

- ☐ The current migrant crisis in Europe makes me more likely to vote to leave the European Union
- ☐ The current migrant crisis in Europe makes me less likely to vote to leave the European Union
- ☐ The current migrant crisis in Europe makes has no effect on my vote
- ☐ Don't know

**50) Which of the following best describes your view of the UK's place in the world?\***



☐ The UK today is a major world power in its own right that does not need support from other countries in order to be competitive and achieve its international goals

☐ The UK today is a diminished force on the world stage that needs support from other countries in order to be competitive and achieve its international goals

☐ Don't know

**51) Do you think the UK's impact on the world stage is enhanced or diminished by our membership of the European Union, or does it make no difference?\***

☐ Enhanced

☐ Diminished

☐ Makes no difference

☐ Don't know

**52) Which of these statements is closest to your opinion?\***

☐ If the UK Parliament disagrees with the EU, it should overrule them, as it is right that our Parliament has the final say on all our laws

☐ If the UK Parliament disagrees with the EU, it should not overrule them, as it is right that our Parliament is bound by international agreements

☐ Don't know

**53) In 1975 the UK held a referendum on whether "*the UK should stay in the European Community (Common Market)*" (now called the European Union). 67% voted "Yes" and 33% voted "No". Which of the following statements is closest to your opinion?\***

☐ The 1975 referendum still justifies the UK's membership of the EU, as the UK committed to membership at the time and our Parliament has approved all subsequent transfer of powers

☐ The 1975 referendum no longer justifies the UK's membership of the EU, as the EU's remit and powers have grown significantly since then

☐ Don't know

**54) Which of these would you consider yourself to be? [Tick all that apply]\***

☐ English

☐ Scottish

☐ Welsh

☐ British

☐ European

☐ Another identity (please state):: \_\_\_\_\_ \*

**55) Which of the following statements is closest to your view?\***

☐ I believe David Cameron and other EU leaders made the correct decision in signing an agreement with Turkey to allow its citizens visa-free travel in Europe

☐ I believe David Cameron and other EU leaders did not make the correct decision in signing an agreement with Turkey to allow its citizens visa-free travel in Europe

☐ Don't know

**56) Do you think that 16-17 year olds should have the right to vote in a referendum on the UK's membership of the EU?\***

☐ Yes

☐ No

☐ Don't know